



## OWASP AppSec EU Sponsorship

**Open Web Application Security Project (OWASP)** is a global open source application security project composed of corporations, educational organizations, and individuals from around the world. OWASP has quickly become the de-facto standards body for web application and software security by providing free, vendor-neutral, practical, cost-effective application security guidelines.

**OWASP's Global AppSec Conferences** are the flagship OWASP outreach effort. Each year OWASP hosts four global AppSec conferences:

- North America,
- South America,
- Europe,
- Asia/Pacific.



**OWASP Global AppSec Conferences Draw over 1500 Global Attendees Annually**

OWASP events attract a worldwide audience interested in “what’s next?” — as an OWASP Conference sponsor, your brand will be included as an answer.

**AppSec EU 2013** will take place in Hamburg, Germany from August 20<sup>th</sup> to 23<sup>rd</sup>.

OWASP is providing sponsors exclusive access to its audience in Hamburg, Germany through a limited number of Expo floor slots, providing a focused setting for potential customers. Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks giving them direct access to sponsors’ booths and technology.



**OWASP offers a variety of opportunities for advertising and logo placement at their AppSec Conferences**

The conference is expected to draw **over 400 international attendees**, all with budgets dedicated to web application security initiatives. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented. Sponsorship opportunities are filling up rapidly.

All proceeds from sponsorship support the mission of the OWASP Foundation (501c3 Not-For-Profit), driving funding for conferences, research grants, tools and documents, local chapters, and more.

Contact us today for more information at [sponsoring@owasp.de](mailto:sponsoring@owasp.de)

- Tobias Glemser (OWASP Germany Chapter Lead)
- Kelly Santalucia (OWASP Global Membership and Business Liaison)



**Become a proud sponsor of the OWASP mission!**







<b>AppSec EU 2013</b>	<b>Diamond (1 position)</b>	<b>Platinum (4 positions)</b>	<b>Gold (9 positions)</b>	<b>Silver (10 positions)</b>	<b>Bronze (5 positions)</b>
<b>Expo Space</b>	<ul style="list-style-type: none"> <li>• Yes with advance selection (first choice)</li> </ul>	<ul style="list-style-type: none"> <li>• Yes with advance selection (second choice)</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>
<b>Advertising Opportunities (if available)</b>	<ul style="list-style-type: none"> <li>• OWASP Conference Website (1<sup>st</sup> position)</li> <li>• Every print product (1<sup>st</sup> position)</li> <li>• Conference Entrance, Expo Space</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website (2<sup>nd</sup> position)</li> <li>• Every print product (2<sup>nd</sup> position)</li> <li>• Conference Entrance, Expo Space</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> <li>• Every print product</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> </ul>
<b>Logo placement: Your company's logo will appear here</b>	<ul style="list-style-type: none"> <li>• OWASP Conference Website (1<sup>st</sup> position)</li> <li>• Every print product (1<sup>st</sup> position)</li> <li>• Conference Entrance, Expo Space</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website (2<sup>nd</sup> position)</li> <li>• Every print product (2<sup>nd</sup> position)</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> <li>• Every print product</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> <li>• Conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP Conference Website</li> </ul>
<b>Company description Placement (if available)</b>	<ul style="list-style-type: none"> <li>• Premium placed, one full-page, four-color advertisement in conference brochure,</li> <li>• Premium logo placement in official conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• One half-page, four-color advertisement in conference brochure</li> <li>• Premium logo placement in official conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• One quarter-page, four-color advertisement in conference brochure</li> <li>• Premium logo placement in official conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement in the official conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• -</li> </ul>
<b>Literature Placement</b>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• -</li> </ul>
<b>Conf. Passes</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>(only Expo)</b>
<b>Corporate Member <sup>1)</sup></b>	<b>15.000 €</b>	<b>10.500 €</b>	<b>6.750 €</b>	<b>4.500 €</b>	<b>2.250 €</b>
<b>Base Cost</b>	<b>20.000 €</b>	<b>14.000 €</b>	<b>9.000 €</b>	<b>6.000 €</b>	<b>3.000 €</b>

<sup>1)</sup> [http://www.owasp.org/index.php/Corporate\\_Member](http://www.owasp.org/index.php/Corporate_Member)