

# OWASP - Sponsorship Options NYC 2008

**The New York City OWASP Conference** is a premier gathering of Information Security leaders. Executives from Fortune 500 firms along with technical thought leaders such as security architects and lead developers, will be traveling to hear the cutting-edge ideas presented by Information Security's top talent. OWASP events attract a worldwide audience interested in "what's next". As an OWASP Conference sponsor, your brand will be included as an answer.

OWASP is providing sponsors ***exclusive access*** to its audience in New York through a limited number of Expo floor slots, providing a focused setting for potential customers. Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks. The conference is expected to draw over 900 technologists who will be looking for ways to spend the rest of their 2008 budget and planning for 2009. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

Sponsorship opportunities are filling up rapidly. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

WHAT IS CURRENTLY AVAILABLE as of 9/16/2008

## APPSEC Exhibitor

\$4,000

- Approx., 8x10 exhibit space including (1) 6ft draped table, electrical power, wireless internet and chairs at the event on Sept 24<sup>th</sup> and Sept 25<sup>th</sup>
- Company logo placed on OWASP Web Site as Conference Sponsor
- Banner placement in one high traffic area of conference
- Your company raffle item raffled off on Sept 25<sup>th</sup>
- (7) Seminar/Conference Passes to the event (\$400ea / \$2800 value)

Event Agenda:

[http://www.owasp.org/index.php/OWASP\\_NYC\\_AppSec\\_2008\\_Conference](http://www.owasp.org/index.php/OWASP_NYC_AppSec_2008_Conference)

Vendor FAQ:

<https://www.owasp.org/images/6/6e/Vendorfaq.pdf>

for more information.

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