

Enterprise Application Security Program

GE's approach to solving the root cause and establishing a Center of Excellence

Darren Challey

GE Application Security Leader



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Agenda

- ✓ **Why is AppSec important?**
- ✓ **Why is it so hard?**
- ✓ **Changing the culture**
- ✓ **Critical success factors**
- ✓ **Structuring an enterprise program:**
 - **Guidance**
 - **Education**
 - **Tools**
- ✓ **Managing vendors**
- ✓ **Creating a center of excellence**



Why is Application security important?



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Press we like!

2005, 2006 Global Most
Admired Companies (#1)
Fortune



Seven consecutive years:
*World's Most Respected
Company*
Financial Times

FINANCIAL TIMES

2004 – Named a member
of the Dow Jones
Sustainability Index



Press we can't afford ...

The collage includes the following headlines:

- abc7chicago.com**: Your Name Here? computer with sensitive employee information stolen
- COMPUTERWORLD**: Your Name Here? to pay \$15 million over data breach
Data broker sold information on 163,000 people to alleged crime ring
- NBC**: Your Name Here? says data on 600,000 workers lost
Information on the current and past employees was on computer backup tapes
- MSNBC**: 40 million credit cards exposed
Your Name Here? blamed in mishap
- CNN Money.com**: Info on 3.9M Your Name Here? customers lost
Computer tapes with information about consumer lending lost by UPS in transit to credit bureau.

Significant reputational, regulatory & financial harm

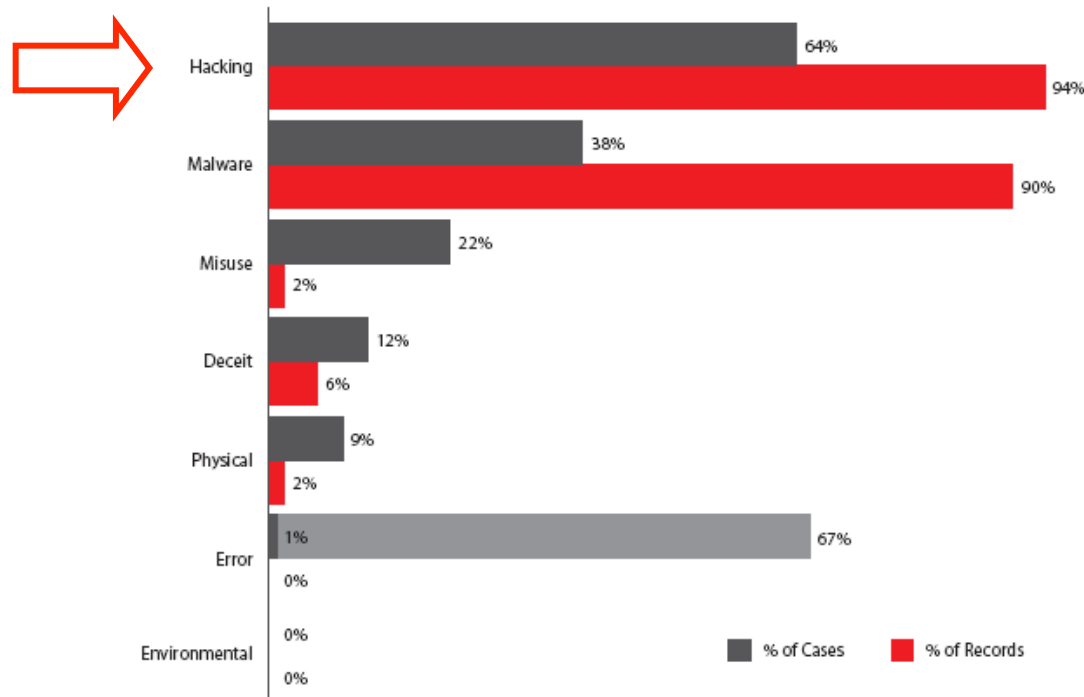


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AppSec is a large data loss source

Loss or disclosure of PII (Personally Identifiable Information) is required to be reported (thus good

Figure 13. Threat categories by percent of breaches (black) and records (red)



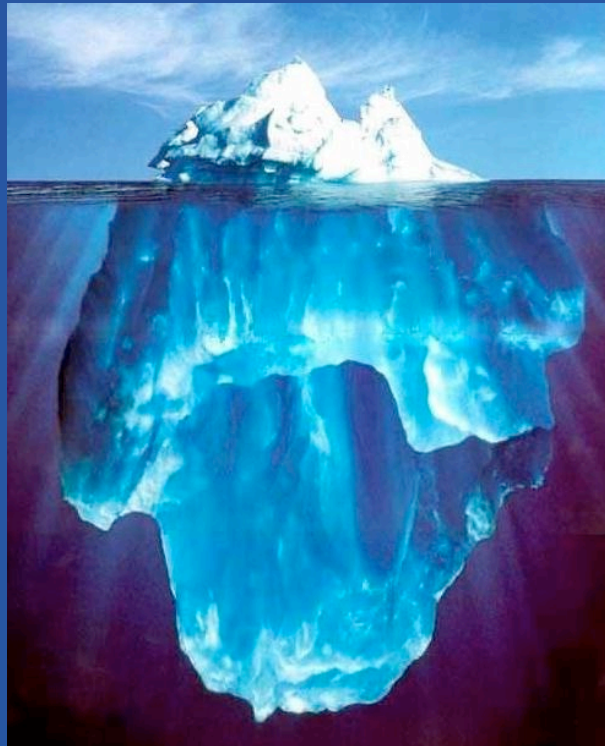
Source: Verizon's 2009 Data Breach Investigations Report – Figure 13

http://www.verizonbusiness.com/resources/security/reports/2009_databreach_rp.pdf



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Challenges, why is this so hard?



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AppSec changes rapidly



OWASP Top10 2004:

~~A1 Unvalidated Input~~

A2 Broken Access Control

A3 Broken Auth. / Session Mgmt

A4 Cross Site Scripting

~~A5 Buffer Overflow~~

A6 Injection Flaws

A7 Improper Error Handling

A8 Insecure Storage

~~A9 Application Denial of Service~~

~~A10 Insecure Config. Management~~

OWASP Top10 2007:

A1 Cross Site Scripting (XSS) OWASP.org

A2 Injection Flaws (e.g., SQL injection)

A3 Malicious File Execution (i.e., PH) 

A4 Insecure Direct Object Reference

A5 Cross Site Request Forgery (XSRF) 

A6 Info Leak / Improper Error Handling

A7 Broken Auth. / Session Mgmt

A8 Insecure Cryptographic Storage 

A9 Insecure Communications

A10 Failure to Restrict URL Access



The image cannot be displayed. Your computer may not have enough memory to open the image, or the image may have been corrupted. Restart your computer, and then open the file again. If the red x still appears, you may have to delete the image and then insert it again.

Changing landscape



1. Increased skill and talent pool of technically proficient individuals willing to break the law
2. Growing volume of financially valuable data online (PII and corporate intellectual property)
3. Development of criminal markets (black markets) to facilitate conversion to money

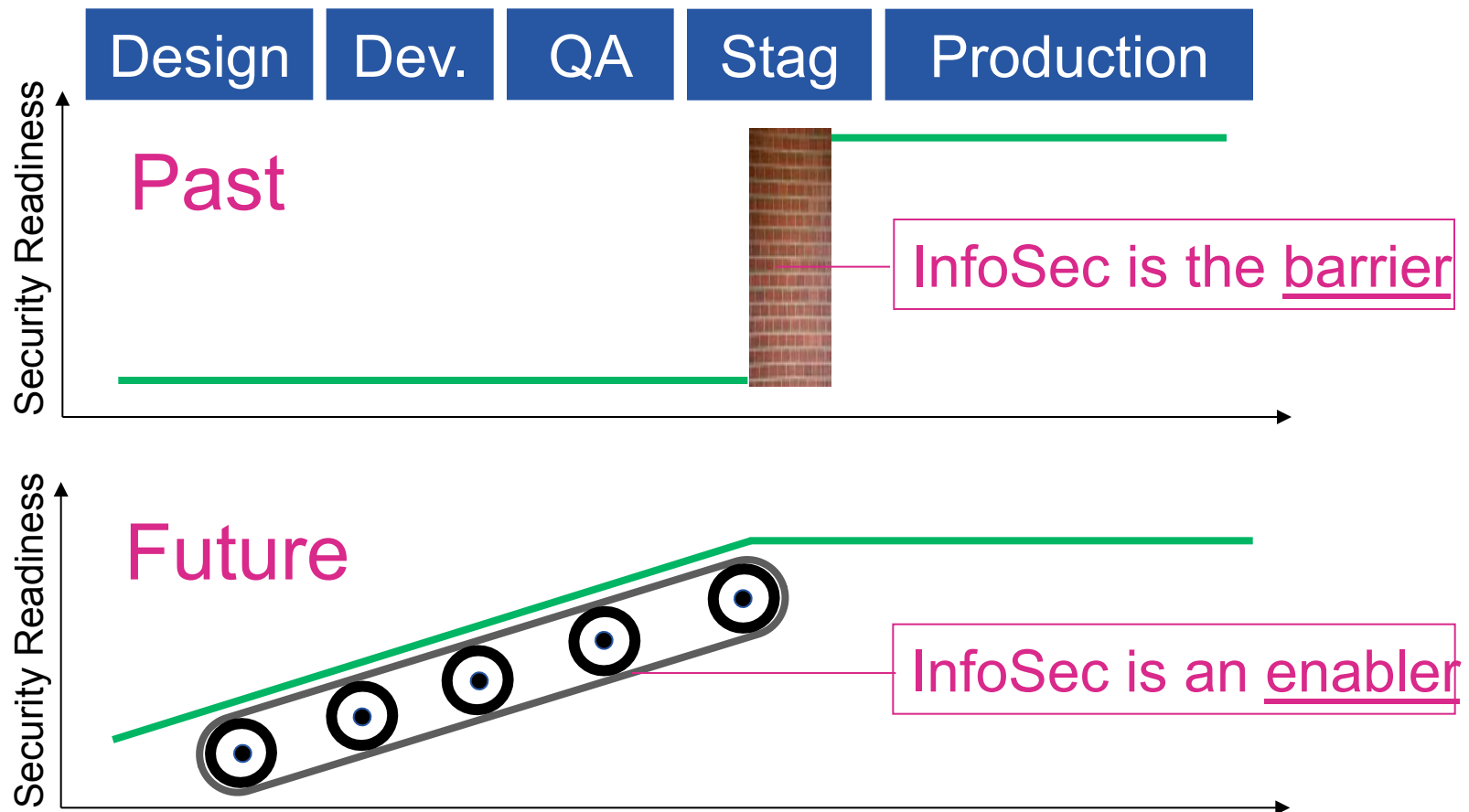
***attackers now have effective skills,
something to steal, and a place to sell it***

**Completely one-sided: we must find all
vulnerabilities while the bad guys only need to find
one**



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Becoming an enabler (not a barrier)



Must inject application security earlier through Guidance, Education and Tools

Ineffective tollgates lead to ...



Must understand the development and deployment process and integrate rather than mandate



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Applying security at the right time



Table 5-1. Relative Cost to Repair Defects When Found at Different Stages of Software Development (Example Only)

X is a normalized unit of cost and can be expressed terms of person-hours, dollars, etc.

Requirements Gathering and Analysis/ Architectural Design	Coding/Unit Test	Integration and Component/RAISE System Test	Early Customer Feedback/Beta Test Programs	Post-product Release
1X	5X	10X	15X	30X



<http://www.nist.gov/director/prog-ofc/report02-3.pdf>

Solving the problem for the enterprise



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Some success factors

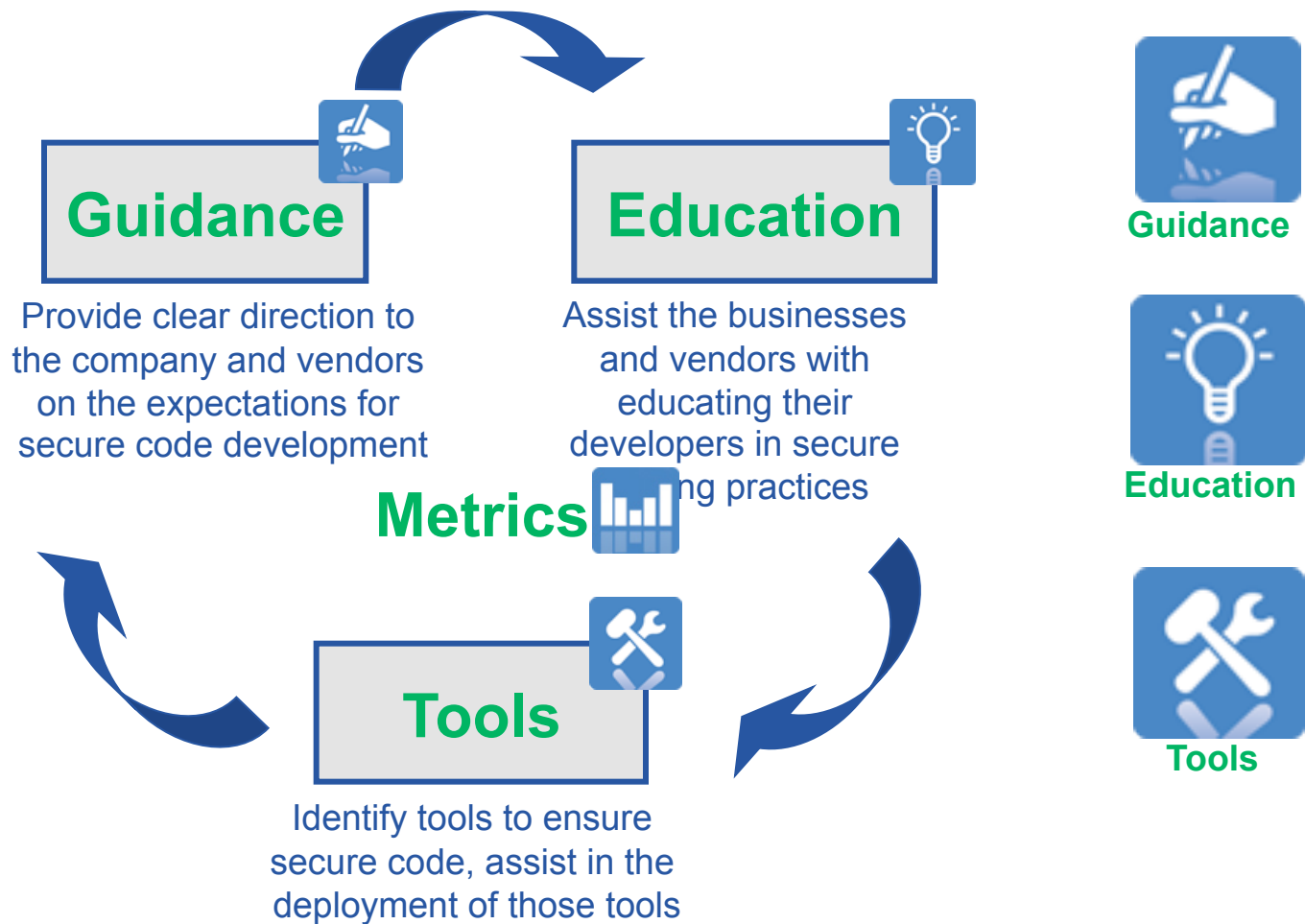


- ✓ Form a **mission** and **strategy**
- ✓ Develop **policy** (but not corporate “mandate”)
- ✓ Gain **executive buy-in** (cost / benefit / risk)
- ✓ Understand the **magnitude** of problem (metrics)
- ✓ Asset **inventory** and **vulnerability management**
- ✓ Develop **standards** (what should I do and when?)
- ✓ Establish a formal **program** (strong **leadership**)
- ✓ Focus on **education** and training materials
- ✓ Develop **in-house** expertise, services and “COE”
- ✓ Continuous improvement, **measurement**, KPI
- ✓ **Communicate, communicate, communicate ...**
- ✓ Drive a **culture change** (shared need, WIIFM)
- ✓ Communicate **expectations** with vendors
- ✓ Implement **incentives** (and penalties)
- ✓ **Digitize** after the process is solid (tools)



AppSec program mission & structure

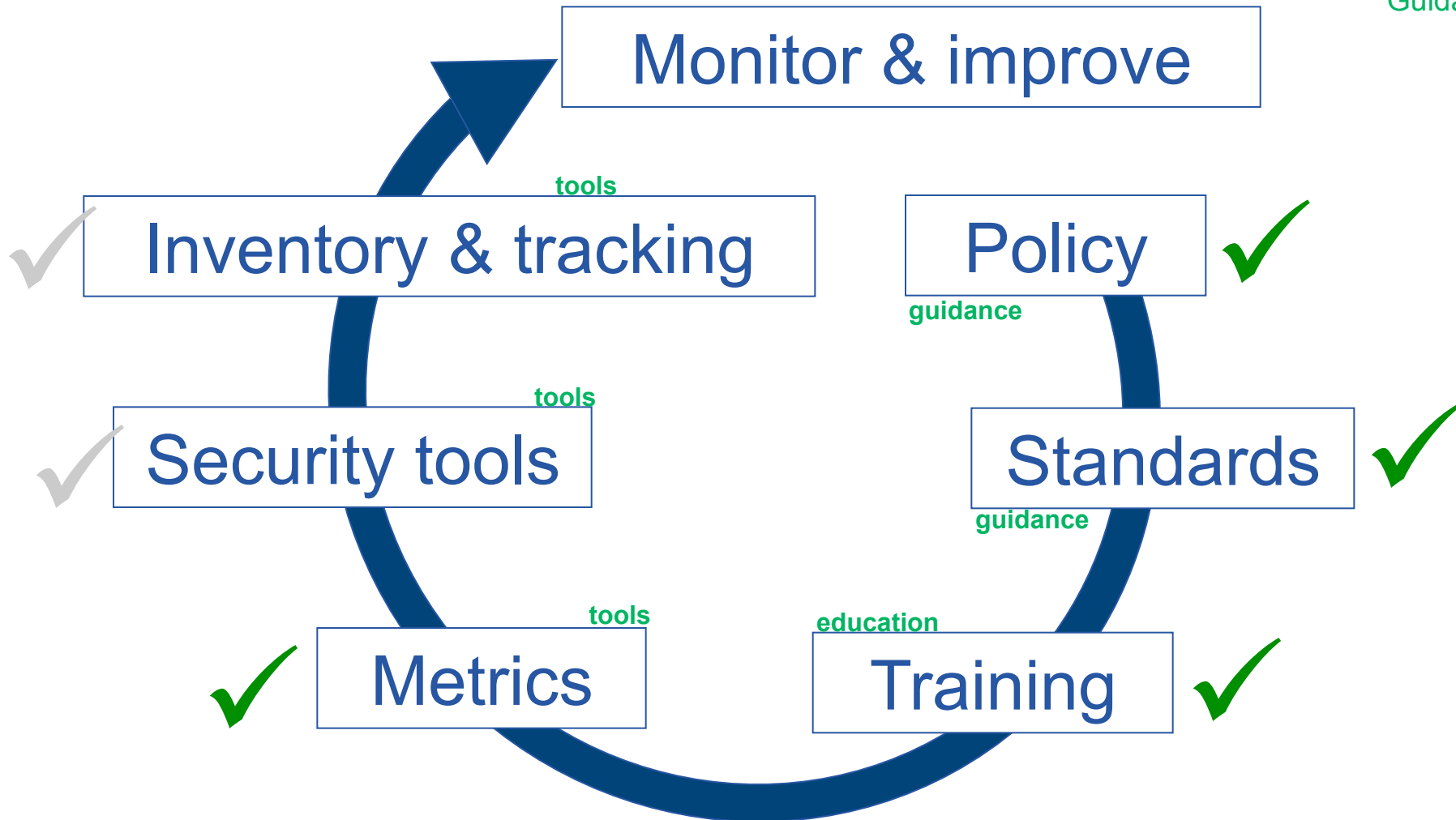
The Application Security Program will achieve and maintain a strong application security posture across the company through the implementation of consistent and unified guidance, education and tools.



AppSec program strategy



Guidance

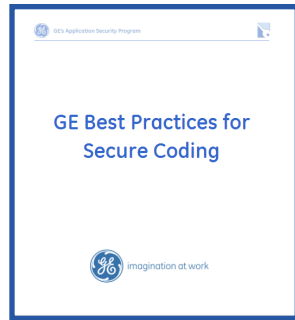


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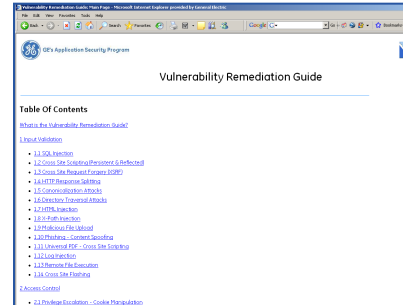
Guidance



Guidance



Secure Coding Guidelines



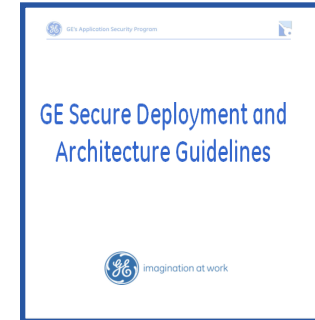
Vulnerability Remediation Guide



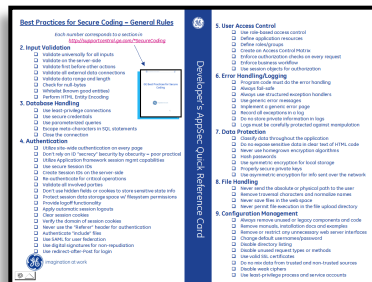
GE Application Security Working Group



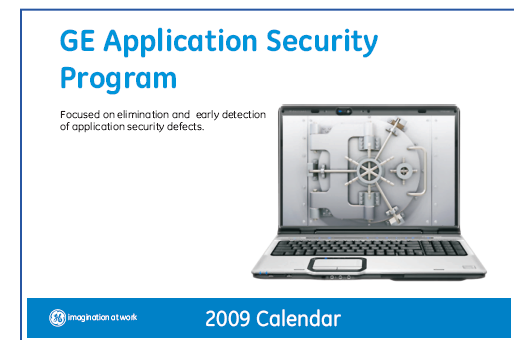
Contractual language



Secure Deployment



Quick Reference Card



Desk Calendars

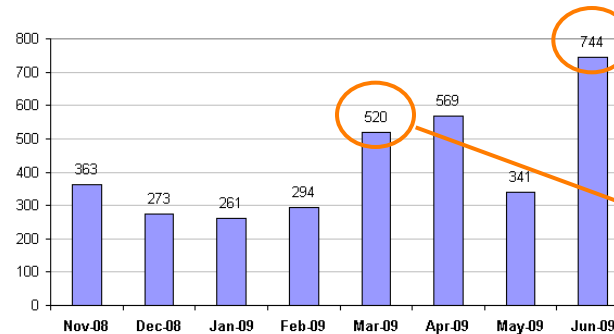


Guidance

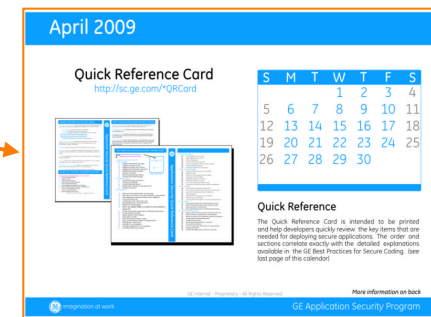
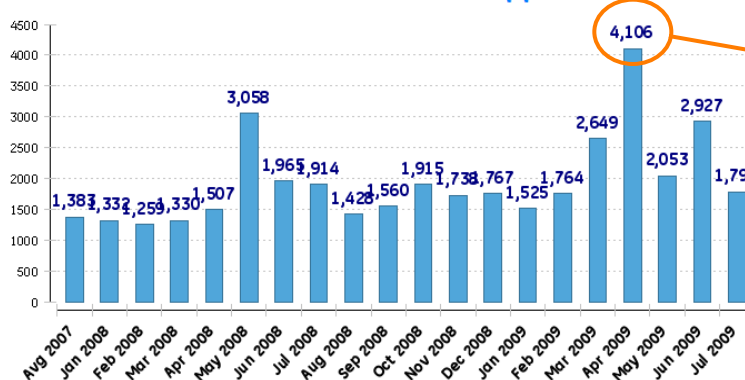
AppSec Calendars helped increase visitors to key Guidance materials



hits for “Best Practices for Secure Coding” spiked in March & June



Downloads Per Month On Support Central



downloads doubled in April when Quick Reference Card with “Quick links” appeared

Education



CBT1: Intro to AppSec at GE (60 min)



CBT2: GE Best Practices for Secure Coding (90 min)



~~CBT3: Attack Profiles & Countermeasures (120 min)~~

Developer Awareness Assessment:

- 100's of internally-developed questions
- Randomized questions, timed completion
- Vendors track their own results
- Allows tailoring of training / awareness programs



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GE Application Security Program Community
Quiz Title : Developer AppSec Awareness Assessment

Please select your GE Business name : *
Please select your Company name : *

Have you gone through Application Security Computer Based Trainings (CBT1 & CBT2) that are available in <http://sc.ge.com/AppSecCBT> in the past 6 months? *

* marked field are mandatory

Note: Each question has one correct answer.

Time Left
00 : 19 : 25
Note: Quiz page will be auto submitted as soon as countdown reaches 00:00:00

Q1. Which of the statements listed below correctly describes the hidden field?

A. ☐ The hidden fields are always encrypted.
B. ☐ The hidden fields cannot be read by the user.
C. ☐ The hidden fields can be tampered by malicious users.
D. ☐ None of the above.

Q2. What is NOT a recommendation to mitigate Information Disclosure? Select the correct answer.

A. ☐ Don't disclose developer comments.
B. ☐ Store sensitive information in hidden fields or cookies to prevent tampering.
C. ☐ Avoid sending sensitive information via parameters in the URL.
D. ☐ Minimize the information in cookies.

Q3. Which of the following is a Data Protection general rule for secure coding?

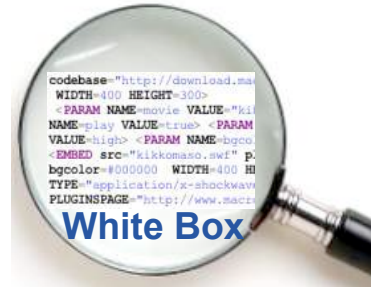
A. ☐ Do not classify data throughout the application.
B. ☐ Use asymmetric encryption for local storage.
C. ☐ Use symmetric encryption for information sent over the network.
D. ☐ Do not expose sensitive data in clear text or HTML code.

Tools



Tools

- ✓ COE AppSec assessment services
- ✓ Vendor framework & Metrics
- ✓ Compliance Handbook
- ✓ Common objects repository
- ✓ GE Enterprise Application Security
- ✓ Scanning & Monitoring tools



Automation is the way to go (but the tools are not quite there yet)



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20 /
GE Application Security Program – Darren Challey

Managing vendor performance

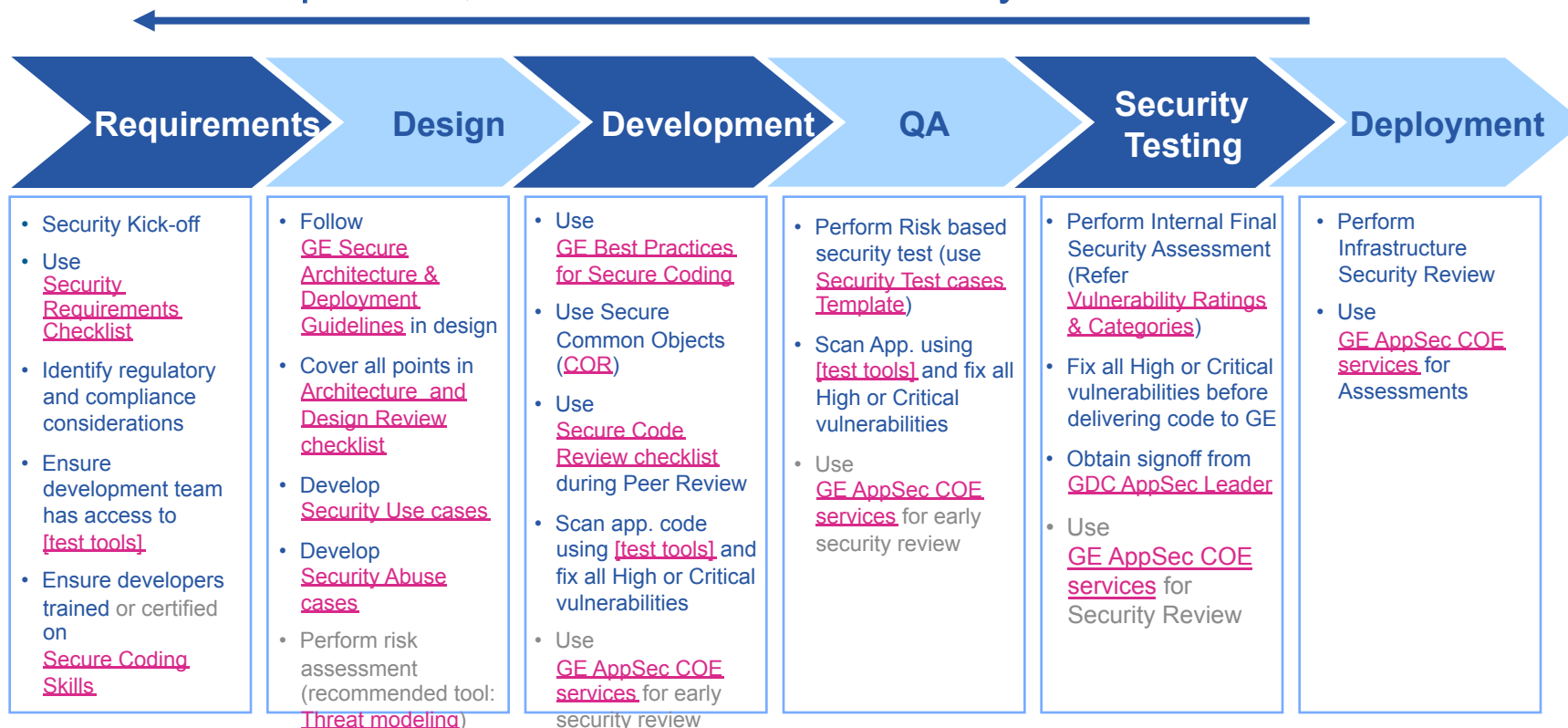


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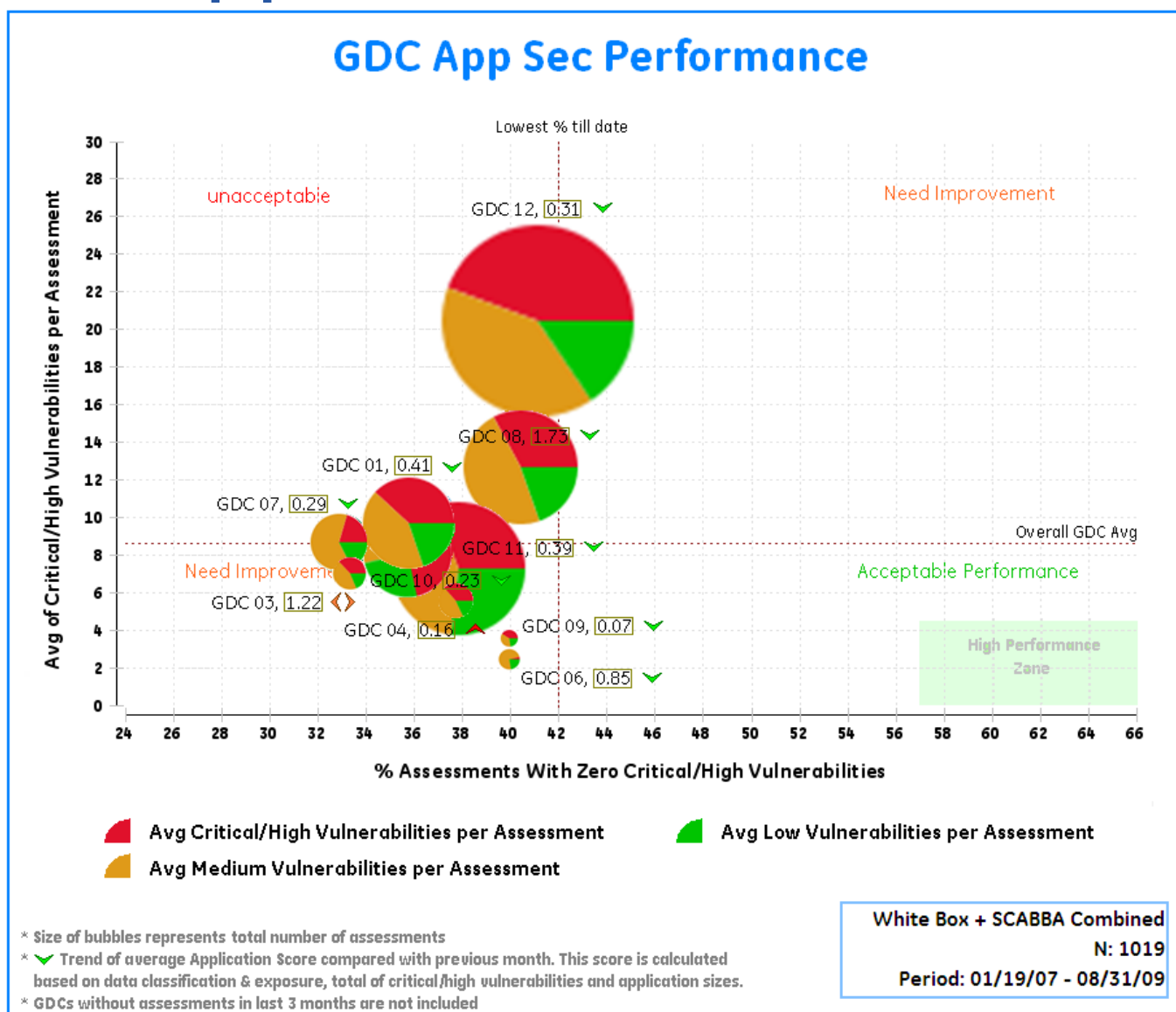
GE secure SDL framework



Goal: prevent, detect or correct security defects earlier



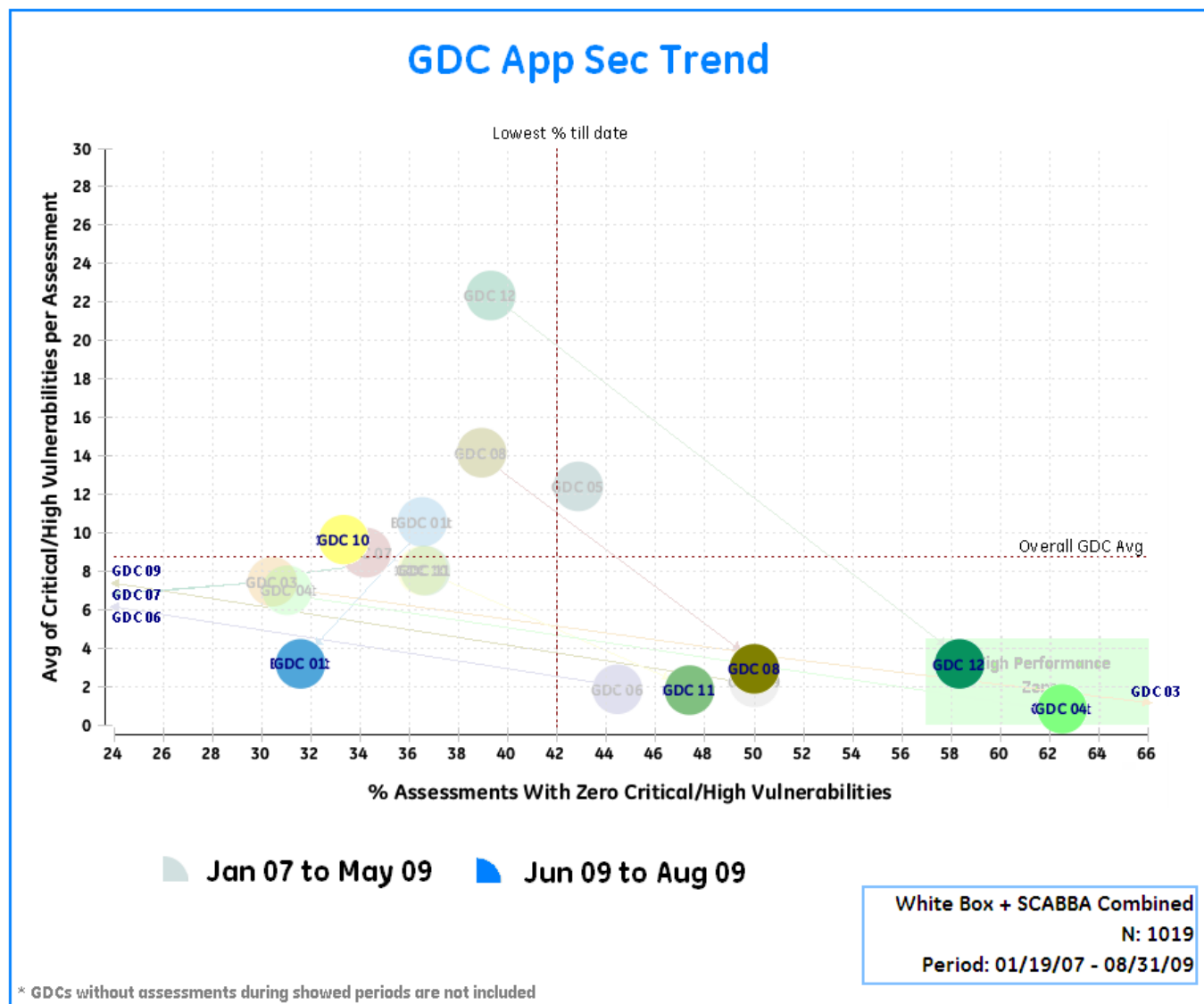
Vendor AppSec Performance



Vendor AppSec Performance



Tools



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So is any of this making a difference?



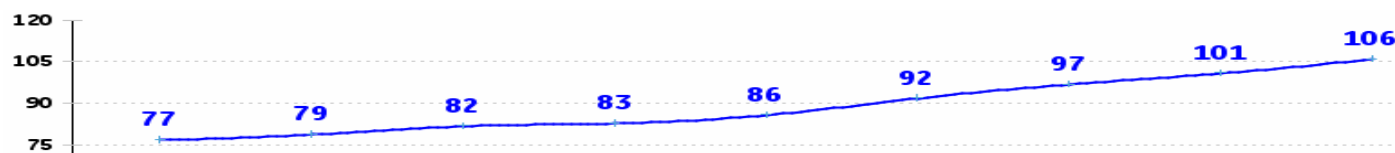
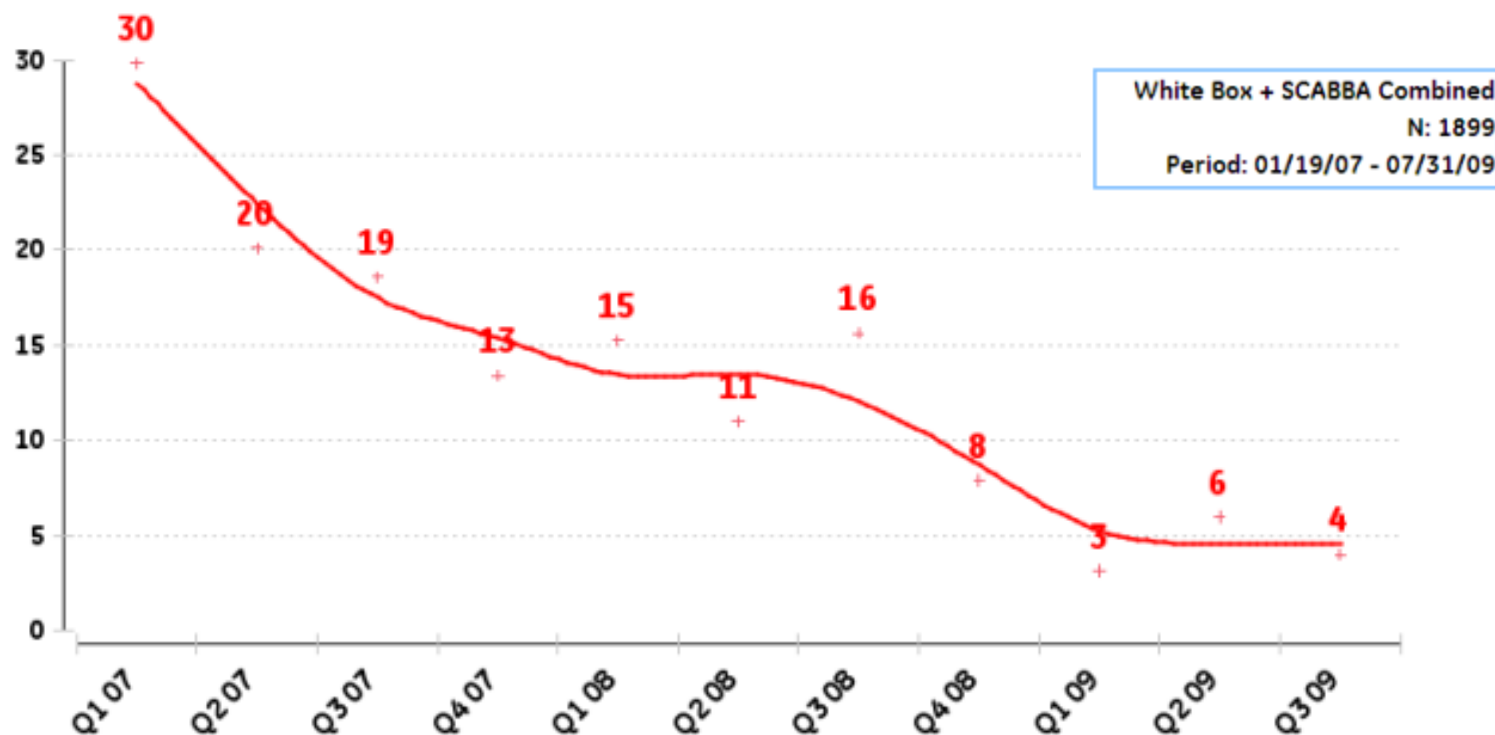
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Is it making a difference?



Tools

Average of Critical/High Vulnerabilities Per Assessment



Vulnerabilities checked in assessments increasing



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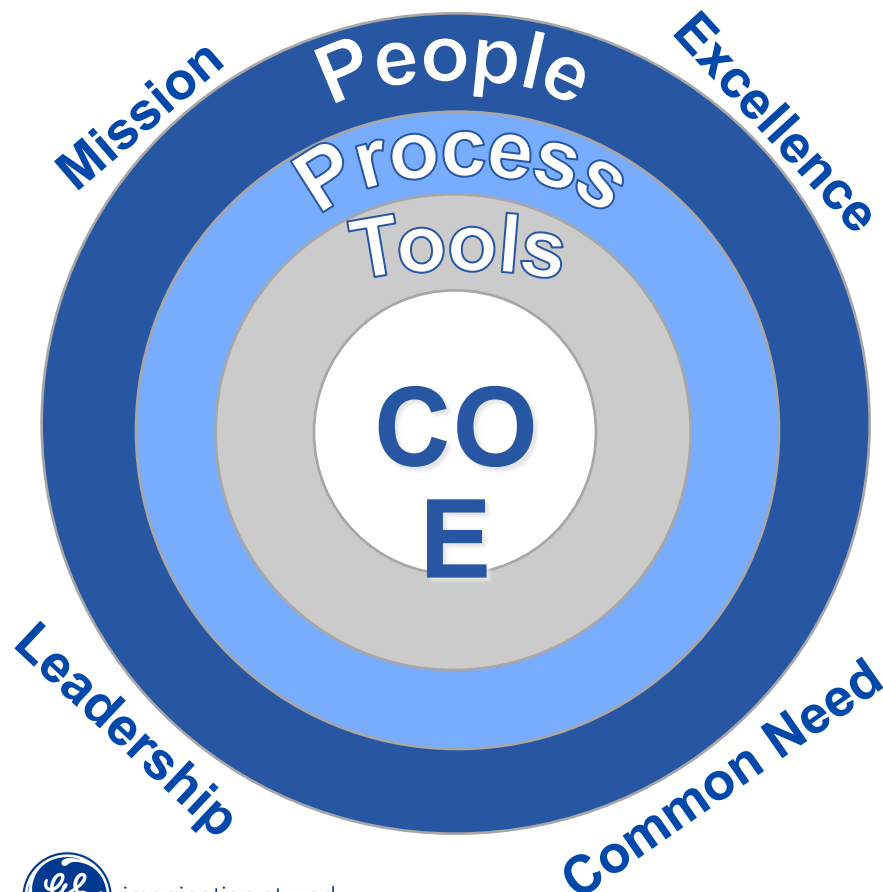
Forming a “center of excellence”



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What is a COE?

A “Center of Excellence” combines the best available people, processes and tools to deliver low cost / high quality services and guidance under strong leadership with a clear mission.



People

- Expertise (internal and external)
- Multi-disciplinary capability
- Cross-business steering committee

Process Excellence

- Standard engagement model
- Cycle time reductions through Lean
- Managed w/ metrics to drive behavior
- Leverage Internal best practices
- External benchmarking

Tools

- Central deployment / management
- Leverage enterprise agreements
- Start with process, follow with tools

Softtek Facilities



Biometric Access:



Privacy Glass:



Formal training & defined roles

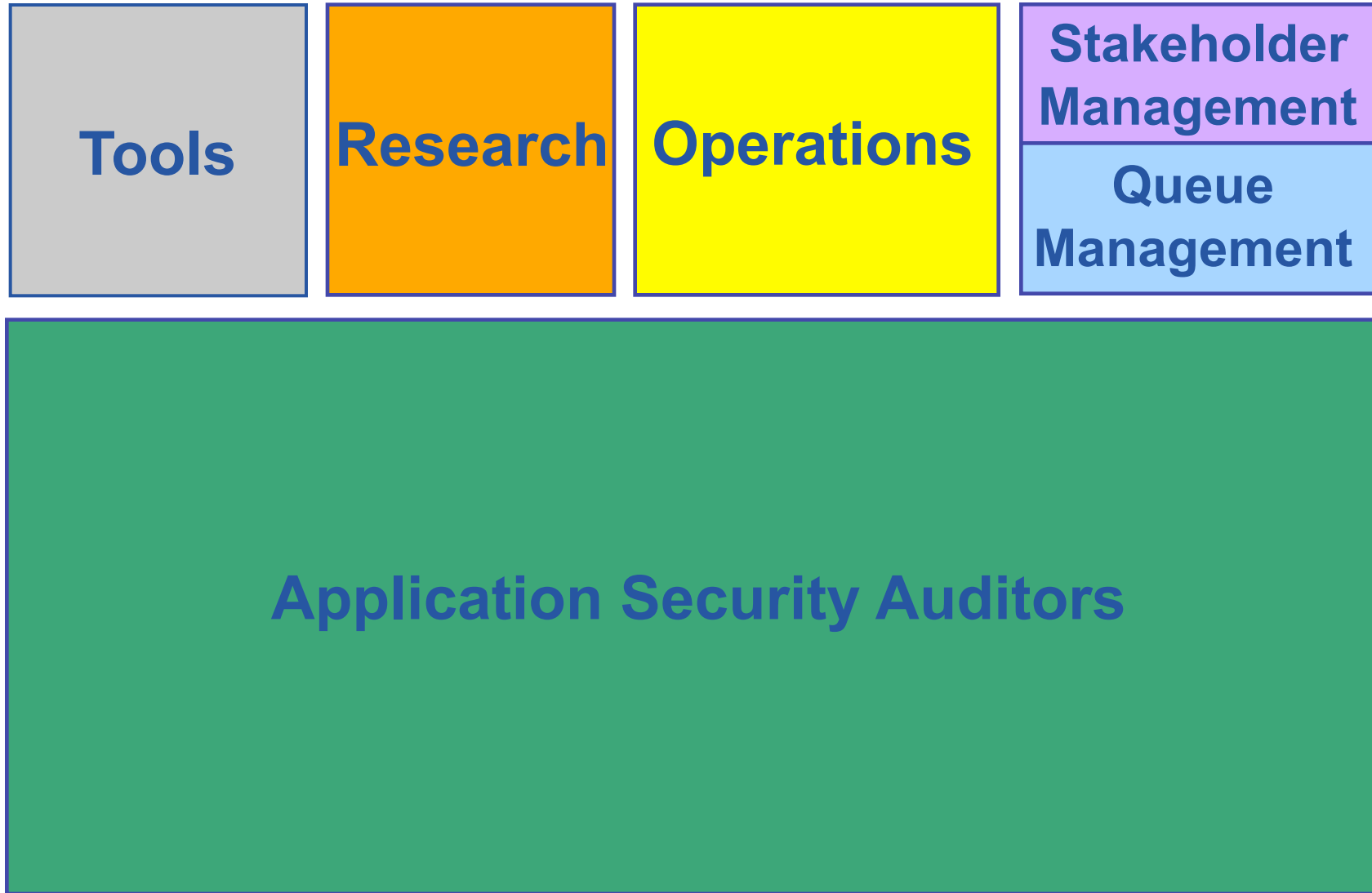
Introduction to White box service(PDP, General Explanation, KM)	
1.1 General Service Information	
1.2 Read the PDP	
1.3 Knowledge Matrix	
1.4 OWASP 2	
1.5 CISSP	
1.6 CISA	
1.7 OSSTMM 2	
1.8 WVASC	
White Bo1 Review Best P	
2.1 Cheat Sheet	
2.2 Java Checklist	
2.3 .NET Checklist	
2.4 PHP Checklist	
2.5 General checklist	
White Box Review Best P	
3.1 Review the Class Dis	
3.2 Identifying the Modul	
3.3 Identify third party co	
3.4 Identify high level rel	
3.5 Perform a Test review	
3.6 Evaluating the fisabil	
White Box Tools: Toolkit	
4.1 Practice: Input Valid	
Parameter Manipulation	
4.2 Practice: Information	
4.3 Practice: Application I	
4.4 Practice: Access Con	
4.5 Practice: Authenticati	
4.6 Practice: Configuratio	
4.7 Practice: E1ception M	
4.8 Practice: Auditing and	
White Box Tools: Toolkit	
5.1 Folder structure crea	
5.2 User registration	
5.3 User access control	
5.4 Uploading/downloadi	
5.5 Elaborating Quotation	
5.6 Creating a Project in	
5.7 Team hierarchical str	
5.8 Assigning Lines or F	
5.9 Reviewing Code	
5.1 Project Tracking	
White Box Reports	
6.1 Understanding the Ru	
6.2 Consolidating Inform	
6.3 Elaborating Technica	
6.4 Elaborating Executive	
6.5 Elaborating Proof of V	

Comprehensive training program for all auditors to ensure skills are kept current and that auditors can provide more than one type of service.



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COE team structure



Application Assessment Types

Black / Gray Box

Benefits:

- Quick, cost-effective and targeted
- No source code needed
- Identify configuration issues
- Many more findings vs. scanner

Better at finding:

- Access Control / Auth. issues
- Configuration Mgt. Issues
- Input Validation (faster)



White Box

Benefits:

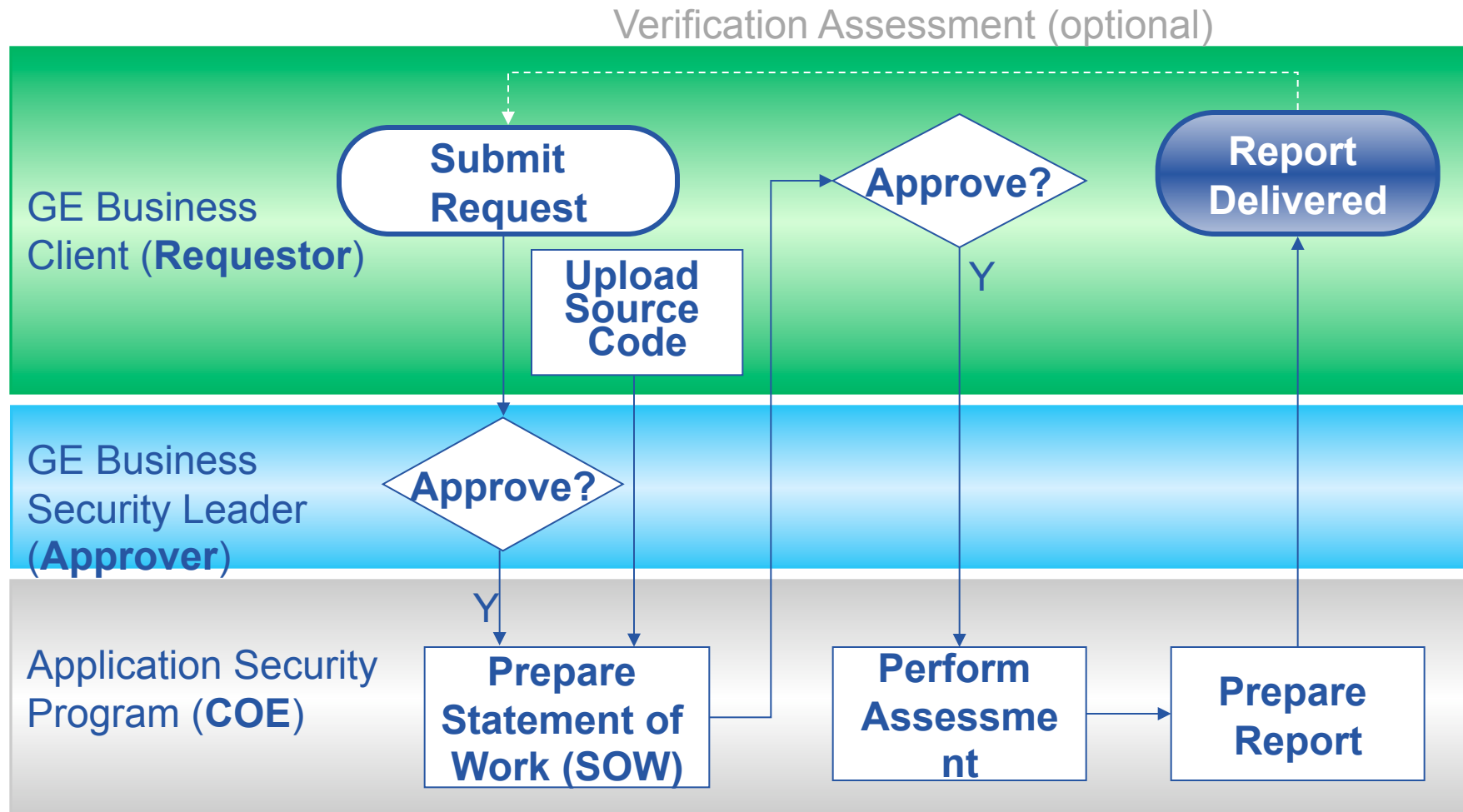
- Comprehensive, seeks all vulnerabilities
- Does not require a “live instance”
- Detailed developer remediation help

Better at finding:

- Sensitive information
- Input validation problems
- Exception management issues
- Back doors, logic bombs



Application assessment process



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Vulnerability criticality ratings

1 Impact

High - important assets or functions compromised, total data corruption or all services completely lost

Medium - data corruption possible or primary services interrupted

Low - non-critical assets or minimal secondary services affected, minor data corruption

2 Likelihood

Low - vulnerability is very difficult to discover, very difficult to exploit or not directly exposed and attacker would gain very limited application access

Medium - vulnerability is relatively difficult to discover, relatively difficult to exploit and attacker would gain limited application access

High - vulnerability is publicly known, easy to discover, easy to exploit, and attacker would gain full application access

3 Vulnerability Criticality Rating

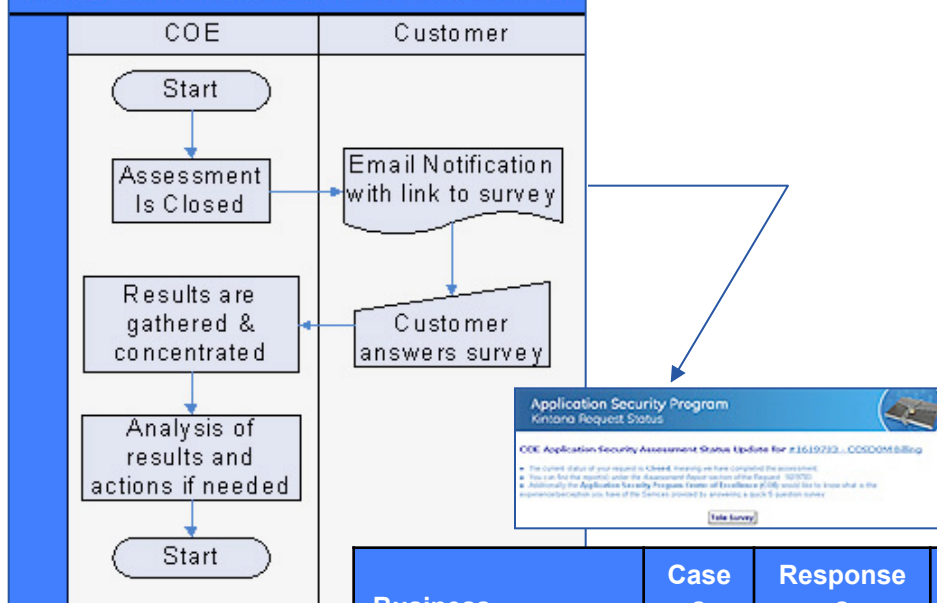
Impact	High	Medium	Low
	Medium	High	Critical
	Low	Medium	High
Likelihood	Low	Medium	High
	Info.	Low	Medium



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COE customer satisfaction survey

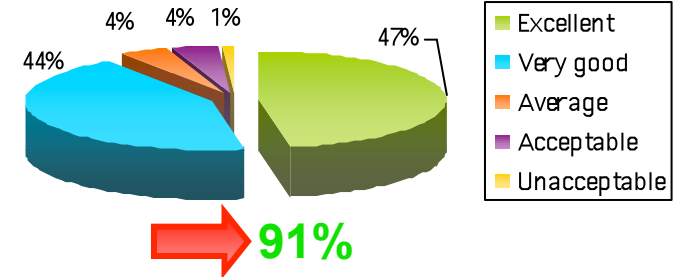
ASP COE CUSTOMER SATISFACTION SURVEY



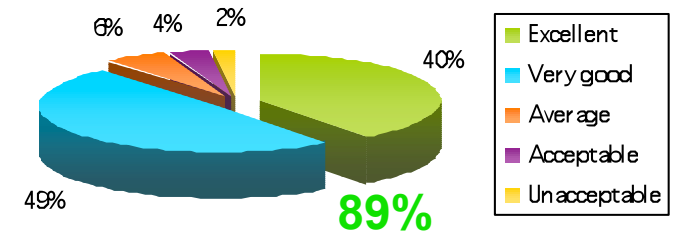
05/19/2008 to
05/31/2009

Business	Cases	Responses	Resp. Rate
Enterprise Solutions	11	1	9.1%
GE Commercial Finance	149	20	13.4%
GE Corporate	166	16	9.6%
GE Healthcare	60	17	28.3%
GE Industrial	59	21	35.6%
GE Infrastructure	404	60	14.9%
GE Money	110	19	17.3%
NBCU	38	1	2.6%
SABIC-IP	14	0	0.0%
Unknown	0	8	N/A
Total	1011	163	16.1%

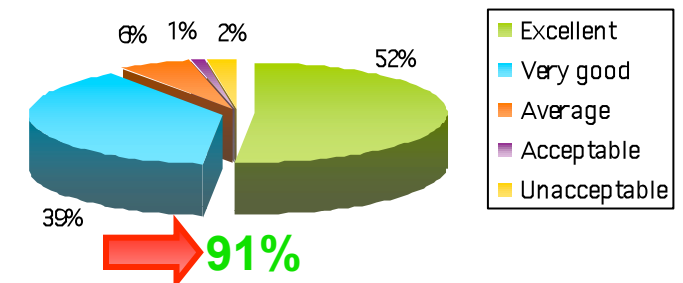
Overall Satisfaction with the service



Ease of Engagement



Responsiveness



Questions?



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Appendix



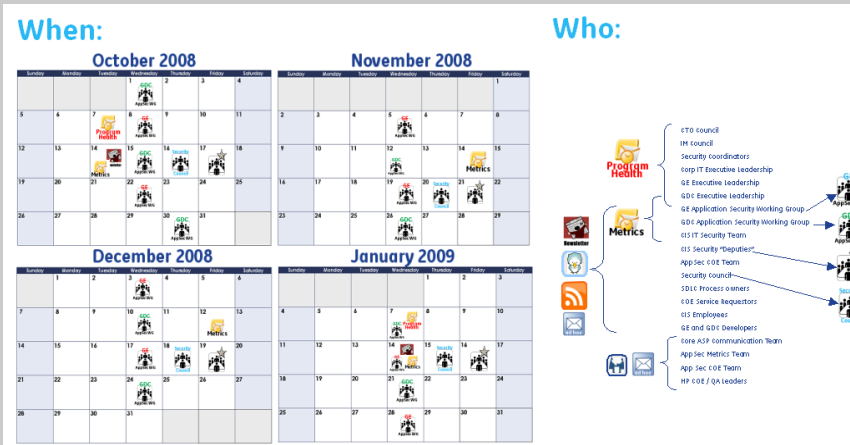
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Tools

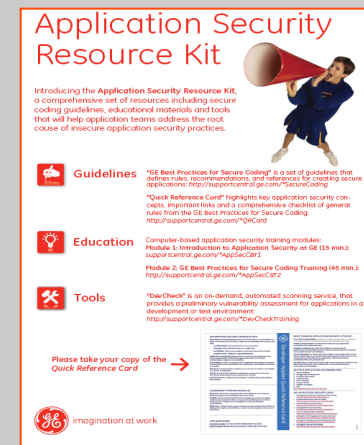
Communicate ... Communicate ... Communicate



Tools



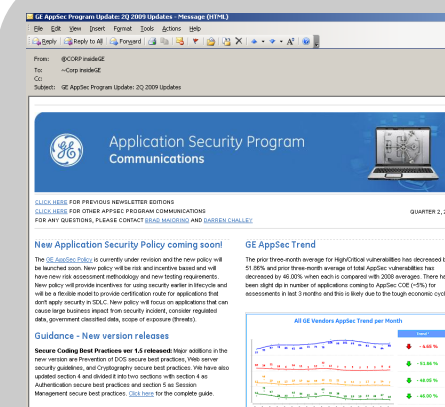
Communication plan



Posters



2009 Awareness calendar

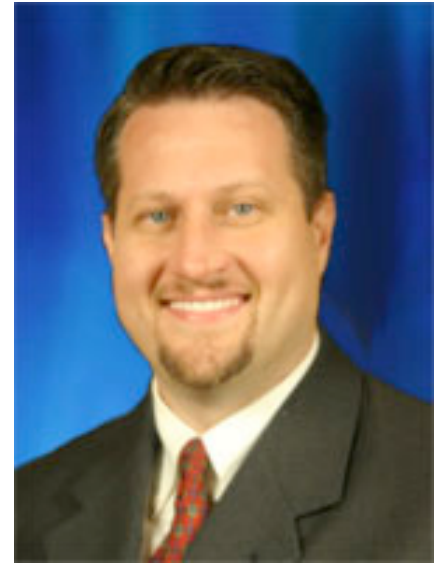


Newsletters

Darren Challey Biography

Currently GE Application Security Leader:

- Lead a cross-business “AppSec Working Group”
- Establish policies, procedures and best practices
- Provide company-wide guidance, services and tools
- Maintain company-wide AppSec metrics program
- Partner with GE vendors to “fix root cause”



Prior Roles and Businesses:

- IT Controller and IT SOx Leader (GE Corporate)
- Six Sigma Black Belt (GE Commercial Finance)
- Web Master & Program Manager (GE Commercial Finance)
- Electrical, Mechanical & Nuclear Engineer (GE Energy and GE KAPL)

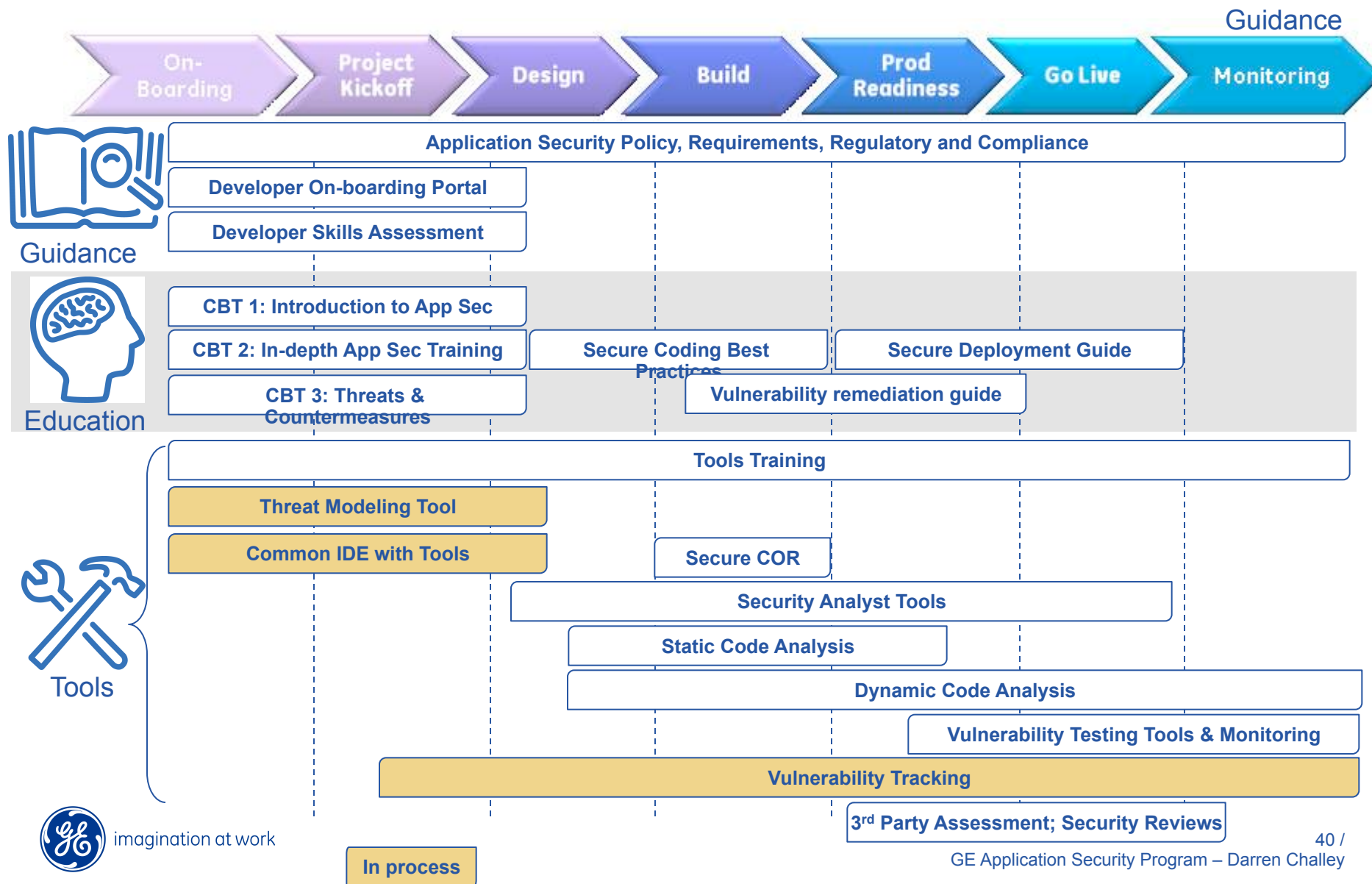
Degrees and Certifications:

- Certified Information Systems Security Professional (CISSP)
- Certified Information Systems Auditor (CISA)
- Edison Engineering Development Program Graduate
- Master of Engineering, Computer Systems - Rensselaer Polytechnic Inst.
- Bachelor of Science, Mechanical Engineering – Union College



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Secure SDLC and GE-EAS



SW Quality Assurance / Security Convergence

