



OWASP

AppSec Brasil 2010

Sponsorship opportunities

For more information: [HTTP://www.owasp.org/index.php/AppSec_Brasil_2010](http://www.owasp.org/index.php/AppSec_Brasil_2010) or email organizacao2010@appsecbrasil.org

	Sponsorship Opportunities			
	Diamond (Not available)	Platinum (2 positions)	Gold (5 positions)	Silver (10 positions)
Corporate Membership Discount	N/A	25%	25%	25%
Expo Space	Yes with advance selection (first choice)	Yes with advance selection (second choice)	Yes.	No.
Logo placement	<ul style="list-style-type: none"> ▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ All Conference banners ▪ All placements with maximum visibility 	<ul style="list-style-type: none"> ▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ All Conference banners ▪ All placements with top visibility (immediately below Diamond sponsors) 	<ul style="list-style-type: none"> ▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Conference banners ▪ All placements with good visibility (immediately below Platinum sponsors) 	<ul style="list-style-type: none"> ▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Conference banners ▪ All placements immediately below Gold sponsors
Company description Placement	<ul style="list-style-type: none"> ▪ Conference Brochure 	<ul style="list-style-type: none"> ▪ Conference Brochure 		
Company Literature Placement	Up to 3 folders in the conference materials	Up to 2 folders in the conference materials	Up to 1 folder in the conference materials	
Conference Passes	10	7	4	2
Cost (in BRL)	N/D	R\$ 20.000,00	R\$ 10.000,00	R\$ 5.000,00



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	Sponsorship Opportunities					
	OWASP Party	Lunch (2 positions)	Coffee Break (4 positions)	Badge Lanyard (1 position)	Notepad (1 position)	Pen (1 position)
Activity	Party for all conference attendees. Place to be defined with the approval of the Conference Committee	Exclusive lunch for all conference attendees	Exclusive Coffee-break for all conference attendees, to be served near the conference auditorium.	Provide badge lanyards for all attendees, co-branded and produced to OWASP specifications	Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.	Provide quality pens for all attendees, co-branded and produced to OWASP specifications.
Logo placement	OWASP Conference website & Conference Announcement	OWASP Conference website	OWASP Conference website	OWASP Conference website	OWASP Conference website	OWASP Conference website
Branding at Venue	Party venue. Gift distribution or draw during party	Lunch venue Folder and gift table at restaurant	Small folders in coffee-break tables.			
Cost (in BRL)	Sponsors must directly pay for all the activity expenses. The number of sponsor-provided alcoholic drinks may be limited.	Sponsors must directly pay for all the activity expenses.	R\$ 3.000,00 each coffee-break	The sponsor must directly acquire all materials and make them available to the Conference Committee at specific date and location.	The sponsor must directly acquire all materials and make them available to the Conference Committee at specific date and location.	The sponsor must directly acquire all materials and make them available to the Conference Committee at specific date and location.