

AppSec USA 2015 - REPORT

San Francisco, CA September 22nd - 25th. San Francisco Regency (Hyatt)

General Conference Chair: Michael Coates (Bay Area OWASP chapter leader)

Organizing Team: Ben Hagen, Siva Yenamareddy, Monica Lee, and Neal Mueller

Conference Manager: Laura Grau

OWASP Staff members attendance: Claudia Casanovas, Kate Hartmann, Laura Grau, Paul Ritchie, Kelly Santalucia, Alison Shrader, Matt Tesauro, and Noreen Whysel.

Board members attendance: Michael Coates, Fabio Cerullo, Tobias Gondrom, Matt Konda, Jim Manico, Andrew van der Stok.

Conference figures:

- ❖ 1,147 Attendees (1,222 registered)
 - 9 Media
 - 43 Students and Faculty
 - 37 OWASP Chapter Leaders
 - 42 Volunteers
- ❖ Nine (9) Training Courses [six (6) two-day-training sessions, three (3) one-day-training sessions]
- ❖ 245 Training Sessions Attendees
- ❖ 60 Conference Sessions
- ❖ Events/Activities: Project Summit, OWASP Chapter Leader Workshops, Pre-Conference Reception, Dinner Cruise, WASPY Awards Ceremony, Sponsors Raffle and Happy Hour.
- ❖ 30 Sponsors [One (1) Diamond, 12 Platinum, Five (5) Gold, 12 Silver] Booth Sold Out
- ❖ Three (3) A la Carte sponsorships (out of 12): Two (2) Lanyard, One (1) Pre-Conference Reception] and Five (5) Co-Marketing/Community Supporters
- ❖ 38 Companies at the Career Fair (out of 40)

Revenue:

- ❖ Training: \$344,705
- ❖ Conference: \$630,753
- ❖ Sponsorships: \$419,770

Profit: \$ 530K

Budget:

<https://docs.google.com/spreadsheets/d/1JHf66XvW-nxHfXJNGo1l81UPAD19XuiIhzH9IKJYGzA/edit?usp=sharin>

Attendees survey results:

<https://docs.google.com/a/owasp.org/spreadsheets/d/1IW9pI12r7HROsYHHxcYxFwoRuJAPY3NFPxH7Kfa5fCk/edit?usp=sharing>

Sponsors Survey Results: <https://www.surveymonkey.com/results/SM-WHNMFD2C/>