



OWASP

## **SPONSORSHIP** OPPORTUNITIES

TRAINING MAY 26 | 27 | 28, 2019  
CONFERENCE MAY 29 | 30, 2019

MAY 26 – 30, 2019  
**INTERCONTINENTAL DAVID TEL AVIV**

## OPEN WEB APPLICATION SECURITY PROJECT

OWASP is the global, open-source application security organization made up of corporations, educational organizations and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidance, the organization is the defacto standards body for web application security used by developers and organizations globally. For more information, please visit:

[www.owasp.org](http://www.owasp.org)

### Community of Innovation

OWASP's first Global Conference for 2019 is coming to Tel Aviv, the cradle of AppSec Innovation, where the first DAST and the first WAF came to life exactly 20 years ago, and where dozens of other AppSec startups and companies were born and operate here since. This year's theme, Community of Innovation, highlights the exceptionally strong AppSec community of Israel, driving ongoing innovation in this space.

Join us in a celebration of leading application security technologies, speakers, prospects and community, in a unique event that will build on everything you already know to expect from an OWASP Global Conference, topped with additional unique activities and events to highlight the most up-to-date innovation in application security today, which will bring together existing and new participants from Israel, Europe and around the world.

### About Tel Aviv

Tel Aviv is a unique location, offering blistering contemporary activities as well as fascinating glimpses into the history of the location. Ever since the establishment of the State of Israel, Tel Aviv, Israel's largest city, has served as the financial, entertainment, and cultural center of the country. Founded in 1909 and built on the sand dunes that stretch northward from the old city of Jaffa, Tel Aviv lies on a beautiful beach strip of the Mediterranean.

While Tel Aviv is not the capital of Israel, it is definitely the Cyber Capital of the high tech industry, including the world leading Israeli information security industry. With a higher number of startups per capita than any other country, Tel Aviv is an epicenter of leading research and development. Many international companies have opened a research center in Israel, mostly in the Tel Aviv area. The Israeli software security community has proven its prominence and is very active in numerous OWASP projects.

Tel Aviv has a population of nearly 500,000 people and offers a variety of activities, for day and night. It was ranked the 9th best beach city in the world by National Geographic, the vegan capital of the world by The Independent, named "the best gay city in the world" by American Airlines, is often visited by world leading chefs, and has something to offer everyone. Tel Aviv abounds with hotels, museums, galleries, theaters and entertainment venues, markets, shopping malls, restaurants, bars and outdoor cafes, all bustling with nonstop active day and night.



For those who would like to dive deeper into history, there are many historic locations within the city and if you really want to travel back in time, Tel Aviv is only an hour away from Jerusalem, a city that exists for over 3,000 years. Additionally, all around Tel Aviv are picturesque activities and locations to visit.

Tel Aviv is a perfect choice for international visitors, and affords a great opportunity to enjoy the vibrant spirit of the city - especially during the sunny beach season.



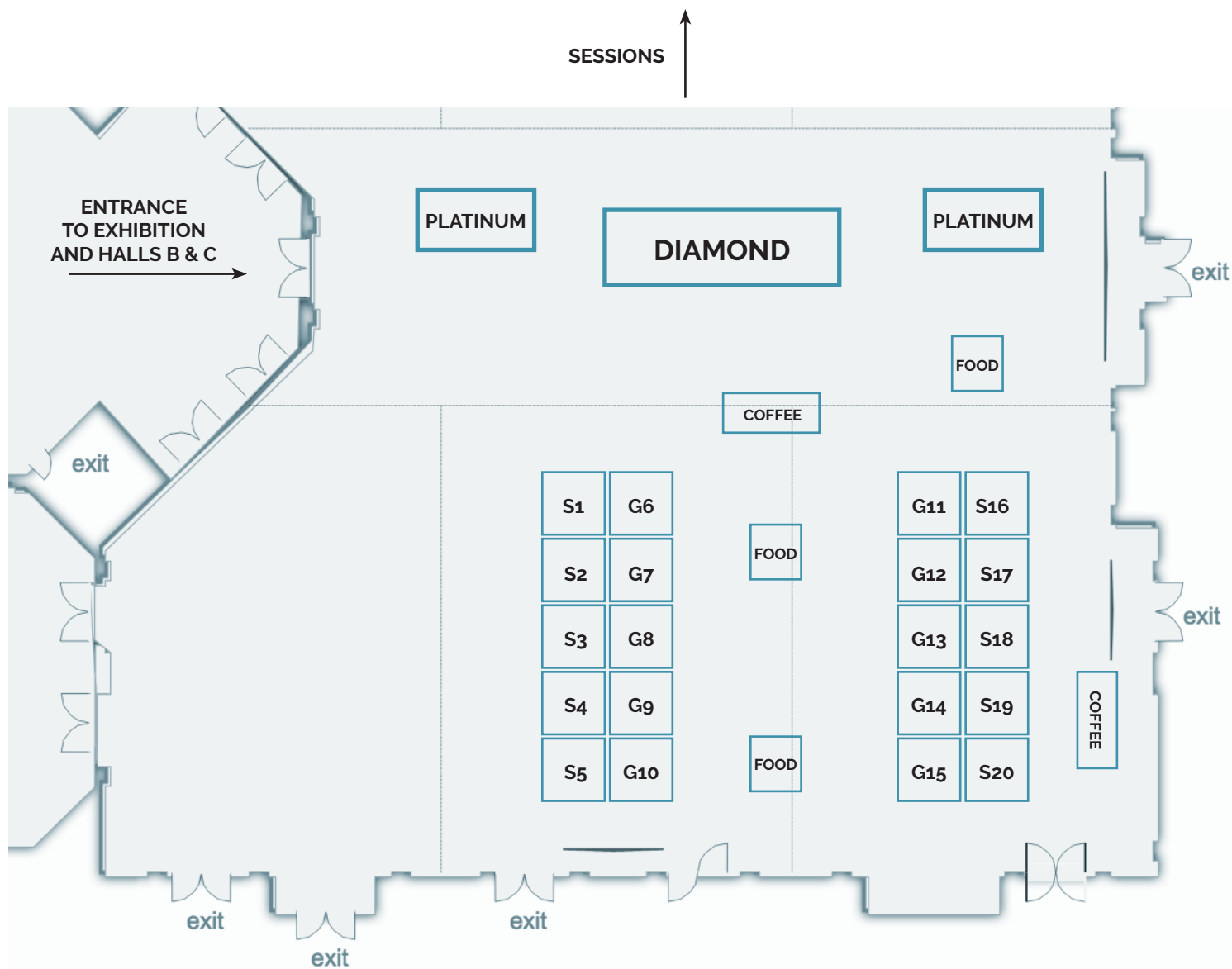
# Premium Sponsorship Packages

**Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.**

Contributor Corporate Members save 10% off the general rate. Premier Corporate Members save 15% off the general rate. Elite Corporate Members save 18% off the general rate. [https://www.owasp.org/index.php/Corporate\\_Membership](https://www.owasp.org/index.php/Corporate_Membership)

	Diamond	Platinum	Gold	Silver
<b>Genral rate</b>	<b>\$25,300</b>	<b>\$19,600</b>	<b>\$12,500</b>	<b>\$7,000</b>
<b>Exhibition Space</b>	<b>Yes 3m x 9m (10' x 30')</b>	<b>Yes 3m x 3m (10' x 10')</b>	<b>Yes 2m x 2.5m (6' x 8')</b>	<b>Yes 2m x 2.5m (6' x 8')</b>
<b>Conference Passes</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>Exhibition Passes</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>A La Carte Sponsorship Discount</b>	<b>15%</b>	<b>10%</b>	<b>8%</b>	<b>5%</b>
<b>Conference Brochure Ad</b>	<b>Full page</b>	<b>Half page</b>	<b>Quarter page</b>	<b>No</b>
<b>Recognition at Conference entrance</b>	<b>Yes - Prime</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>Logo in Conference brochure</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Logo on Conference website</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Complimentary Lead Scanner</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>No</b>
<b>Inclusion In Vendor Passport</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>Company bio printed in conference brochure</b>	<b>150 word description</b>	<b>100 word description</b>	<b>50 word description</b>	<b>No</b>
<b>Unlimited ticket discount</b>	<b>\$100/USD</b>	<b>\$75/USD</b>	<b>\$50/USD</b>	<b>No</b>

## Floorplan



**G = GOLD SPONSORS**

**S** = SILVER SPONSORS

## A La Carte Sponsorship Opportunities

### Pre-Conference Networking Reception (1)

#### **Cost of Sponsorship: \$7,000**

- Logo/company name on signage at the pre-conference networking reception
- Company logo will be featured on the official conference web page
- Company logo included in the printed conference program
- Gift packs may be distributed to guests at sponsor's discretion and are provided by the sponsor
- One complimentary conference pass

### Conference Networking Reception (1)

#### **Cost of Sponsorship: \$10,500**

- A 2m (6') table during the networking reception
- 2 Conference networking reception only tickets for your team to staff your table during the networking reception
- Logo/company name on signage at the reception
- Company has the opportunity to erect their own signage throughout the networking reception
- Company logo will be featured on the official conference web page
- Company logo included in the printed conference program
- Gift packs may be distributed to guests at sponsor's discretion and are provided by the sponsor

### Capture The Flag (2)

#### **Cost of Sponsorship: \$3,000**

- Company will be recognized as providing the prizes for the CTF event organized during the conference days. The CTF event is open to all conference attendees. CTF winners will be announced during the conference closing ceremony and the sponsors will have the opportunity to come on stage to present the prizes to the winners!
- Company logo on the official event website
- Company logo in the printed conference brochure
- Sponsor(s) have the option to place one sign in the Capture the Flag room. Sign provided by the sponsor(s)

## A La Carte Sponsorship Opportunities

### University Challenge (2)

#### **Cost of Sponsorship: \$3,000**

- Sponsors will be recognized as providing the prizes for the UC event organized during the training days. The UC event is a free event for University teams. UC winners will be announced during the conference closing ceremony and the sponsors will have the opportunity to come on stage to present the prizes to the winners!
- Company logo on the official event website
- Company logo in the printed conference brochure
- Sponsor(s) have the option to place one sign in the University Challenge room. Sign provided by the sponsor(s)

### Lunch Sponsorship (2) 1 per day, cost is per lunch

#### **Cost of Sponsorship: \$4,500**

- Company name/logo will be displayed on signage near the lunch stations
- Company logo included on the official event website
- Company logo included in the printed conference brochure
- Opportunity to provide handouts during the sponsored lunch. Handouts provided by the sponsor
- One complimentary full conference pass

### Coffee/Pastry Break Sponsor (4) 2 per day, cost is per coffee break

#### **Cost of Sponsorship: \$3,500**

- Company name/logo will be displayed on signage near the coffee stations
- Company logo on the official event website
- Company logo included in the printed conference brochure
- One complimentary full conference pass

### Lanyard Sponsorship (1)

#### **Cost of Sponsorship: \$5,250**

- Sponsor the official Global AppSec Tel Aviv 2019 lanyards for all conference attendees. Lanyards provided by the sponsor and must be created to the specification required by OWASP (specs supplied upon purchase).
- Company logo on the official event website
- Company logo included in the printed conference brochure
- One complimentary full conference pass

## A La Carte Sponsorship Opportunities

### Badge Sponsorship (1)

#### **Cost of Sponsorship: \$5,250**

- Official sponsor of the Global AppSec Tel Aviv 2019 badges. Logo proudly displayed on all attendee badges.
- Company logo on the official event website
- Company logo included in the printed conference brochure

### Bag Sponsorship (2)

#### **Cost of Sponsorship: \$7,500**

- All delegate bags will be co-branded with the Global AppSec Tel Aviv 2019 logo and sponsor's logo.
- Company logo on the official event website
- Company logo in the printed conference brochure.
- Bag sponsors may send one (1) piece of collateral to be included in each attendee conference bag. Collateral must be approved by OWASP prior to sending.

### Pen (1)

#### **Cost of Sponsorship: \$1,700**

- Send your company branded pens and they will be placed in all attendee bags
- Pens provided by the sponsor
- Company logo on the official event website
- Company logo in the printed conference brochure

### Notepad (1)

#### **Cost of Sponsorship: \$1,700**

- Send your company branded notepads and they will be placed in all attendee bags
- Notepads provided by the sponsor
- Company logo on the official event website
- Company logo in the printed conference brochure

## A La Carte Sponsorship Opportunities

### Volunteer T-shirt Sponsorship (1)

**Cost of Sponsorship: \$2,500**

- Official sponsor of the Global AppSec Tel Aviv 2019 event Volunteer t-shirts.
- Logo proudly displayed on all event Volunteer t-shirts
- Company logo on the official event website
- Company logo included in the printed conference brochure

### OWASP Leader T-shirt Sponsorship (1)

**Cost of Sponsorship: \$1,500**

- Official sponsor of the Global AppSec Tel Aviv 2019 OWASP Leader t-shirts.
- Logo proudly displayed on all OWASP Leader t-shirts
- Company logo on the official event website
- Company logo included in the printed conference brochure

### Conference T-shirt Sponsorship (1)

**Cost of Sponsorship: \$5,250**

- Official sponsor of the Global AppSec Tel Aviv 2019 conference attendee t-shirts.
- Logo proudly displayed on all event attendee t-shirts
- Company logo on the official event website
- Company logo included in the printed conference brochure

### Member Only Lounge Sponsorship (unlimited)

**Cost of Sponsorship: \$3,000**

- Sponsor the official OWASP Members Only lounge for two days!
- Company recognized at the lounge on signage for both days
- Company logo on the official event website
- Company logo included in the printed conference brochure
- Option to provide handouts or a swag item to be placed inside the lounge



## A La Carte Sponsorship Opportunities

### Project Showcase Sponsorship

The Project Showcase is designed to highlight OWASP projects by giving an overview of specific OWASP projects, showcasing their features, and discussing what is upcoming on the project.

#### **Silver Level Project Showcase Sponsor (unlimited) \$1,500**

- Company name/logo will be displayed on signage near the coffee stations
- Company logo on the official event website
- Company logo included in the printed conference brochure
- Option to provide handouts to be placed in room

#### **Gold Level Project Showcase Sponsor (unlimited) \$3,000**

- Company name/logo will be displayed on signage near the coffee stations
- Company logo on the official event website
- Company logo included in the printed conference brochure
- Option to provide handouts and swag to be placed in room

#### **Platinum Level Project Showcase Sponsor (unlimited) \$5,000**

- Company name/logo will be displayed on signage near the coffee stations
- Company logo on the official event website
- Company logo included in the printed conference brochure
- Option to provide handouts and swag to be placed in room
- One complimentary full conference pass

### Community Supporter

#### **Cost of Sponsorship: \$500**

- Show your support and we will post your logo on the official event website.

### Speakers Dinner

For more details, please contact [kelly.santalucia@owasp.org](mailto:kelly.santalucia@owasp.org)

**For more information, contact Kelly Santalucia**

[kelly.santalucia@owasp.org](mailto:kelly.santalucia@owasp.org)

1+ 973.670.5784

## Women in AppSec Sponsorship

### **Encouraging more women to share their expertise!**

The purpose of the Women in AppSec Program is to increase the participation and visibility of women (and other underrepresented groups) in application security. The OWASP Foundation's Women in AppSec program is for anyone who believes that diversity and inclusion is important to the success of OWASP, organizations and society, as well as an opportunity for women to exchange knowledge and build community among like-minded individuals in information and application security. WIA builds opportunity for dedicated female students at both the undergraduate and graduate levels, instructors, developers, and security professionals to expand their careers and collaboratively close the industry-wide skills gap in information and application security.

### **Women in AppSec Sponsor**

Global AppSec Tel Aviv is embracing the worldwide Women In AppSec initiative by providing further opportunities for female delegates, along with other underrepresented groups, to enter and succeed in the application security industry.

This year, Women in AppSec is hosting several events to support women who want to expand their skills and build their application / information security and/or development careers.

- Global AppSec Tel Aviv, together with WIA, are dedicating budget to bring more women and other groups to the conference, especially as speakers.
- Before the conference, there will be a free WIA Training on "Introduction to Web Application Penetration Testing and Mobile Apps Penetration Testing".
- During the Conference, there will be a dedicated WIA Networking Room to provide a quiet space for women to meet and find a friendly supporting peer.
- On one of the days, we will host an exclusive Luncheon in the WIA Networking room, with mentoring sessions and a talk from a professional Career Coach.

### **Silver Level WIA Sponsor - \$1000/USD**

- Small logo placed on Global AppSec Tel Aviv WIA official page and WIA wiki page
- Thank you tweet sent immediately and during Global AppSec Tel Aviv.
- Tweet recognition of sponsorship from @OWASPWIA and @owasp accounts with a predefined text
- Logo on sign thanking WIA Sponsors in WIA Networking room.

## Women in AppSec Sponsorship

### **Gold level WIA Sponsor - \$3000/USD**

- Medium logo placed on Global AppSec Tel Aviv WIA official page and WIA wiki page.
- Thank you tweet sent immediately and during Global AppSec Tel Aviv.
- Sponsor possibility to tweet the sponsorship with a predefined text with OWASP/WIA.
- Acknowledgement/Thank You in OWASP WIA materials developed for the conference.
- Logo on sign thanking WIA Sponsors in WIA Networking room.
- Opportunity to put sponsor's sign in the WIA Networking room.
- Opportunity to provide a promotional item or product in the "WIA networking room"

### **Platinum Level WIA Sponsor (1 available) - \$5000/USD**

- Large logo placed on Global AppSec Tel Aviv WIA official page and WIA wiki page.
- Thank you tweet sent immediately and during Global AppSec Tel Aviv.
- Sponsor possibility to tweet the sponsorship with a predefined text with OWASP/WIA
- Acknowledgement/Thank You in OWASP WIA materials developed for the conference.
- Logo on sign thanking WIA Sponsors in WIA Networking room.
- Opportunity to put sponsor's sign in the WIA Networking room.
- Opportunity to provide a promotional item or product in the "WIA networking room"
- Logo on sign thanking Platinum WIA Sponsor at the WIA Training Day.

### **WIA Travel Support \$2,500/USD (unlimited, single or multiples of price amount per sponsor)**

Travel grant assistance for female speakers (and other underrepresented groups), as well as female students and professionals from around the world. This will help offset the participants travel costs to attend the Global AppSec Tel Aviv 2019 conference, and especially assist those speakers that would not otherwise be able to travel in order to share their insights.

- Logo placed on Global AppSec Tel Aviv WIA official page and WIA wiki page.
- Thank you tweet from @OWASPWIA and @owasp immediately and when funds are awarded.

## Women in AppSec Sponsorship

- Logo on sign thanking WIA Sponsors in WIA Networking room.
- For multiple contributions, an additional note will be added to the web page

### **WIA Diversity Scholarships \$1200/USD (unlimited, single or multiple tickets per sponsor)**

Grant 2 full Conference tickets to female professionals and members of other underrepresented groups to attend Global AppSec Tel Aviv 2019 and help close the skills gap!

- Small logo placed on Global AppSec Tel Aviv WIA page
- Thank you tweet from @OWASPWIA and @owasp immediately and when tickets are awarded.
- For multiple contributions, an additional note will be added to the web page.

### **Student Scholarships \$125/USD (unlimited, single or multiple tickets per sponsor)**

Student scholarships are open to any student, not just women. The Student Scholarship provides students the opportunity to attend the Global AppSec Tel Aviv 2019 conference with a student ticket. (Students must present a valid student ID and proof of affiliation at an accredited college or university to pick up the ticket.)

- Small logo placed on Global AppSec Tel Aviv WIA page
- Thank you tweet from @OWASPWIA and @owasp immediately and when tickets are awarded.
- For multiple contributions, an additional note will be added to the web page.

### **For more information, contact:**

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