



OWASP INDIA

The Open Web Application Security Project

Application Security Conference
August 20th & 21st 2008, New Delhi India

Sponsorship Options					
S. No.	Deliverables	Diamond	Platinum	Gold	Silver
	Rates in India Rupees (INR)	12,50,000 +12.36% Tax	7,50,000 +12.36% Tax	4,50,000 +12.36% Tax	1,50,000 +12.36% Tax
1	Conference Key note (opportunity for CxO to give welcome address at the beginning of conference day for 10 minutes)	✓	✗	✗	✗
2	Display table / Booth	✓ 3m x 3m	✓ 3m x 2m	✗	✗
3	Branding on Website	✓	✓	✓	✓
4	Branding in media ads	✓ All	✓ 4 inserts	✓ 3 inserts	✓ 1 inserts
5	Branding on Brochure & Leaflets	✓	✓	✓	✓
6	Branding on 'Sponsors wall'	✓	✓	✓	✓
7	Branding on Press kit	✓	✓	✓	✗
8	Conference Delegate Kit insert of Company Profile & Services	✓	✓	✓	✓
9	Company Profile in Program Guide	✓	✓	✓	✓
10	Advertisement in Program guide	✓ Full Page.	✗	✗	✗
11	Branding on Back cover of Program Guide	✓	✓	✓	✓
12	Attendee list	✓	✓	✗	✗
13	Delegate Passes - CXO Power Summit in Evening	✓ 6 Nos.	✓ 4 Nos.	✓ 2 Nos.	✓ 1 Nos.
14	Delegate Passes - Conference Track	✓ 10 Nos.	✓ 5 Nos.	✓ 3 Nos.	✓ 2 Nos.
15	Mention of Company Name in Radio Advertisement*	✓	✗	✗	✗
16	Option to take on Workshop with Company Branding	✓	✗	✗	✗



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Other Sponsorship Options

1	Lunch Sponsorship on Day 1 or Day 2	This would be the lunch sessions for August 20th and 21st 2008 for all delegates. This would be an ideal opportunity to increase visibility through branding displayed at the lunch / banquet area. Sponsors have the option of installing a screen to play their product video at the lounge during the event days.	Rs. 3,00,000.00 + Applicable Taxes per day
2	Sponsor the Dinner on CxO Power Summit on Day 1	An excellent & exclusive opportunity to network with your C Level colleagues, Senior executives and other VIP guests over cocktails and dinner. This gathering offers a unique opportunity to initiate and build useful business relationships. Specific branding will be the added advantage.	Rs. 8,00,000.00 + Applicable Taxes
3	Networking Tea / Coffee Breaks Sponsorship on Conference Days	Pick your choice from the sessions breaks available to show a Demo of your product and place your brandings for a better visibility at the sessions breaks where all the quorum of delegates are present at the time away from the conference. Catch the eye at a Small Budget Price of Rs. 1,00,000.00 + applicable taxes.	Rs. 1,00,000.00 + Applicable Taxes per day
4	Advertisements in the Programme Guide	Make your choice of advertisements in the Program Guide which all the delegates and the VIP's will be going through throughout the year for a nominal Cost.	<ul style="list-style-type: none"> ▪ Inside Front Cover @Rs. 75,000.00 + applicable taxes ▪ Inside back Cover @Rs. 75,000.00 + applicable taxes ▪ Full Page Advertisement @Rs. 50,000.00 + applicable taxes ▪ Half Page Advertisement @Rs. 30,000.00 + applicable taxes
5	Broadband Partner	Branding as the Broad Band Partner in the various event collaterals	Rs. 2,00,000.00 + Applicable Taxes
6	Display Space	Make Demo and attract the various prospects by displaying your product from your booth which comes as fully equipped.	Rs. 1,50,000.00 + Applicable Taxes



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7	Conference Bag Inserts	All registered attendees receive a conference bag. Increase your show presence by inserting a corporate flyer or item into each.	Rs. 75,000.00 + Applicable Taxes
8	Delegate Bags	Brand the Bags with your company branding which would be distributed to the various delegates attending the conference.	Rs. 4,50,000.00 + Applicable Taxes
9	Conference Guide	Put your company branding at the prominent place on the program guide, which would be distributed to all and will be a ready reckoner at all the time.	Rs. 1,50,000.00 + Applicable Taxes
10	Conference Stationary	Logos on the notepad and the pens to be distributed to the delegates	Rs. 1,00,000.00 + Applicable Taxes
11	Speakers Gifts	Put your logo on the mementoes to be distributed to the speakers and will adorn there desktops for the time to come.	Rs. 2,00,000.00 + Applicable Taxes
12	Delegate Giveaways	Put your logo on the Giveaways to be distributed to the Delegates and will adorn there desktops for the time to come.	Rs. 4,00,000.00 + Applicable Taxes
13	Badges and Lanyards	Branding on the Badges and Lanyards to be printed for the Delegates and various other dignitaries	Rs. 75,000.00 + Applicable Taxes
14	Workshop Sponsor	Brand the Workshop Session of your choice and also address the delegates with your methodology and innovations. (Max Time 20 minutes at the end of session).	Rs. 2,50,000.00 + Applicable Taxes

*** As per advice and schedule to be notified by the Organizers**

All speakers at conference/workshops need to comply with OWASP guidelines

Interested entities may contact OWASP Delhi Board of Directors: dhruv soi@owasp.org or puneet.mehta@owasp.org

Please visit us at [https://www.owasp.org/index.php/OWASP AppSec India Conference 2008](https://www.owasp.org/index.php/OWASP_AppSec_India_Conference_2008) for further information.