



# OWASP INDIA

The Open Web Application Security Project

Application Security Conference  
August 20<sup>th</sup> & 21<sup>st</sup> 2008, New Delhi India

Sponsorship Options					
S. No.	Deliverables	Diamond	Platinum	Gold	Silver
	Rates in India Rupees (INR)	12,50,000 +12.36% Tax	7,50,000 +12.36% Tax	4,50,000 +12.36% Tax	1,50,000 +12.36% Tax
1	Conference Key note (opportunity for CxO to give welcome address at the beginning of conference day for 10 minutes )	✓	✗	✗	✗
2	Display table / Booth	✓ 3m x 3m	✓ 3m x 2m	✗	✗
3	Branding on Website	✓	✓	✓	✓
4	Branding in media ads	✓ All	✓ 4 inserts	✓ 3 inserts	✓ 1 inserts
5	Branding on Brochure & Leaflets	✓	✓	✓	✓
6	Branding on 'Sponsors wall'	✓	✓	✓	✓
7	Branding on Press kit	✓	✓	✓	✗
8	Conference Delegate Kit insert of Company Profile & Services	✓	✓	✓	✓
9	Company Profile in Program Guide	✓	✓	✓	✓
10	Advertisement in Program guide	✓ Full Page.	✗	✗	✗
11	Branding on Back cover of Program Guide	✓	✓	✓	✓
12	Attendee list	✓	✓	✗	✗
13	Delegate Passes - CIO Power Summit in Evening	✓ 6 Nos.	✓ 4 Nos.	✓ 2 Nos.	✓ 1 Nos.
14	Delegate Passes - Conference Track	✓ 10 Nos.	✓ 5 Nos.	✓ 3 Nos.	✓ 2 Nos.
15	Mention of Company Name in Radio Advertisement*	✓	✗	✗	✗
16	Option to take on Workshop with Company Branding**	✓	✗	✗	✗



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## Other Sponsorship Options

1	<b>Lunch Sponsorship on Day 1 or Day 2</b>	This would be the lunch sessions for August 20th and 21st 2008 for all delegates. This would be an ideal opportunity to increase visibility through branding displayed at the lunch / banquet area. Sponsors have the option of installing a screen to play their product video at the lounge during the event days.	Rs. 3,00,000.00 + Applicable Taxes per day
2	<b>Sponsor the Dinner on CxO Power Summit on Day 1</b>	An excellent & exclusive opportunity to network with your C Level colleagues, Senior executives and other VIP guests over cocktails and dinner. This gathering offers a unique opportunity to initiate and build useful business relationships. Specific branding will be the added advantage.	Rs. 8,00,000.00 + Applicable Taxes
3	<b>Networking Tea / Coffee Breaks Sponsorship on Conference Days</b>	Pick your choice from the sessions breaks available to show a Demo of your product and place your brandings for a better visibility at the sessions breaks where all the quorum of delegates are present at the time away from the conference. Catch the eye at a Small Budget Price of Rs. 1,00,000.00 + applicable taxes.	Rs. 1,00,000.00 + Applicable Taxes per day
4	<b>Advertisements in the Programme Guide</b>	Make your choice of advertisements in the Program Guide which all the delegates and the VIP's will be going through throughout the year for a nominal Cost.	<ul style="list-style-type: none"> <li>▪ <b>Inside Front Cover</b> @Rs. 75,000.00 + applicable taxes</li> <li>▪ <b>Inside back Cover</b> @Rs. 75,000.00 + applicable taxes</li> <li>▪ <b>Full Page Advertisement</b> @Rs. 50,000.00 + applicable taxes</li> <li>▪ <b>Half Page Advertisement</b> @Rs. 30,000.00 + applicable taxes</li> </ul>
5	<b>Broadband Partner</b>	Branding as the Broad Band Partner in the various event collaterals	Rs. 2,00,000.00 + Applicable Taxes
6	<b>Display Space</b>	Make Demo and attract the various prospects by displaying your product from your booth which comes as fully equipped.	Rs. 1,50,000.00 + Applicable Taxes



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7	<b>Conference Bag Inserts</b>	All registered attendees receive a conference bag. Increase your show presence by inserting a corporate flyer or item into each.	Rs. 75,000.00 + Applicable Taxes
8	<b>Delegate Bags</b>	Brand the Bags with your company branding which would be distributed to the various delegates attending the conference.	Rs. 4,50,000.00 + Applicable Taxes
9	<b>Conference Guide</b>	Put your company branding at the prominent place on the program guide, which would be distributed to all and will be a ready reckoner at all the time.	Rs. 1,50,000.00 + Applicable Taxes
10	<b>Conference Stationary</b>	Logos on the notepad and the pens to be distributed to the delegates	Rs. 1,00,000.00 + Applicable Taxes
11	<b>Speakers Gifts</b>	Put your logo on the mementoes to be distributed to the speakers and will adorn there desktops for the time to come.	Rs. 2,00,000.00 + Applicable Taxes
12	<b>Delegate Giveaways</b>	Put your logo on the Giveaways to be distributed to the Delegates and will adorn there desktops for the time to come.	Rs. 4,00,000.00 + Applicable Taxes
13	<b>Badges and Lanyards</b>	Branding on the Badges and Lanyards to be printed for the Delegates and various other dignitaries	Rs. 75,000.00 + Applicable Taxes
14	<b>Workshop Sponsor</b>	Brand the Workshop Session of your choice and also address the delegates with your methodology and innovations. (Max Time 20 minutes at the end of session).	Rs. 2,50,000.00 + Applicable Taxes

\* As per advice and schedule to be notified by the Organizers

\*\* With OWASP guidance

All speakers at conference/workshops need to comply with OWASP guidelines

Interested entities may contact OWASP Delhi Board of Directors: [dhruv soi@owasp.org](mailto:dhruv soi@owasp.org) or [puneet.mehta@owasp.org](mailto:puneet.mehta@owasp.org)

Please visit us at [https://www.owasp.org/index.php/OWASP AppSec India Conference 2008](https://www.owasp.org/index.php/OWASP_AppSec_India_Conference_2008) for more information.