OWASP APPSEC EUROPE 2011

June 6th-10th
Dublin, Ireland
Introduction

Open Web Application Security Project (OWASP) is an open-source application security project made up of corporations, educational organizations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidelines, the organization has fast become the defacto standards body for Web AppSec.

The OWASP APPSEC EUROPE Conference is a premier gathering for Information Security leaders. Executives from Fortune 500 firms along with technical thought leaders, security architects and lead developers, gather to share cutting-edge ideas, initiatives and technology advancements.

OWASP events attract a worldwide audience interested in "what's next?" -- as an OWASP Conference sponsor, your brand will be included as an answer.

International Experts Share their Insights

OWASP is providing sponsors *exclusive access* to its audience in **Trinity College Dublin, Ireland** through a limited number of Expo floor slots, providing a focused setting for potential customers

Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks giving them direct access to sponsors' booths and technology. The conference is expected to draw over 400 international attendees; all with budgets dedicated to web application security initiatives. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

OWASP Appsec Draws over 400 Global Attendees

Sponsorship opportunities are filling up rapidly. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit), driving funding for research grants, tools and documents, local chapters, and more.

All sponsorship opportunities feature significant discounts to *OWASP members*, allowing you year-round access the web application security's top thinkers as well as use of OWASP materials in product and service delivery.

Contact us today or visit http://www.owasp.org/index.php/AppSecEU2011 for more information:

Eoin Keary
OWASP Global Board Member
APPSEC EUROPE 2011 CHAIR
eoin.keary@owasp.org

Fabio Cerullo
OWASP Ireland Chapter Leader
APPSEC EUROPE 2011 VICE-CHAIR
fcerullo@owasp.org

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Sponsorship Opportunities

	Sponsorship Opportunities			
	Diamond (1 position)	Platinum (3 positions)	Gold	Silver
Corporate Membership Discount	$2500	$1500	$1000	$500
Expo Space	Yes with advance selection (first choice)	Yes with advance selection (second choice)	Yes	Yes
Logo placement	▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ At Conference Entrance	▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Entrance to 1 conference track	▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Entrance to 1 conference track	▪ OWASP Conference website ▪ Conference Brochures
Additional Corporate Placement	Company information displayed at breakfast space.			
Company description Placement	▪ Full Page in Conference Bulletin ▪ Any pre conference brochures	Half Page in Conference Bulletin	Quarter Page in Conference Bulletin	
Company Literature Placement	Attendee packs	Attendee packs	Attendee packs	Attendee packs
Conference Passes	5	4	3	2
Cost	€5000	€4000	€3000	€2000

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Additional Sponsorship Opportunities

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	OWASP Party (5 available)	Lunch (1 per day)	Coffee Break (2 per day)	Badge Lanyard (1)	Notepad (1)	Pen (1)
Sponsorship	Host OWASP Party to be held at central Dublin location on 9th June.	Exclusive lunch host for conference delegates (1 day)	Exclusive morning or afternoon coffee host for conference delegates (1 day	Provide badge lanyards for all attendees, co-branded and produced to OWASP specifications	Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.	Provide quality pens for all attendees, co-branded and produced to OWASP specifications.
Sponsor Acknowledgement	OWASP Conference website & Conference Announcement	OWASP Conference website	OWASP Conference website	OWASP Conference website	OWASP Conference website	OWASP Conference website
Branding at Venue	Party Entrance & Inside Venue					
Branding at Special Sponsors Table		Banners & Corporate literature	Banners & Corporate literature	Corporate literature	Corporate literature	Corporate literature
Cost	€750	€2000	€400 each	€500	€500	€500

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Membership Opportunities

OWASP Membership Advantages

The OWASP community includes corporations, educational organizations and individuals from around the world. This community works to create freely-available articles, methodologies, documentation, tools, and technologies. OWASP membership allows access to the leading minds in the world of web application security allowing for exchange of ideas, promotion security across the dimensions of people, process, and technology.

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Every member of your Company can take advantage of OWASP Discounts
- ❖ Being a supporting member helps drive business to your company
- ❖ Use of OWASP materials and methodologies in your product
- ❖ Significant discount on OWASP Conference sponsorship opportunities and attendance

Category	Description	Annual Fee (USD)
Individual Members	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	$50
Educational and Non-Profit Members	• Raise Awareness of the University worldwide • Be recognized as a supporter by posting your university logo on the OWASP website • OWASP and the University can jointly publicize season of code events which provide funding for students or faculty to perform security based research • OWASP and the University can work together to host security seminars or provide introductory training sessions for students on OWASP tools, documentation and security skills.	FREE
Vendor Organization Members	• Opportunity to post a rotating banner ad on the front page for 30 days at no cost • Be recognized as a supporter by posting your company logo on the OWASP website • Have a collective voice via the Global Industry Committee • Annual local sponsorship of a local chapter • Optional – Host a local OWASP meeting to raise security awareness at your offices.	$5,000

For mote information on OWASP Membership please access http://www.owasp.org/Membership or contact: Kate.Hartmann@owasp.org