# **Citrix Online Proposal**



# Kate Hartmann OWASP Foundation

# Prepared by:

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Dear Kate,

Thank you for choosing Citrix Online for your web and audio conferencing needs. Pricing for our collaboration products is based on a per-user license model with unlimited usage. The following pricing is guaranteed until September 14, 2011.

# 1. GoToMeeting Corporate:

\$41 Monthly Fee per GoToMeeting license (25 attendee); List Price is \$59

#### Details:

GoToMeeting	Monthly Fees At	Monthly Fees As
Corporate	List Price	Proposed
\$41 Each	\$295	\$205

#### **GoToMeeting Corporate Highlights:**

- All You Can Meet™ pricing with no limits on meeting duration, and no additional fees or charges
- Unlimited audio conferencing (VoIP & Telephone) with local toll numbers in the US, Canada and 15
   European countries at no additional cost
- HDFaces video conferencing utilizing Citrix Multistream HD technology allows you to share up to six high-resolution video conferencing streams in stunning high-definition
- Centralized administration center allows you to add, remove or suspend organizers, create and assign group management, invite additional administrators and run detailed usage reporting
- Dedicated Account Manager and Account Executive
- End-to-end 128-bit AES encryption safeguards all session data
- 24/7 technical support (not outsourced)

#### 2. Citrix Online Audio Conferencing:

Minimum Monthly Commitment		
4,000 min. per month US/Canada TF Rate (.07) = \$280		
Total Monthly Commit = \$280		

# **Citrix Online Audio Conferencing Highlights:**

- High-capacity conference rooms: Flexibility to accommodate room sizes up to 2,000 participants.
- Web Controls in addition to phone controls allow you to start and manage your conference calls online, including mute controls, call locking, recording and more.
- Real-time minute usage provides real-time access to your organization's minutes used.
- Centralized administration center allows you to add, remove or suspend moderators, create and assign groups and cost centers, invite additional administrators and run detailed usage reporting
- Only solution that seamlessly integrates with GoToMeeting, GoToWebinar and GoToTraining allowing
  you to offer a toll free-option in addition to free toll-based telephone and VoIP audio conferencing
  already provided at no cost in GoToMeeting, GoToWebinar and GoToTraining. You're only charged a
  per minute rate for the callers dialing the toll-free option.

The following pages include more detailed product information. Please let me know if you have any questions or require additional pricing options. I look forward to the opportunity to earn your business.

Best Regards, Casey Rogers

# GoToMeeting Corporate Detailed Feature Information

#### **No Overage Fees**

All You Can Meet® licensing allows unlimited meetings and Webinars for one flat rate. Unlimited telephone conferencing in 17 countries and VoIP (computer mic and speakers) conferencing delivered at no additional cost to meeting hosts and attendees.

#### **Fastest Performance**

Industry-leading screen sharing technology ensures that all content is delivered to attendees seamlessly, without lost screens or choppy communication making GoToMeeting and GoToWebinar the fastest performing web conferencing product on the market today.

#### Easiest to Use

Simple and intuitive interface requires no training and takes up almost no desktop real estate. Your audience can focus on your message and not the Web conferencing technology being used. In addition, attendees can join GoToMeeting and GoToWebinar sessions regardless of whether or not they have administrative rights over their machine.

#### Centralized Administration Center

The GoToMeeting Corporate secure Administration Center provides end-user and account-management tools for quick deployment and advanced control. No pre-installation, training or configuration is required. With just a few clicks, any individual in your organization can start using GoToMeeting Corporate.

# **Full Training for All Your Employees**

We offer our corporate customers instructor lead trainings two times per week for GoToMeeting and GoToWebinar.

#### **Customized Branding**

Upload your company logo and a custom image to show your brand on all Webinar materials.

#### **ROI Maximization using Administration Reporting**

GoToMeeting comes with administrative reporting tools. Our clients are able to centrally monitor and run reports on usage of all licenses and users. Based on reports, administrators can reassign licenses not in use and maximize utilization throughout the company. Using reporting tools, administrators can ensure high utilization, eliminate the possibility of "Shelfware", and maximize ROI.

#### **Group Management**

Administrators can now assign organizers to groups and subgroups to facilitate management, budgeting and reporting.

# **Multiple Administrators**

Allows multiple administrators to centrally manage the service, or assign licenses to organizers.

# **Integrated Toll Free Numbers**

In addition to the free audio options (free local toll numbers in 17 countries, and free VoIP conferencing), GoToMeeting Corporate allows you to offer a toll-free number for meeting attendees that prefer that option (sold separately).

#### **HDFaces**

HDFaces is high definition video conferencing allowing you to share up to 6 simultaneous webcam streams in stunning high definition (resolution up to 1920 x 980p)

#### **Dedicated Account Manager and Account Executive**

Corporate users have a dedicated Account Executive and dedicated Account Manager which you can call for information, help with configuration, new user training, etc.

#### **Real Time Collaboration**

Share keyboard and mouse control with up to 25 attendees for real time collaboration on documents, projects, etc.

# PC & Mac® Support

PC & Mac users can both host and join GoToWebinar events.

# **Citrix Online Audio Conferencing Detailed Feature Information**

# Online Meeting Scheduling

Just log in to your account to schedule a conference and send invitations.

# Outlook® Integration

You can also start a conference directly from Microsoft Outlook®.

#### **High-Capacity Conference Rooms**

Flexibility to accommodate room sizes up to 2,000 participants.

#### **Use Any Phone**

Participants can call in using toll and toll-free numbers from 27 countries.

#### **Reservationless Conferencing**

No reservation or operator necessary. Less steps setting up your audio conference makes it simple to start or join an audio conference.

# **Conference Settings**

Manage settings like caller toll-free options, security codes, announce participants and more.

# Free Web Controls

Start and manage your conference calls online, including mute controls, call locking, recording and more.

#### **Phone Controls**

As moderator you can use phone commands to mute and unmute yourself or all other participants, hear the number of callers, lock and unlock the call, adjust entry/exit beeps and record the call.

#### Lecture Mode and Q&A

When callers are muted, they can request to speak through a "hand-raising" feature, and you can mute and unmute individuals online.

#### Free Call Recording

Record and store your calls on the HiDef Corporate™ site in MP3 format.

# **Real-Time Minutes Usage**

No surprises on your invoices with real-time access to your organization's minutes used.

#### **Robust Reporting**

Post-call email of conference details, including where all caller lines originated.