



# Securing your Applications & Data With Web Application Firewalls



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Cyberwar: The Web App Aspect

Web Application Security Challenge

Countermeasure: WAF

Selection Considerations

A  
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A  
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# Cyber War: The Web Application Aspect



Gathering &  
Manipulating  
Data

Web  
Vandalism

Cyber  
Espionage

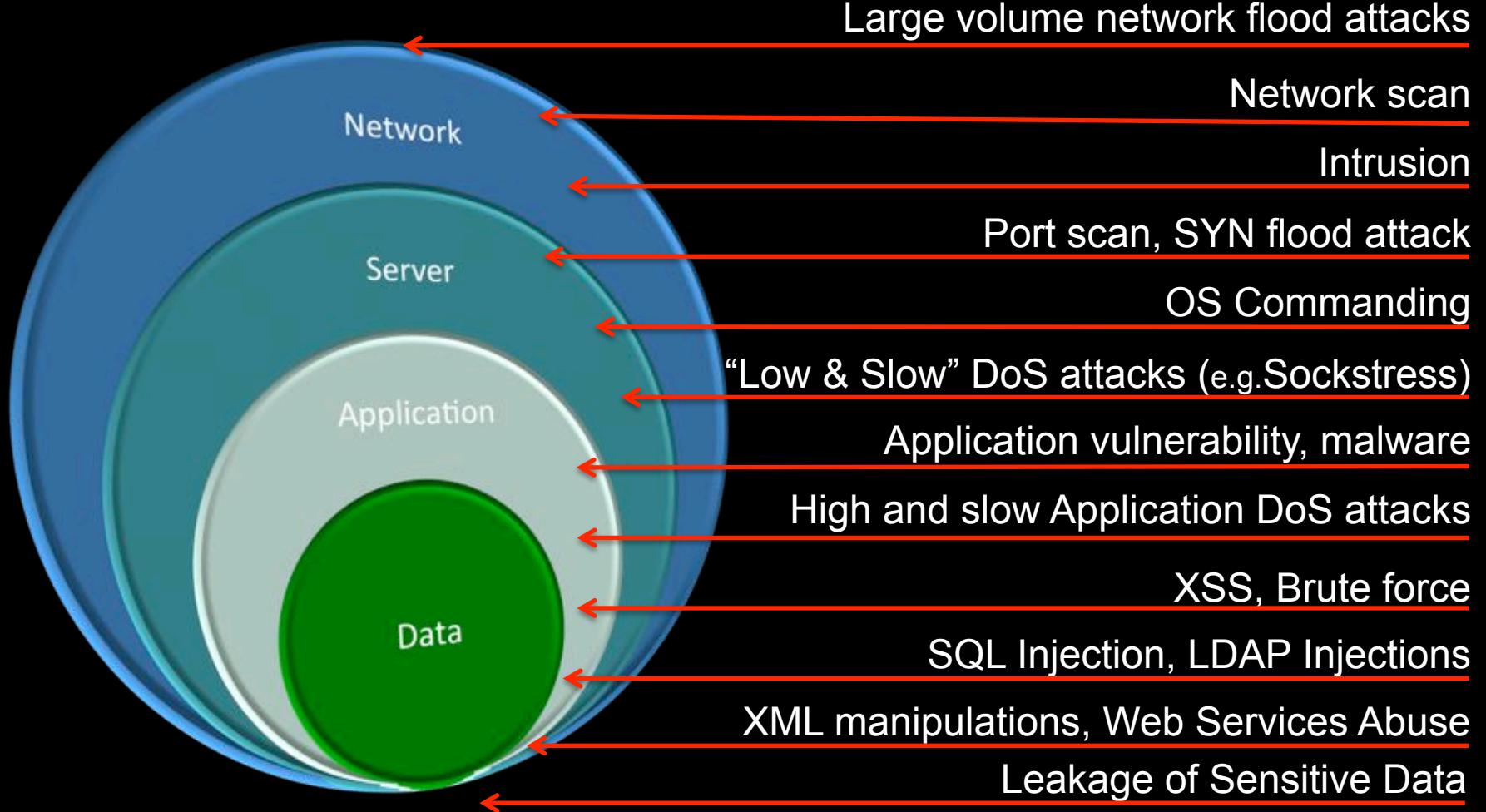


Disruption of  
Service

Attack Critical  
Infrastructure

Trojan, Viruses &  
Worms

# Targeting Different Layers





McAfee, 2007,  
The Internet security report

Approximately **120**  
**countries** have been  
developing ways to use  
**the Internet as a**  
**weapon** and target  
financial markets, government  
computer systems and utilities.



September 8th, 2012, 14:31 GMT · By [Lucian Parfeni](#)

## Chinese Hacker Spies Behind Google Attack Sitting on Endless Supply of Zero-Days

8 March 2012

### India/Bangladesh cyber

The ongoing cyberwar

... war capabilities

s

July 6, 2012

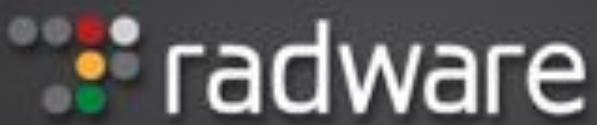
## Pentagon Digs In on Cyberwar Front

*Elite School Run by Air Force Trains Officers to Hunt Down Hackers and Launch Electronic Attacks*

CO  
hackers



0



# Web Applications Security Challenge



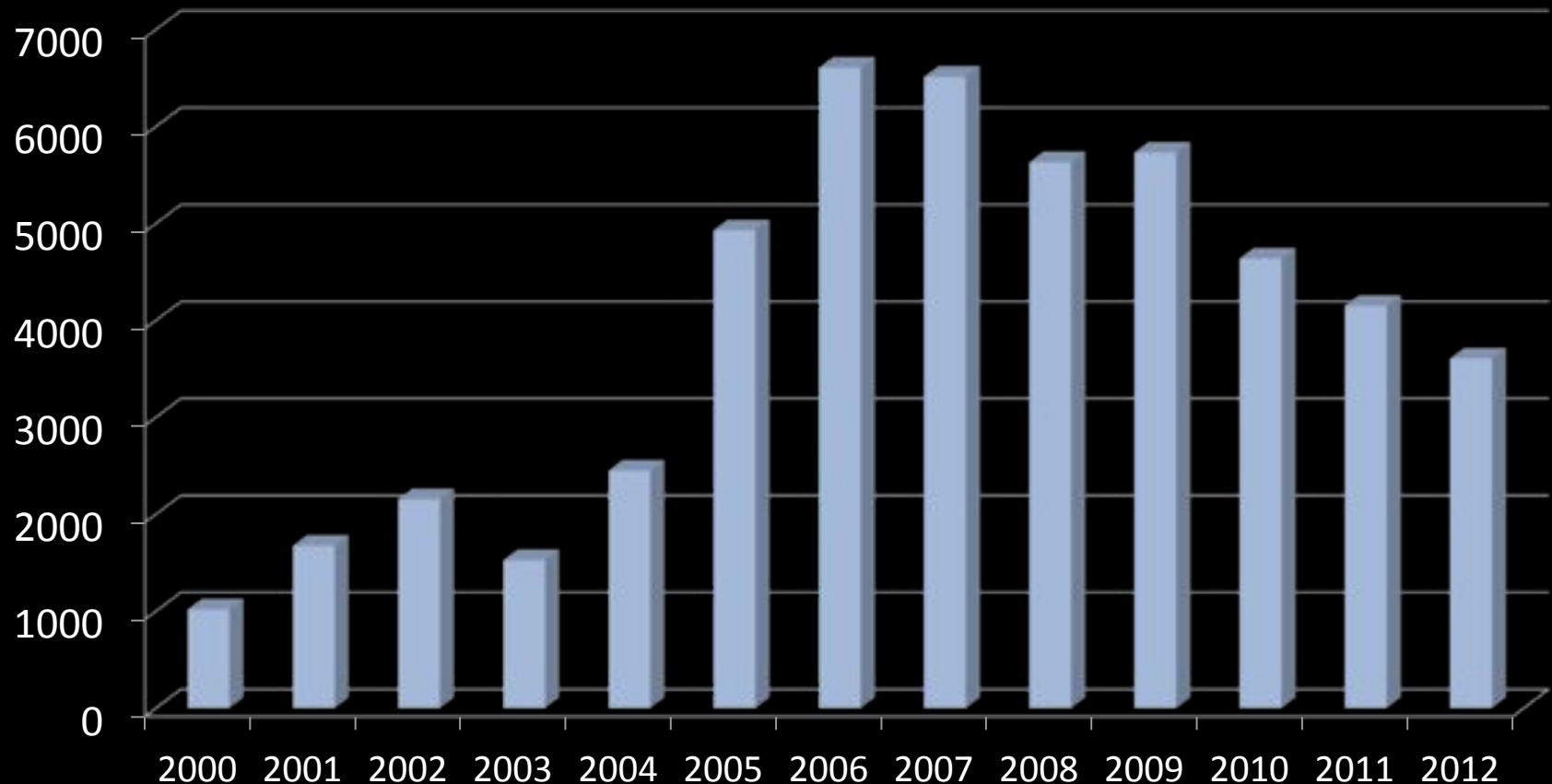
- Whole system open to attack
- Can target different layers
- Thousands of Web security vulnerabilities
- Minimal attention to security during development
- Traditional defences inadequate

All they need is a  
browser



# Thousands of Vulnerabilities Every Year

# of Vulnerabilities



- Source: National Vulnerabilities Database

## Minutes to Compromise, Months to Discover

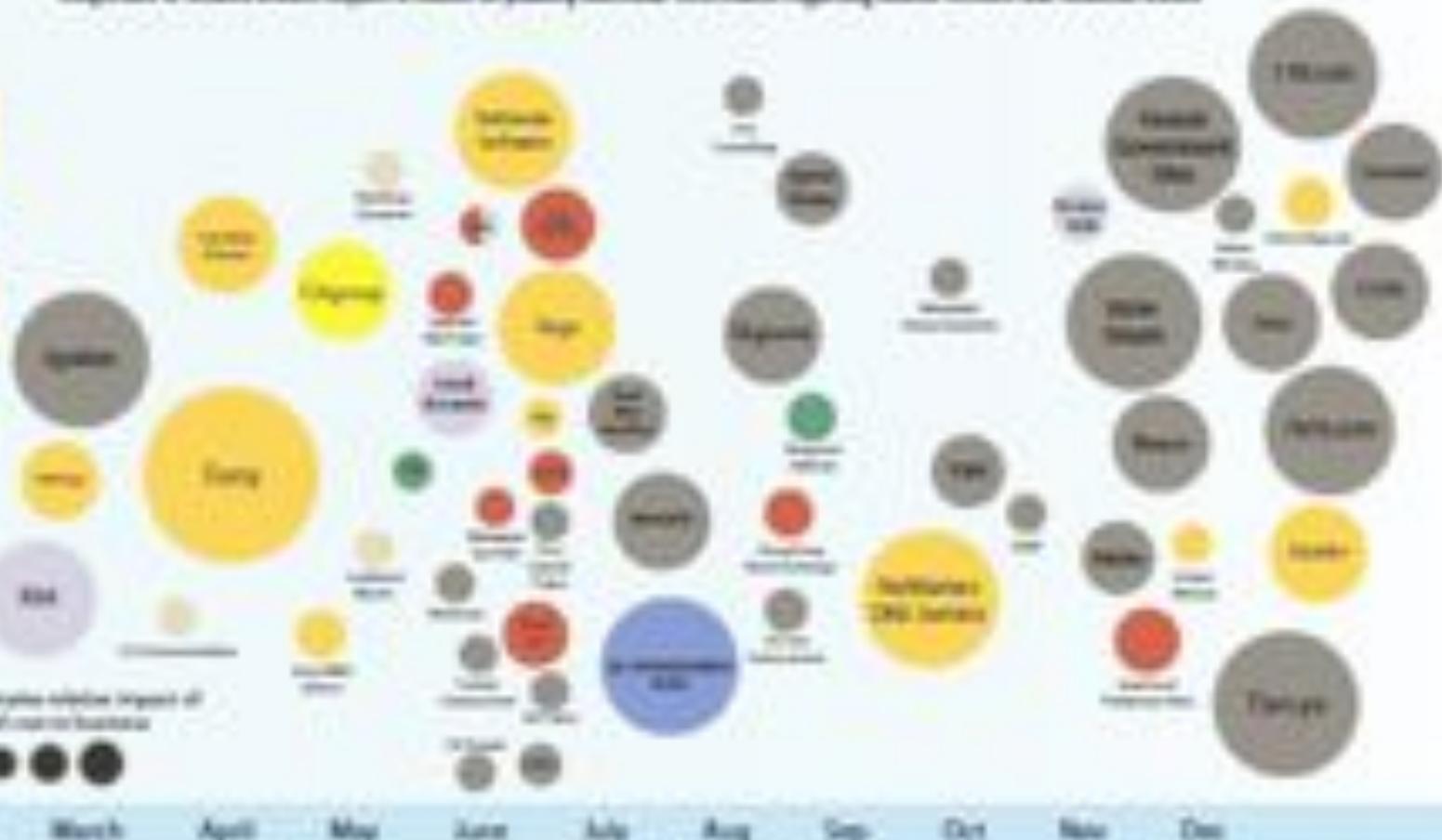


## 2011 Sampling of Security Incidents by Attack Type, Time and Impact

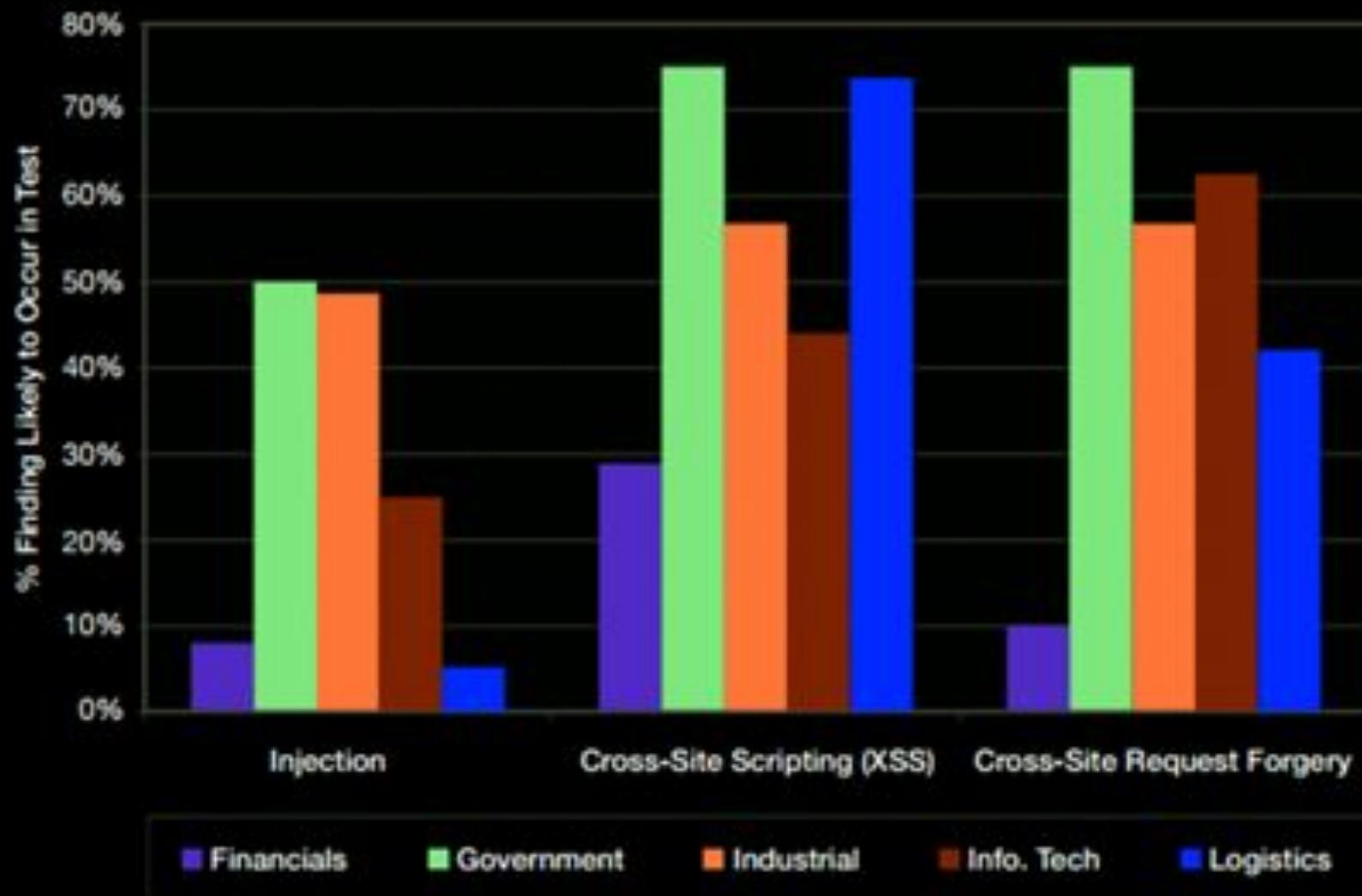
comprised of various threat reports &amp; based on publicly disclosed information reporting global security news from various sources

## Attack Type

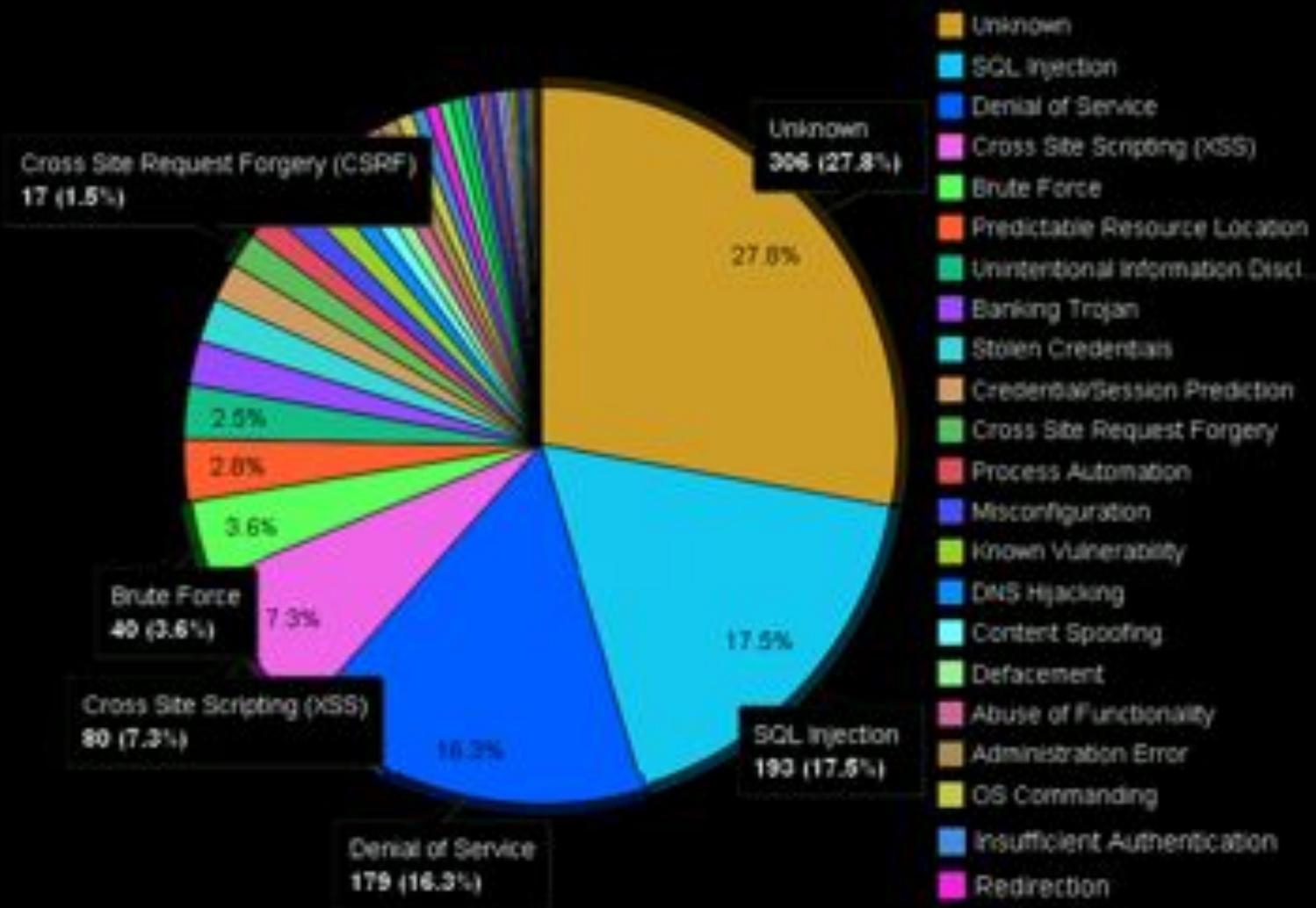
- SQL Injection
- XSS (Cross Site Scripting)
- Denial of Service
- Malware
- Brute Force
- Denial of Service (DDoS)
- Denial of Service (DoS)



## Trends for Web App Vulnerability Types



# Top Attack Methods





## Web Site Defacements (before)



The screenshot shows the official website of the City of Detroit. At the top, there's a banner featuring a Native American figure holding a bow and arrow, with the text "CITY OF Detroit" and "THE OFFICIAL WEBSITE OF THE CITY". Below the banner is a navigation menu with links for "DEPARTMENT", "BUSINESS", "VISITORS", "MAYOR'S OFFICE", "CITY COUNCIL", "DEPARTMENTS", and "ONLINE SERVICES". To the right of the menu is a sidebar with links for "MY CITY SERVICES", "REQUEST CITY SERVICES", "EMPLOYMENT", "TRANSPORTATION", and "FORMS". The main content area features a video player showing a press conference with Mayor Dave Bing and several police officers. A caption below the video reads: "Mayor Dave Bing and Detroit public safety officials thank volunteers and City departments for a successful Angels' Night effort. More than 27,000 volunteers took part in this year's campaign." Below the video are social media sharing icons for Facebook, Twitter, and YouTube. The bottom of the page is divided into several sections: "WOODWARD LIGHT RAIL" (with text about light rail transit on Woodward Avenue), "DETROIT WORKS PROJECT" (with text about a land use plan), "Holiday CLOSINGS" (with text about office closures for holidays), and a "NEWS" section with links to "Water Customers Can Now Pay Bills Online", "2010 General Election Results", and "Mayor Bing Credits Volunteers and City Departments for a Successful Angels' Night".



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Showing Incident 7488

This incident has 0 proposed changes. Know of details that have changed? [Submit them!](#)**SUMMARY**

37,187 names, phone numbers, email addresses, passwords and addresses dumped on the Internet

Records 37,187

Record Types NAS EMA MSC PHD ADD

Breach Type: Hack

Date Sep 9, 2012

Org:

Affected Organization:

Data Records:

Submitted By:

**TIMELINE**

DATE

EVENT

2012-09-09

Incident Occurred

None. Add Data

Incident Discovered By Organization

2012-09-09

Organization Reports Incident

None. Add Data

Organization Mails Notifications

None. Add Data

Records Recovered

None. Add Data

Lawsuit Filed

None. Add Data

Arrest Made

**SIMILAR INCIDENTS**

RECORDS	DATE	ORGANIZATIONS
20,000	2001-03-05	Amazon, BiblioFind.com
46,000	2001-04-02	ADDR.com
32,000	2008-04-12	Ross-Simons
24,000	2008-05-31	VyStar Credit Union

# Dominos Pizza (India)

37,187 names, phone numbers, email addresses, passwords and addresses



Address: India

Have a better address for this incident? [Suggest it!](#)



Welcome Guest | Log In | Register | Benefits

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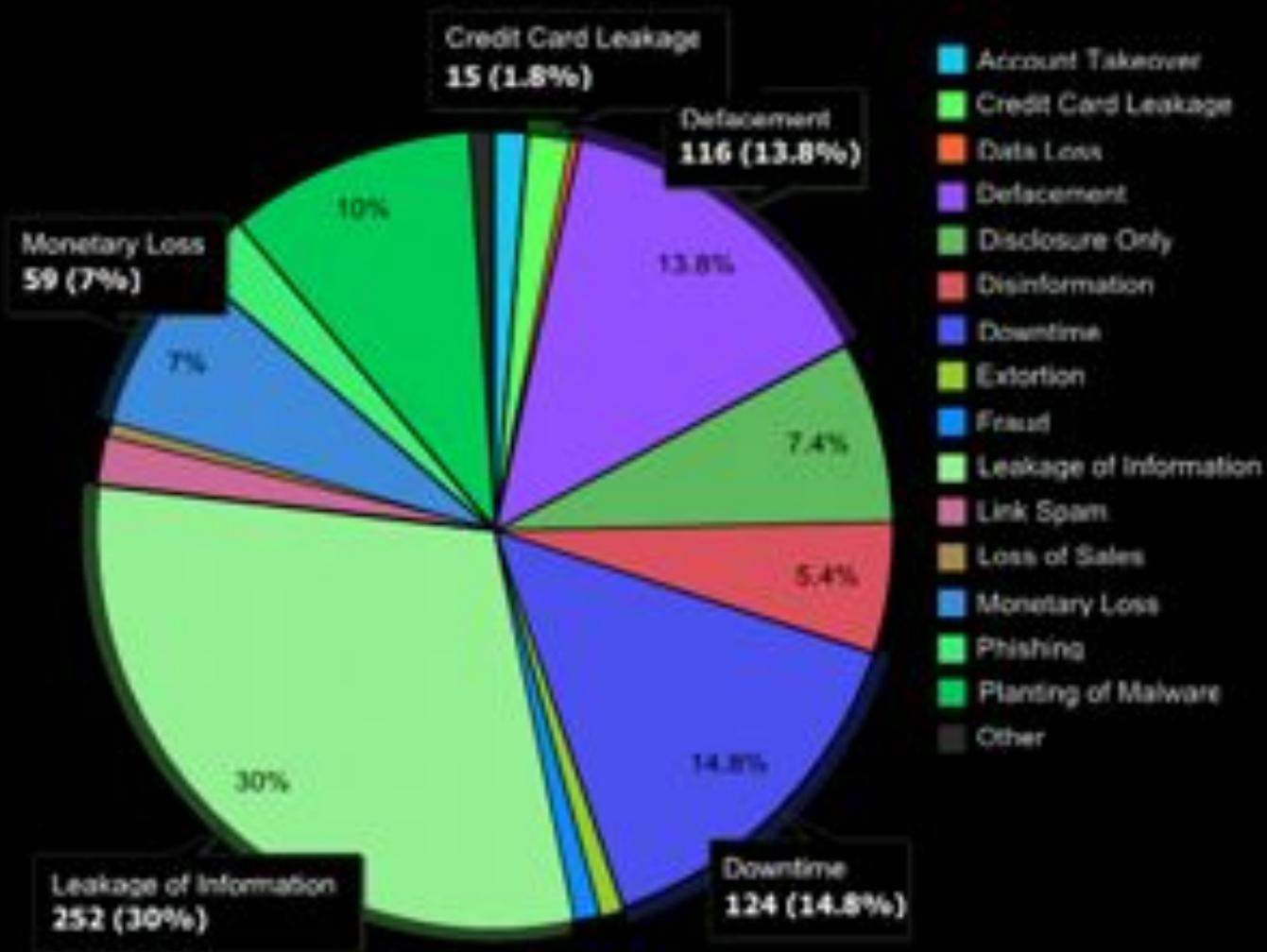
Encryption Privacy Security Reviews

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## Online Dating Site Breached

Jan 31, 2011:  
“Online dating Web site **PlentyOfFish.com** has been hacked, exposing the **personal information and passwords** associated with almost **30 million accounts**“

# Top Web Attack Impacts



- Source: [webappsec.org](http://webappsec.org)

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## Data breach costs top \$200 per customer record

Ponemon Institute's annual study says overall organization cost per incident rises to \$6.75 million

By [Ellen Messmer](#), Network World

January 26, 2010 12:01 AM ET

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The cost of a data breach increased last year to \$204 per compromised customer record, according to the Ponemon Institute's annual study. [The average total cost of a data breach](#) rose from \$6.65 million in 2008 to \$6.75 million in 2009.

The average total cost of a data breach rose to **\$6.75 million** in 2009

Slide 22

 Privacy Rights Clearinghouse  
Empowering Consumers. Protecting Privacy.

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Who We Are



We are a nationally recognized consumer education and advocacy nonprofit dedicated to protecting the privacy of American consumers.

Breach Subtotal

Posted Date: April 29, 2006

Chronology of Data Breaches  
Security Breaches 2005 - Present

Is this your first visit to our Chronology of Data Breaches?

- Read our FAQ about what we do, our data sources, state breach laws, and more.

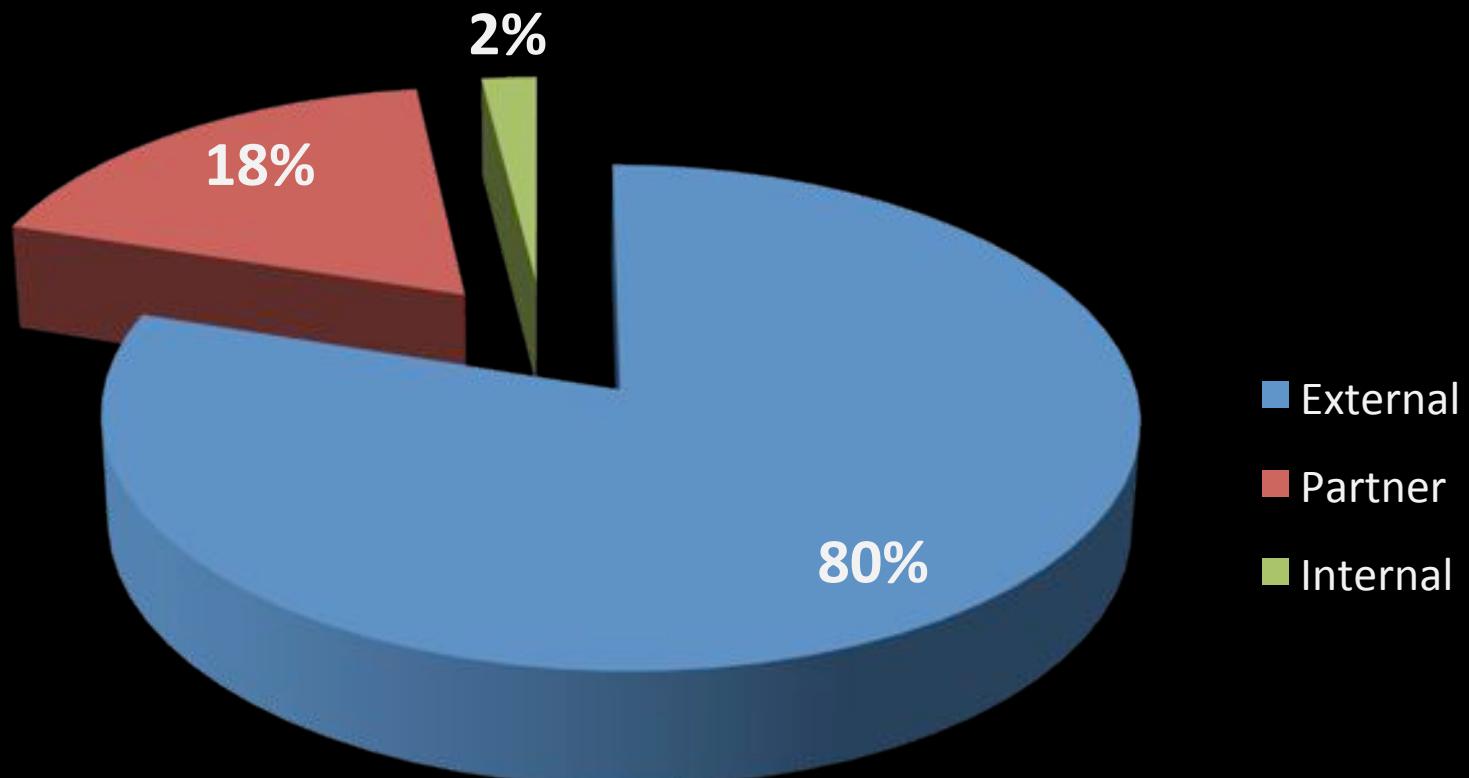
The population of the United States, projected to Sep 2012 is **314,324,529**

Records of **sensitive information** (CCN, SSN, etc.) were breached by hacking attempts only in the **United States**.

Organization Types: BSO, BSM, BSR, EDU, GOV, MED, NGO  
Years: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012  
**315,112,297** Records in our database from.  
718 Breaches made public fitting this criteria

Breach Types: HACK

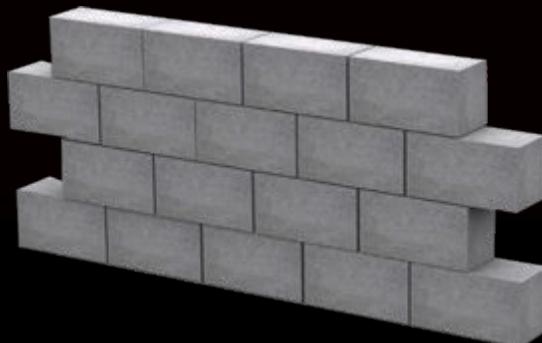
## Source of Breach

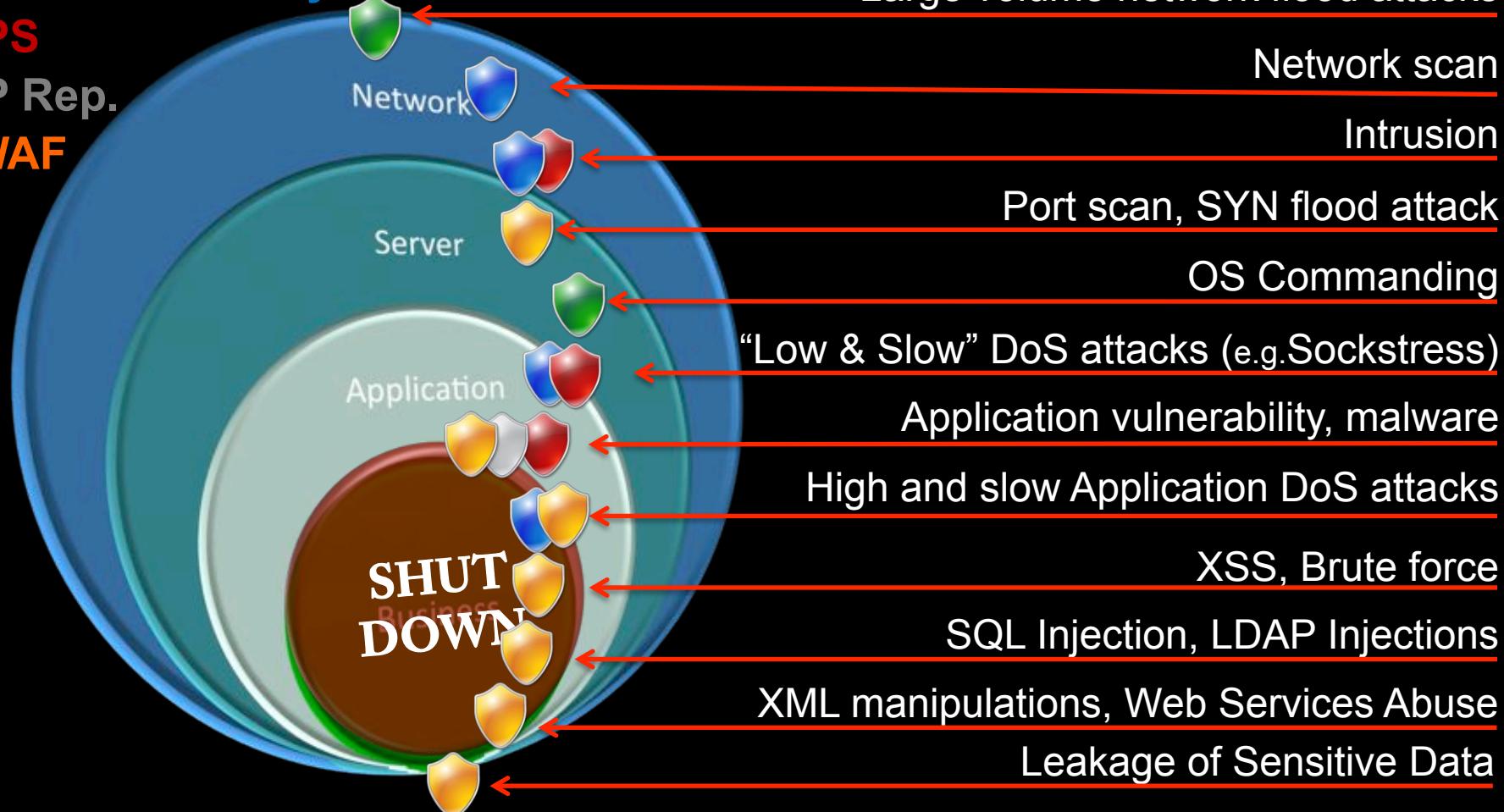


- Source: 7safe.com



# Countermeasures: Web Application Firewall

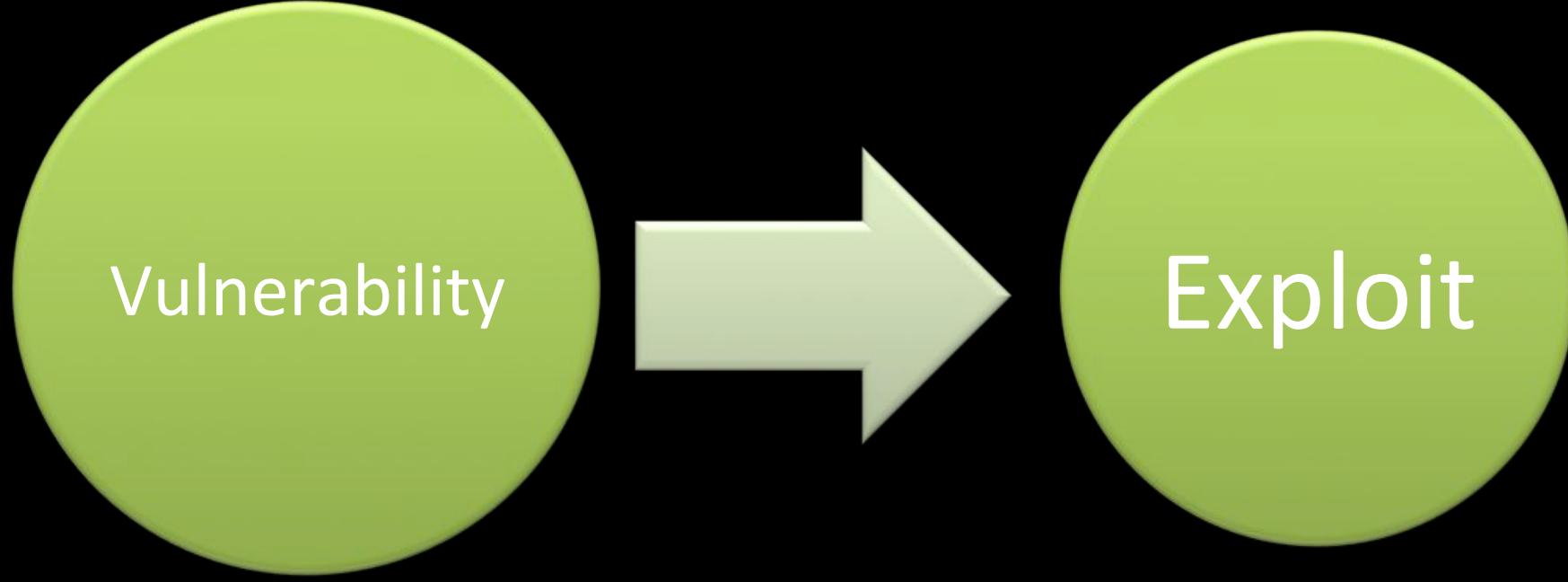


**DoS Protection****Behavioral Analysis****IPS****IP Rep.****WAF**

## Time to Fix (Days)



Source: WhiteHat Security



Vulnerability

Exploit

What are the internal/  
external threats?

Can we protect  
against these  
threats?



Why WAF

Time to  
Security

Centralized  
Security

Protect 3<sup>rd</sup>  
Party  
Modules

No App  
Modification

Security  
While App  
Changes

Application  
Visibility

Cost Effective



# WAF Selection Considerations



**Zero Day vs. Known attacks**

**False Negative vs. False Positive**

**Time to Security**

**Auto Policy Generation**

**Performance / Scalability**



**Cost of Ownership**

**Changes to Existing Environment**

**Inline vs. out-of-path**

**Reverse Proxy vs. Bridge**

**Level of Protection**



## Standard Web Application Protection

### Data Leak Prevention

- Credit card number (CCN) / Social Security (SSN)
- Regular Expression

### Terminate TCP, Normalize, HTTP RFC

- Evasions
- HTTP response splitting (HRS)

### Signature & Rule Protection

- Cross site scripting (XSS)
- SQL injection, LDAP injection, OS commanding

## Parameters Inspection

- Buffer overflow (BO)
- Zero-day attacks

## User Behavior

- Cross site request forgery
- Cookie poisoning, session hijacking

## Layer 7 ACL

- Folder / file level access control
- White listing or black listing

## XML & Web Services

- XML Validity and schema enforcement

## Role Based Policy

- Authentication
- User Tracking



goals  
priorities day every  
make exactly sure main activities aware every  
working sure  
things know important  
priority tasks work always  
one order everything otherwise ensure take moments  
time number focus essential life today  
first



# Summary



**Smart Network. Smart Business.**



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Web Application Security Challenge

Countermeasure: WAF

Selection Considerations

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N  
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E

### DoS Protection

- Prevent all type of network DDoS attacks



### IPS

- Prevent application vulnerability exploits



### WAF

- Mitigating Web application threats and zero-day attacks



### Reputation Engine

- Financial fraud protection
- Anti Trojan & Phishing



### NBA

- Prevent application resource misuse
- Prevent zero-minute malware



# Thank You

