



OWASP AppSec APAC 2013 – Sponsorship Opportunities

The **Open Web Application Security Project (OWASP)** is an open-source application security project made up of corporations, educational organizations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidelines, the organization has fast become the defacto standards body for application security over the past decade.

The **OWASP AppSec AsiaPac Conference** is a premier gathering for Information Security leaders. Executives from Fortune 500 firms along with technical thought leaders, security architects and lead developers, gather to share cutting-edge ideas, initiatives and technology advancements.

OWASP events attract a worldwide audience interested in “what’s next?” -- as an OWASP Conference sponsor, your brand will be included as an answer.



International Experts Share their Insights



Conference Attendees Await a Keynote Presentation

OWASP is providing sponsors **exclusive access** to its audience in Jeju, South Korea through the sponsorship opportunities listed on p. 2-3 which include a limited number of exhibitor tables, providing a focused setting for potential customers.

Attendees will be routed through the Exhibitor area during breaks giving them direct access to sponsors' booths and technology. The conference is expected to draw over 250 international attendees; all with budgets dedicated to web application security initiatives. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

Sponsorship opportunities are filling up rapidly. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation a non-profit organization driving funding for research grants, tools and documents, local chapters, and more.

All sponsorship opportunities feature significant discounts to OWASP members, allowing you year-round access to the web application security's top thinkers as well as use of OWASP materials in product and service delivery. Memberships can be bundled with sponsor packages if your organization is not already a member.

Contact us today at appsecasia2013@owasp.org or visit appsecapac.org to learn more about the event.



OWASP APPSEC APAC 2013



	Sponsorship Opportunities			
	Diamond (1 position)	Platinum (2 positions)	Gold	Silver
General Rate	\$10,000 USD	\$8,000 USD	\$5,000 USD	\$2,000
Discounted Rate for OWASP Corporate Supporters	\$7,500 USD	\$6,000 USD	\$3,750 USD	\$1,500 USD
Expo Space	Yes with advance selection (first choice)	Yes with advance selection (second choice)	Yes	Yes
Logo placement	<ul style="list-style-type: none">▪ OWASP Conference website▪ Pre Conference Literature▪ Conference Brochure▪ At Conference Entrance	<ul style="list-style-type: none">▪ OWASP Conference website▪ Pre Conference Literature▪ Conference Brochure	<ul style="list-style-type: none">▪ OWASP Conference website▪ Pre Conference Literature▪ Conference Brochure	<ul style="list-style-type: none">▪ OWASP Conference website▪ Conference Brochures
Company advertisement Placement	<ul style="list-style-type: none">▪ Full Page in Conference Bulletin▪ Any pre conference brochures	Half Page in Conference Bulletin	Quarter Page in Conference Bulletin	
Company Literature Placement	Attendee packs	Attendee packs	Attendee packs	
Conference Passes	5 attendee	5 attendee	4 attendee	2 attendee



Sponsorship Opportunities					
	OWASP Networking Event (1 Available)	Lunch (4 Available- 2 per day)	Coffee Break (2 Available- 1 per day)	Badge Lanyard (1 Available)	Conference Room Naming Rights (3 Available)
Rates	\$5,000 USD	\$4,000 USD	\$2,000 USD	\$1,500 USD + Provide lanyards for conference	\$1,000 USD
Sponsorship	Host OWASP Networking Event – Location TBA	Exclusive lunch host for conference delegates (1 day)	Exclusive morning or afternoon coffee host for conference delegates (1 day)	Provide badge lanyards for all attendees, co-branded and produced to OWASP specifications	This sponsorship names one of conference rooms after your company. Your company's name and logo will be placed at the entrance to the conference room and all conference schedules will refer to the room as the "<your company name Room">.
Sponsor Acknowledgement	OWASP Conference website & Conference Announcement	OWASP Conference website	OWASP Conference website	OWASP Conference website	OWASP Conference website
Branding at Venue	Party Entrance & Inside Venue	Banquet room	Coffee Break area	NO	Entrance Conference Room
Showroom Space	NO	NO	NO	NO	NO



Exposure!



Network!



Traffic!



Share!



The community at your service!



Become a proud sponsor of the OWASP mission!