



Tips for Building a Successful Application Security Program

Reducing Software Risk



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Denver Chapter
January 16, 2013



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- In the Past
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- Industry Involvement
 - OWASP
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 - Forgot Password Cheat Sheet
 - Blog
 - <http://appsecnotes.blogspot.com>



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State of Software Security?





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applications



end points



network



data



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applications



end points



network



data

\$35 billion spent in 2011



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Applications Are Complex

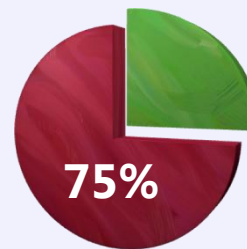


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Why Is Software a Target?

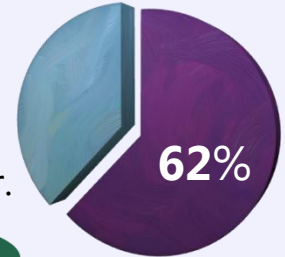
- » \$300 billion in software produced or sold each year
- » One of the world's largest manufacturing industries
- » No uniform standards or insight into security risk or liability of the final product



75% percent of attacks take place at the application layer.

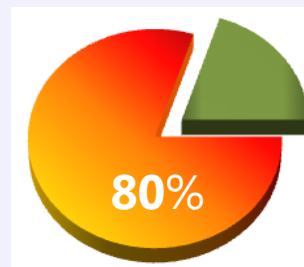
Gartner

62% of companies experienced security breaches in critical applications within the last year.



FORRESTER

58%



Upon first test, 8 in 10 applications contained XSS and/or SQL injection flaws.

VERACODE



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"Developers and defenders need to be right every time. An attacker only has to be right once."



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Big Companies Are Hacked via Web Apps

HOW DO BREACHES OCCUR?

81% utilized some form of hacking (+31%)

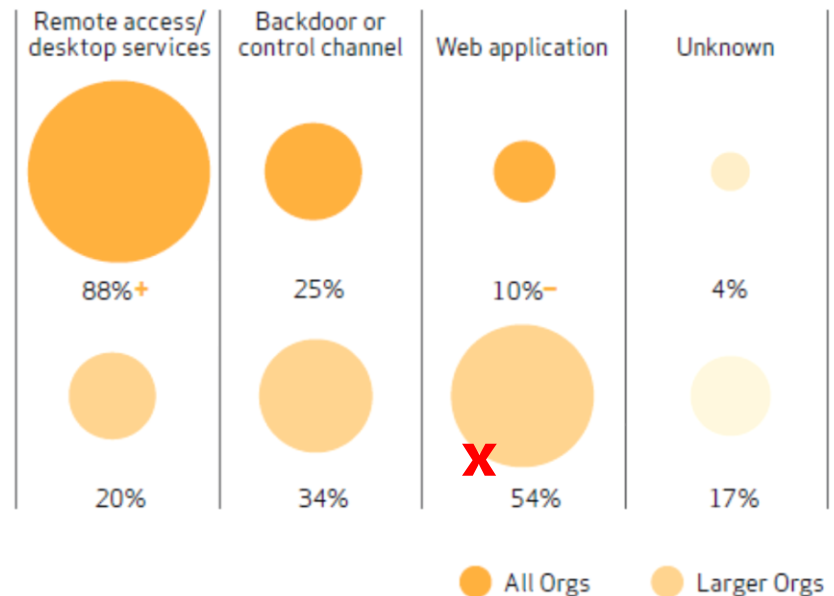
69% incorporated malware (+20%)

10% involved physical attacks (-19%)

7% employed social tactics (-4%)

5% resulted from privilege misuse (-12%)

Figure 22. Hacking vectors by percent of breaches within Hacking





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What kind of application
vulnerabilities are out there?



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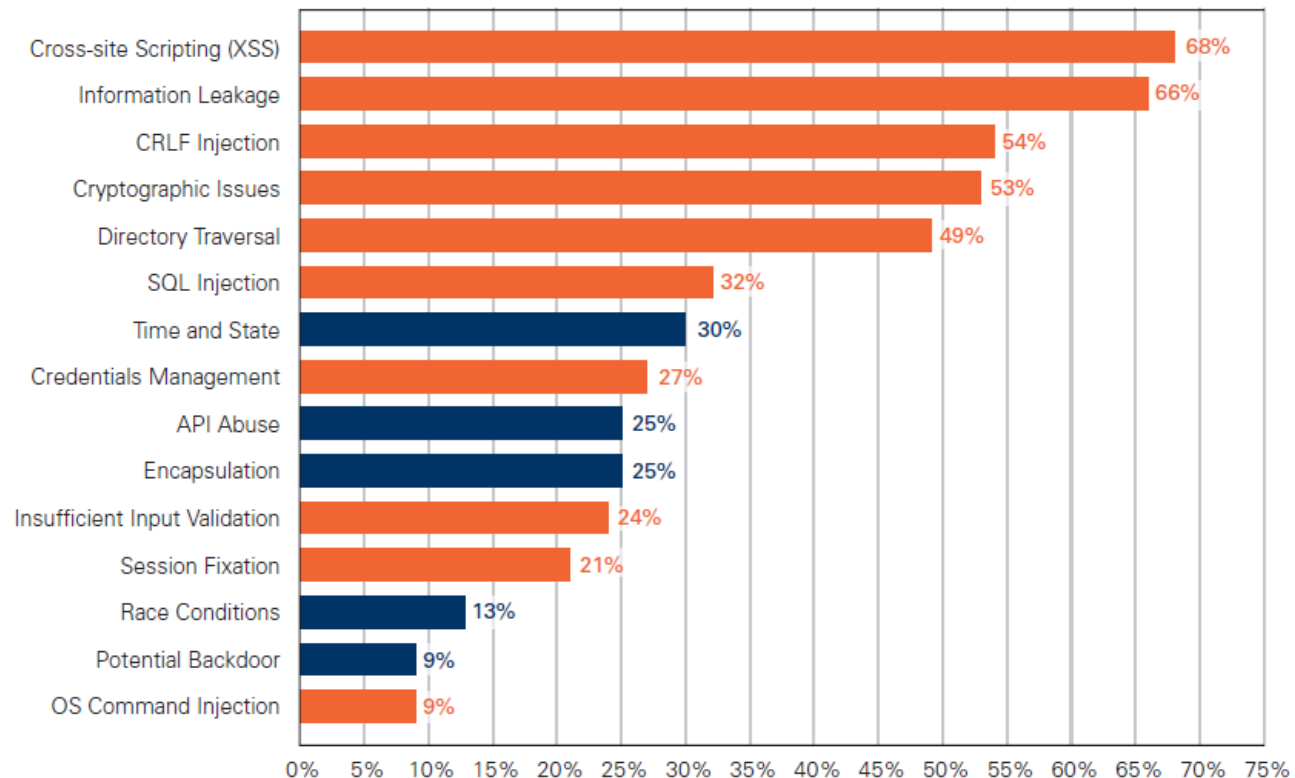
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Web Apps

Top Vulnerability Categories

(Percent of Applications Affected for Web Applications)

■ Indicate categories that are in the OWASP Top 10



Source: Veracode State of Software Security Report, Volume 4



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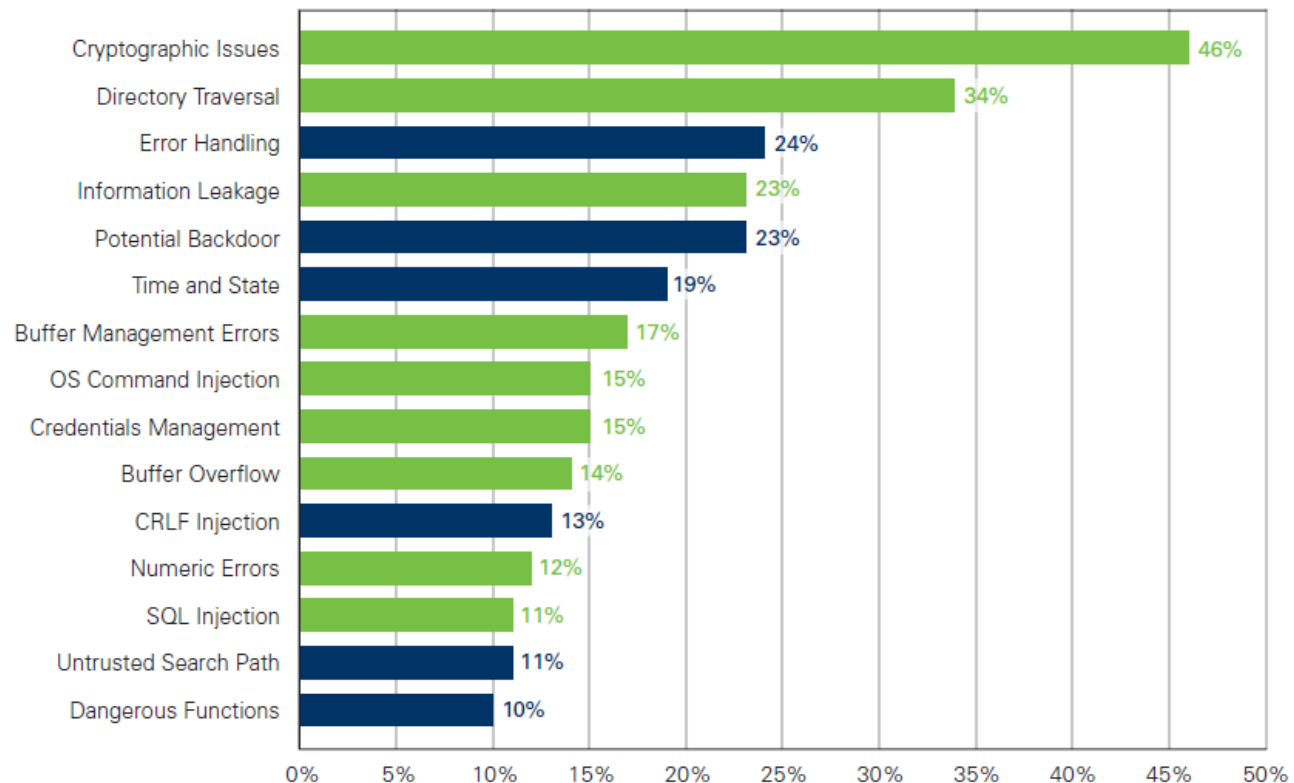
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Non-Web Apps

Top Vulnerability Categories

(Percent of Applications Affected for Non-Web Applications)

■ Indicate categories that are in the CWE/SANS Top 25



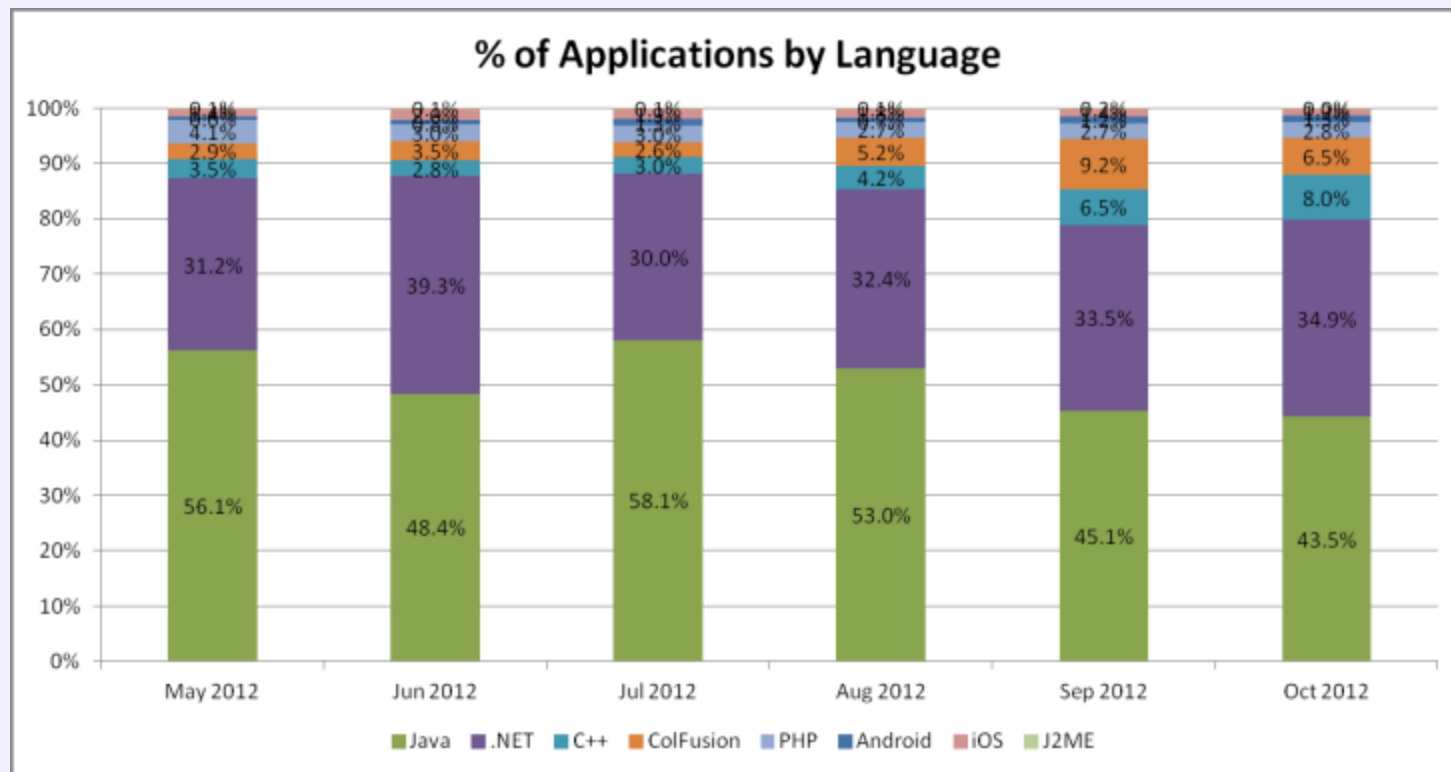
Source: Veracode State of Software Security Report, Volume 4



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Programming Language Breakdown

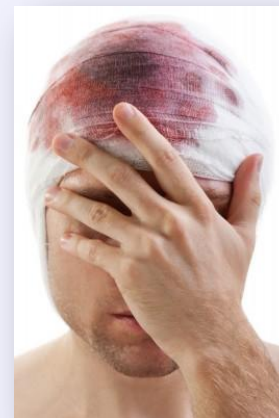
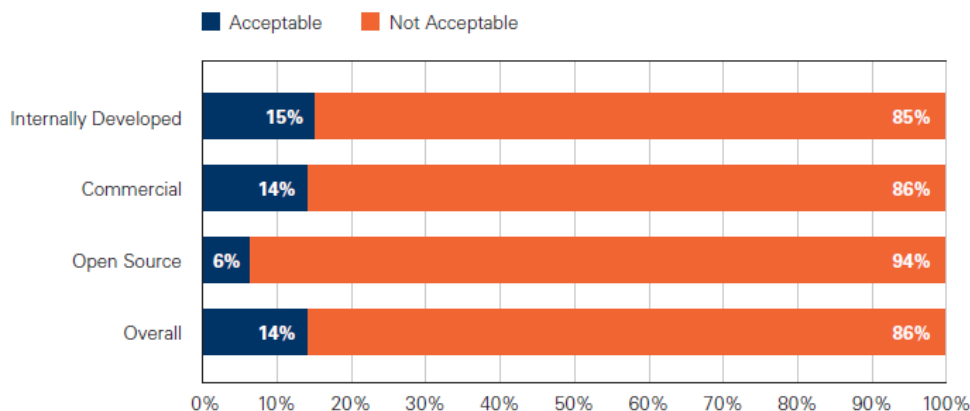




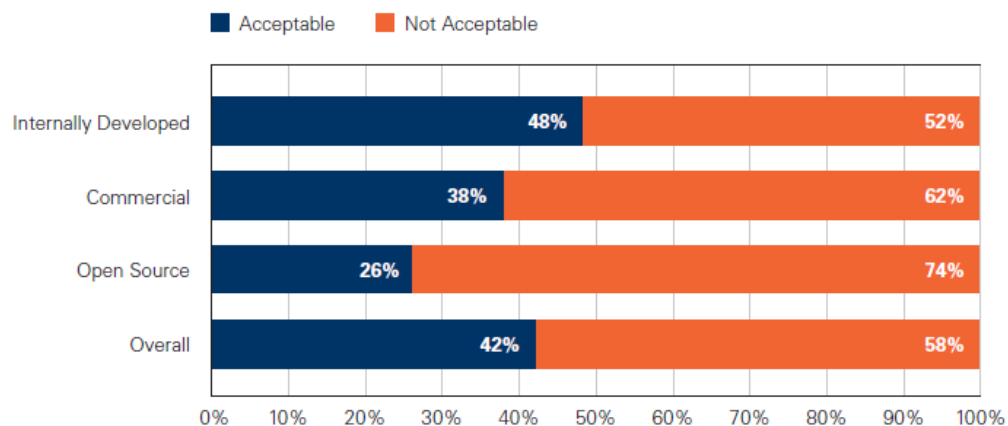
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OWASP Top 10 Compliance by Supplier on First Submission
(Web Applications)



CWE/SANS Top 25 Compliance by Supplier on First Submission
(Non-Web Applications)



Source: Veracode State of Software Security Report, Volume 4



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Targeting the Software Supply Chain

NEW TREND

Lockheed says Cyber Attacks Up Sharply, Suppliers Targeted

By Andrea Shalal-Esa | Reuters – Mon, Nov 12, 2012

The Information Security Forum Announces Top Five Security Threats in 2013

Posted November 29, 2012

2. Supply Chain Security ←

More organizations will fall victim to information security incidents at their suppliers.

Gartner Study Questions Integrity Of IT Supply Chain

By [Ken Presti](#)

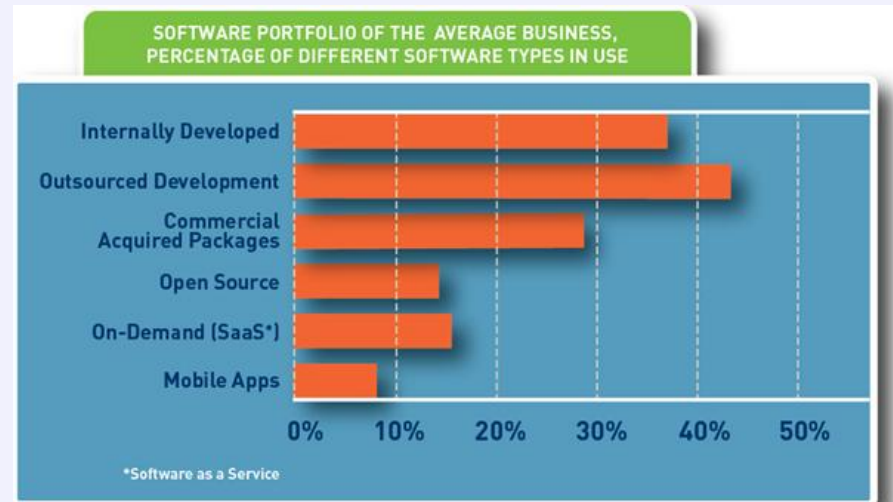
October 18, 2012 8:04 PM ET



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The Risks of Third-Party Software



80%

of 3rd party software fail basic OWASP test for security compliance.

— PWC 2012 Security Report

60%

of companies do not do any security risk mitigation when outsourcing development.

— Gartner "Global Sourcing Risks and Success Factors"



less than 1 in 5 enterprises are conducting security assessments from 3rd parties

— Veracode 2012 State of Software Security Report

"SOUP" : Software of Unknown Pedigree



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Challenges

- ✓ Managing application sprawl
- ✓ Understanding criticality / business risk
- ✓ Choosing assessment technique
 - ✓ Static analysis?
 - ✓ Dynamic analysis?
 - ✓ Manual pen testing?
- ✓ Cost – tools & labor
- ✓ Tracking/measuring progress





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And then there's...

- ✓ Lack of executive support
- ✓ Expertise required to run tools
- ✓ Turnover
- ✓ 3rd party / vendor apps
- ✓ Mobile apps
- ✓ Deciding which flaws to fix
- ✓ Friction between dev teams & security
- ✓ Communication inefficiencies
- ✓ Lack of secure coding skills
- ✓ Siloed development teams
- ✓ Remediation effort / re-testing





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The Solution?



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Application Security Program

- ✓ Centralized
- ✓ Policy-Driven
- ✓ Comprehensive

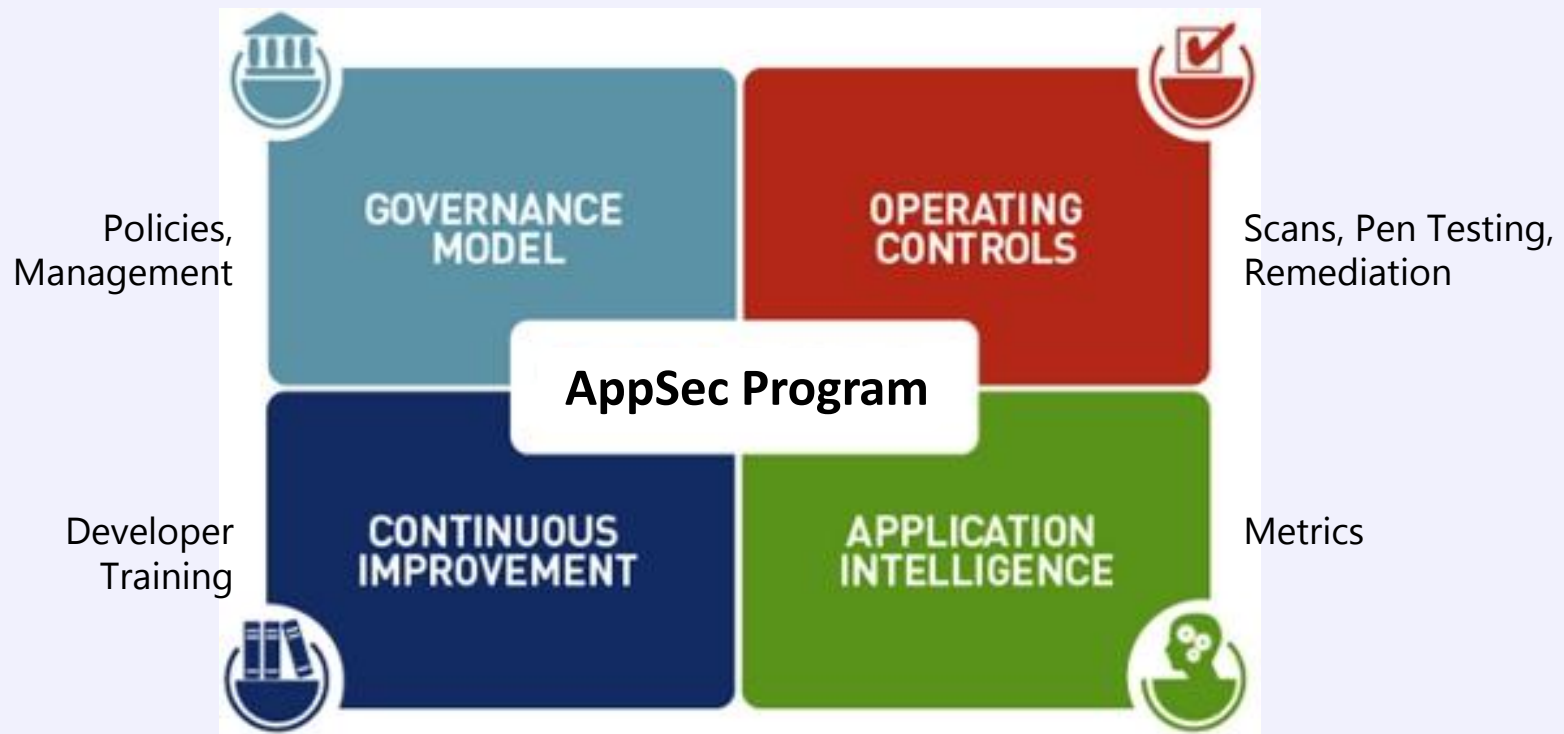




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The Four Pillars

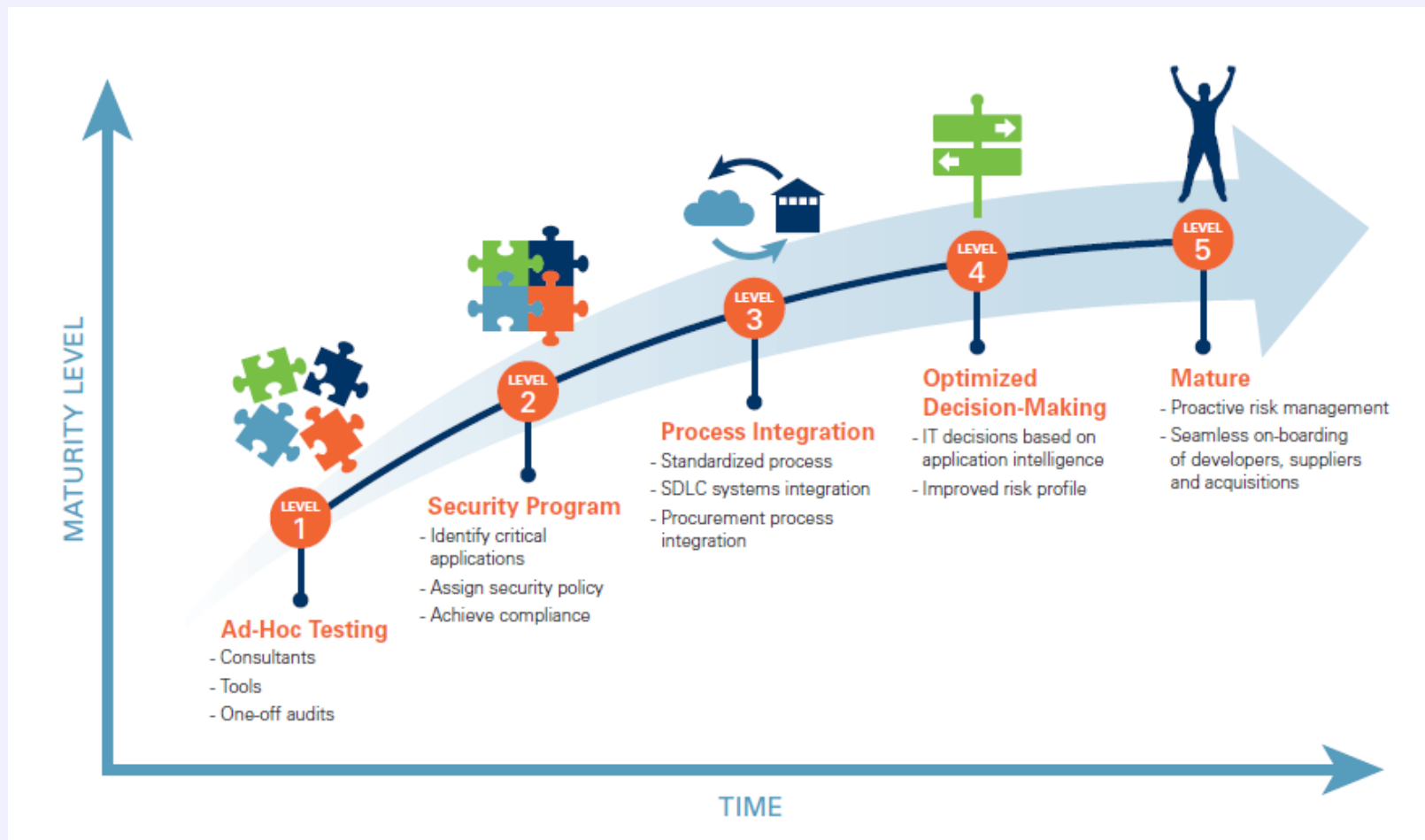




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Phased Implementation





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Tips for a Successful Program

- Executive sponsorship
- Center of Excellence approach
- Application inventory and classification
- Use of security policies
- Have defined roles
- Automated scans (static & dynamic)
- Manual penetration testing
- Metrics & reporting
- Automation / integration into SDLC
- Remediation
- Validate 3rd-party & outsourced software
- Developer training
- Collaboration with devs (avoid scan & scold)





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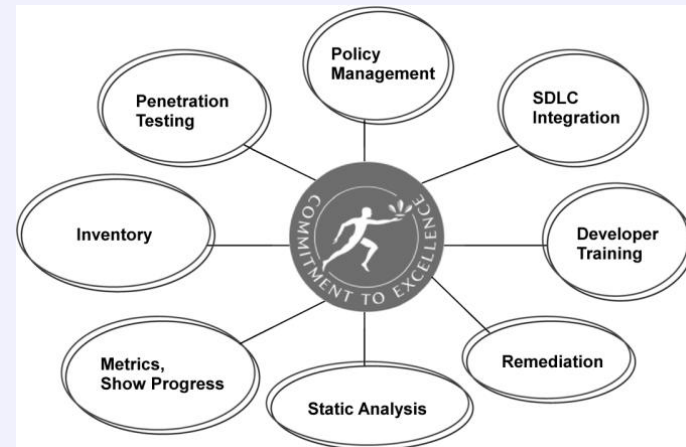
Executive Support

- ✓ Essential for a successful program
- ✓ Approves corporate resources
- ✓ Sets software security as a priority
- ✓ Validates the business risks
- ✓ Assures that acceptable security is achieved within release timelines



Center of Excellence

- ✓ Mission: To establish a standard for ensuring software security across the organization
- ✓ Formalize elements of the program
- ✓ Consistent approach across risk domains
 - ✓ Internally-developed
 - ✓ Outsourced
 - ✓ Purchased
 - ✓ Open source
 - ✓ Mobile apps





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Establish Security Policies

- ✓ Assign different policies for different business risk
- ✓ Remediation requirements naturally fall out
- ✓ Don't require perfect code!
 - Consider standards such as OWASP, SANS Top 25, or PCI
 - Consider severity rating or specific CWEs
- ✓ Specify required testing techniques and test frequency



Enforce Policies

- ✓ Instill accountability for policy compliance with application owners
- ✓ Define escalation paths





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Define Roles

- ✓ Need clear distinction between management and operational roles
- ✓ Who establishes appropriate security policies?
- ✓ Who determines the business criticality of the apps?
- ✓ Who decides the proper policy to assign to an app?
- ✓ Who is responsible for testing the app?
- ✓ How are conflicts resolved?
- ✓ Who monitors the program and reports to executive management?



Test Third-Party Applications

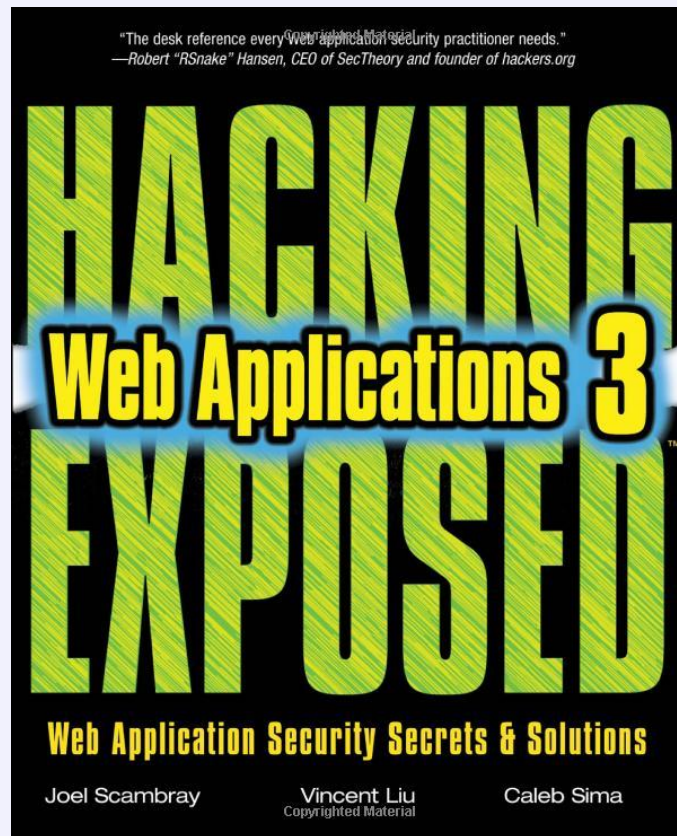
- ✓ Hold vendors, contractors, and outsourcers to the same standards as internal development teams
- ✓ Employ independent verification
- ✓ Pre-define security policy so all parties understand acceptance criteria





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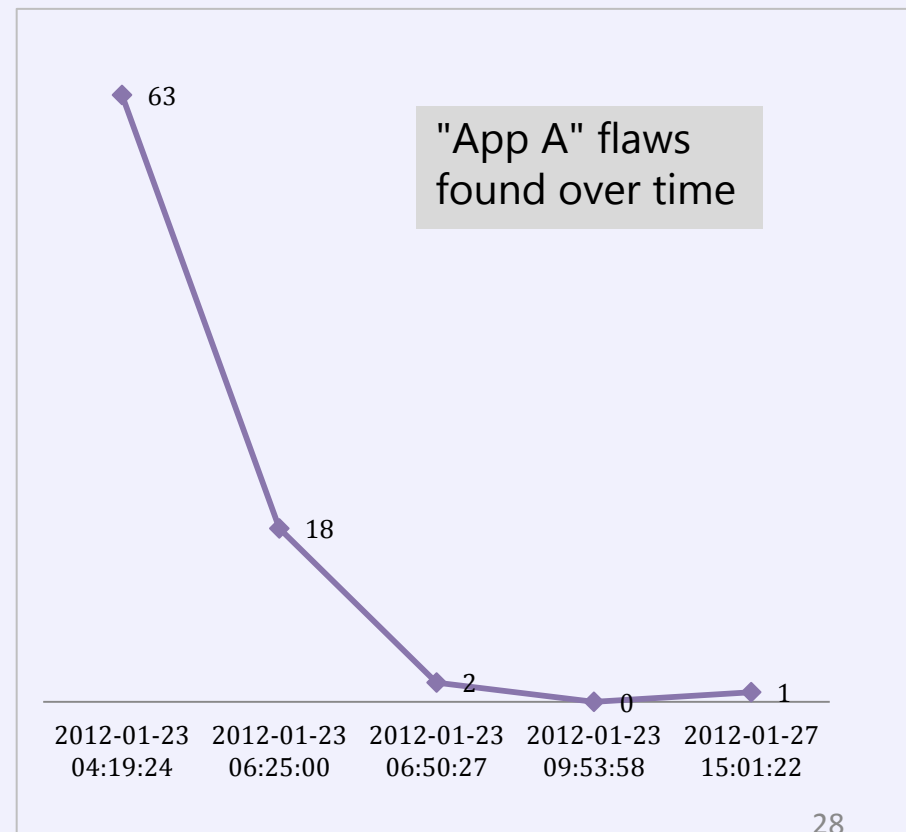
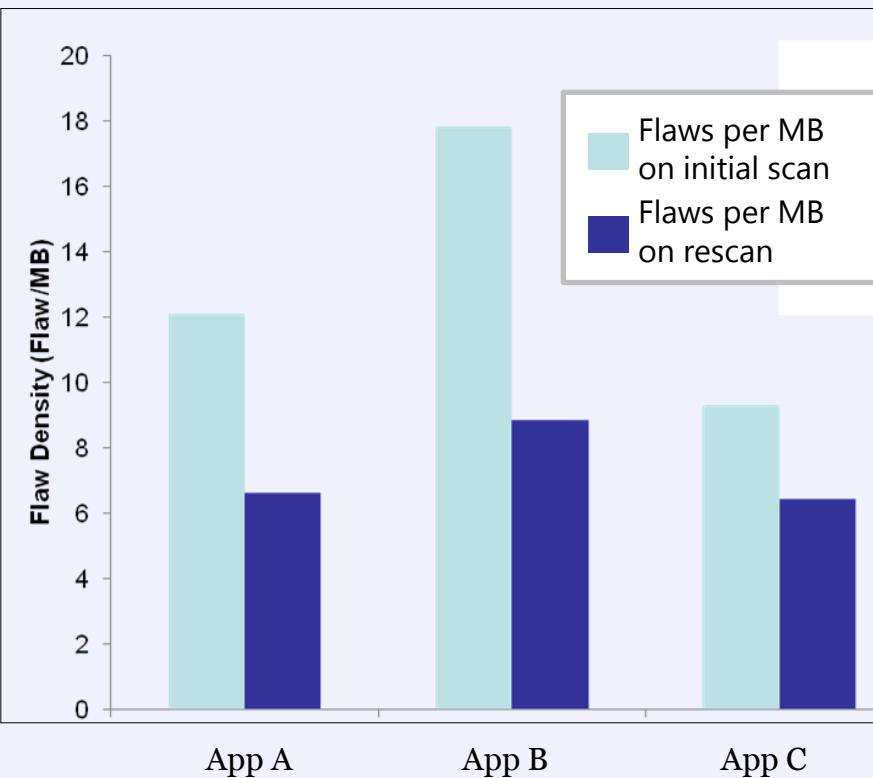
<http://www.amazon.com/HACKING-EXPOSED-WEB-APPLICATIONS-Edition/dp/0071740643/>



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Case Study: Metrics show rapid improvement





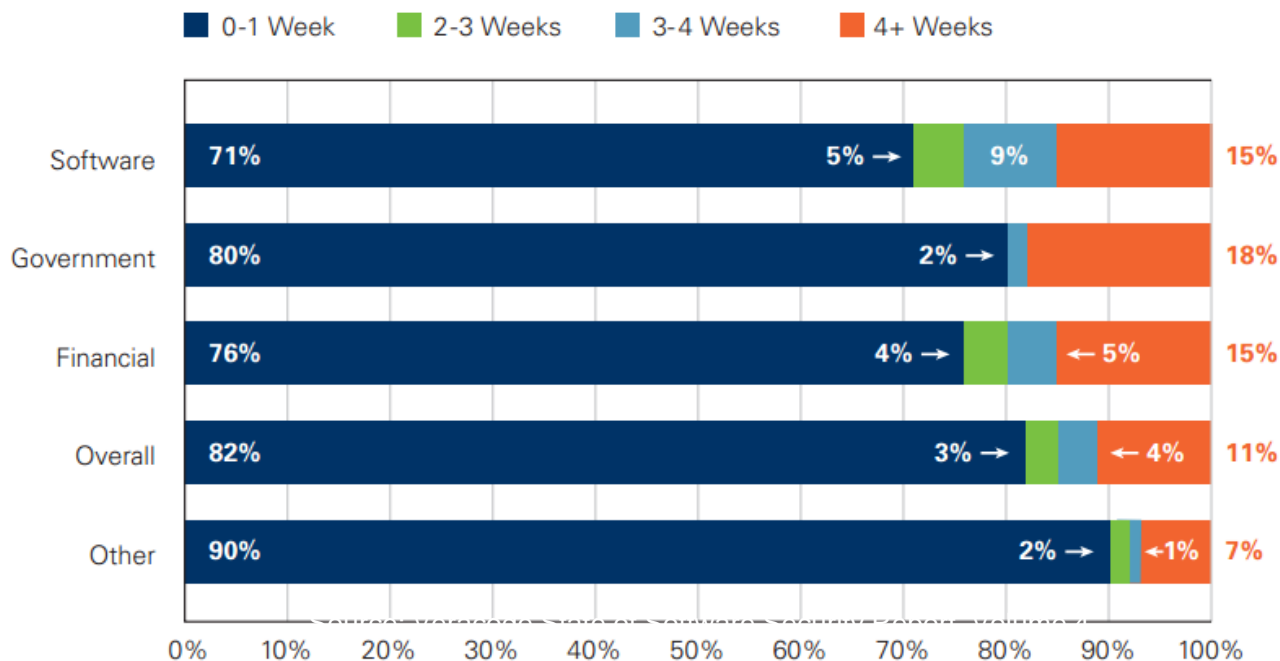
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Remediation is Achievable

→ Over **80% of applications** that were remediated to a satisfactory level did so in 1 week or less

Time to Acceptable Quality by Industry Type

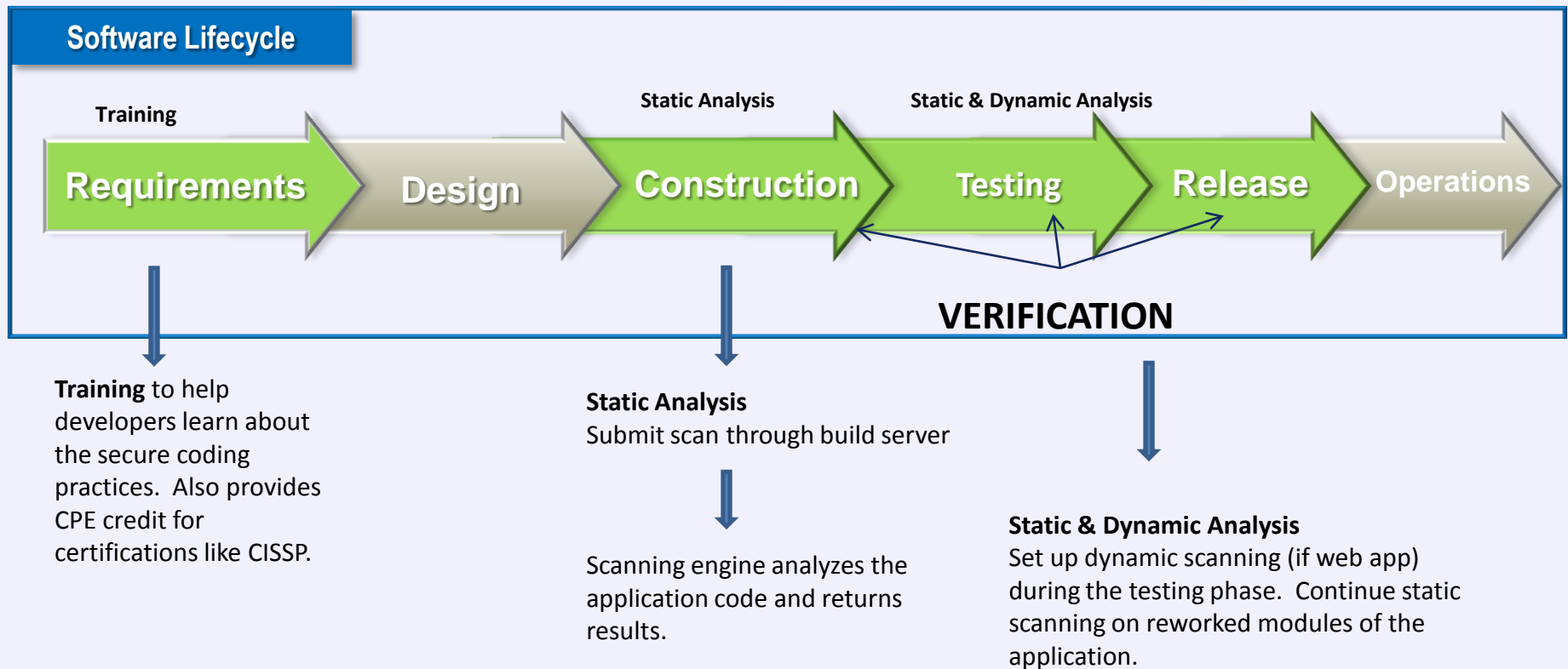




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Injecting Security into the SDLC





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Developer Training

- Instructor Led
 - Allows hands-on hacking
 - Allows for interaction
 - Costly
 - Limited bandwidth
- CBT / eLearning
 - More flexible / higher bandwidth
 - Customized curricula
 - Less costly per student
 - Retention of content may be less
- Both:
 - Secure code examples
 - Assessments & quizzes



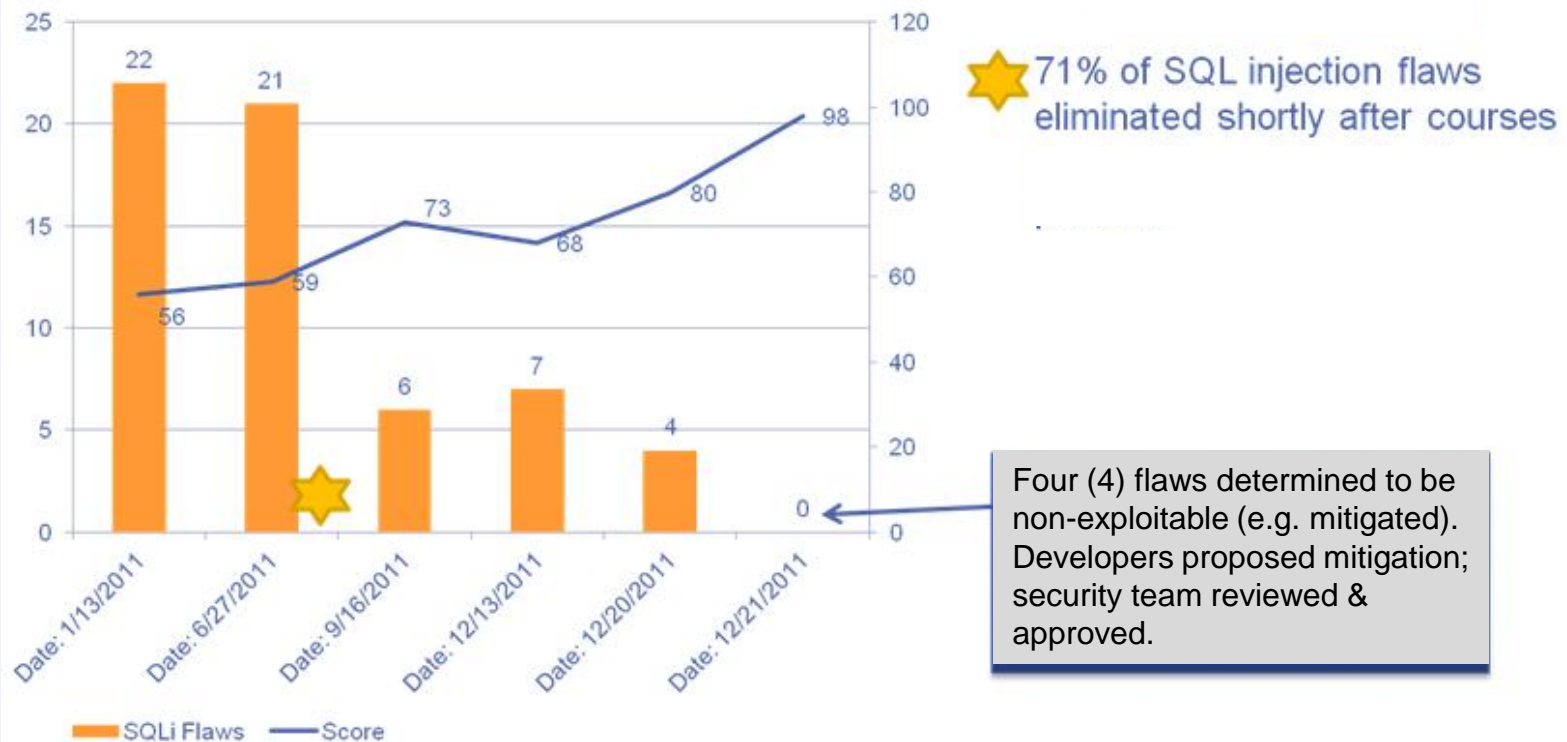


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Case Study:

Secure code training measurably reduces SQL injection





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Continuous Integration / Build Systems

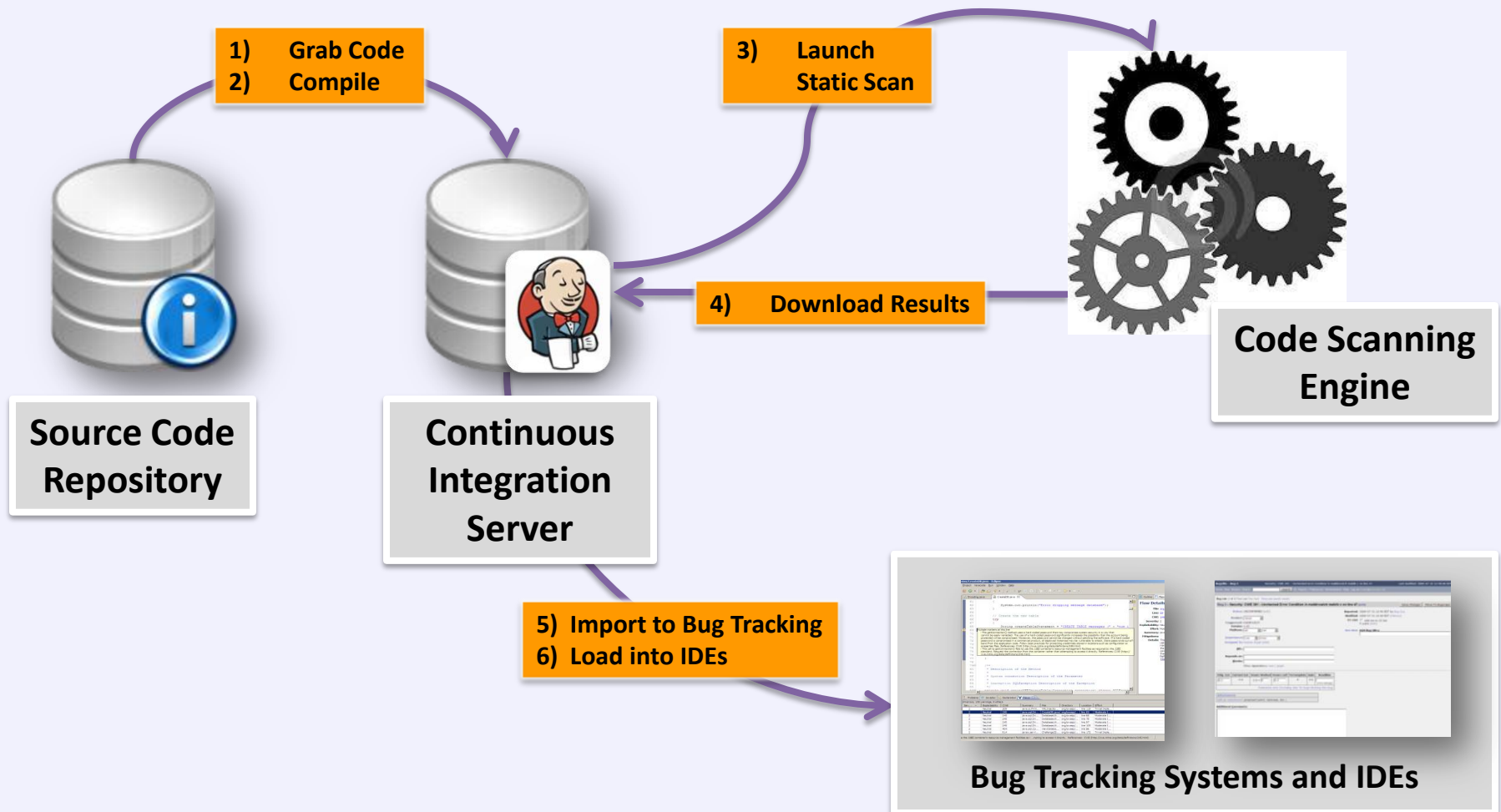
- Ant
- Maven
- Hudson
- Jenkins
- Microsoft TFS
- IBM Rational Build Forge
- Collabnet TeamForge
- CruiseControl
- QuickBuild
- AntHillPro



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Automating Static Analysis

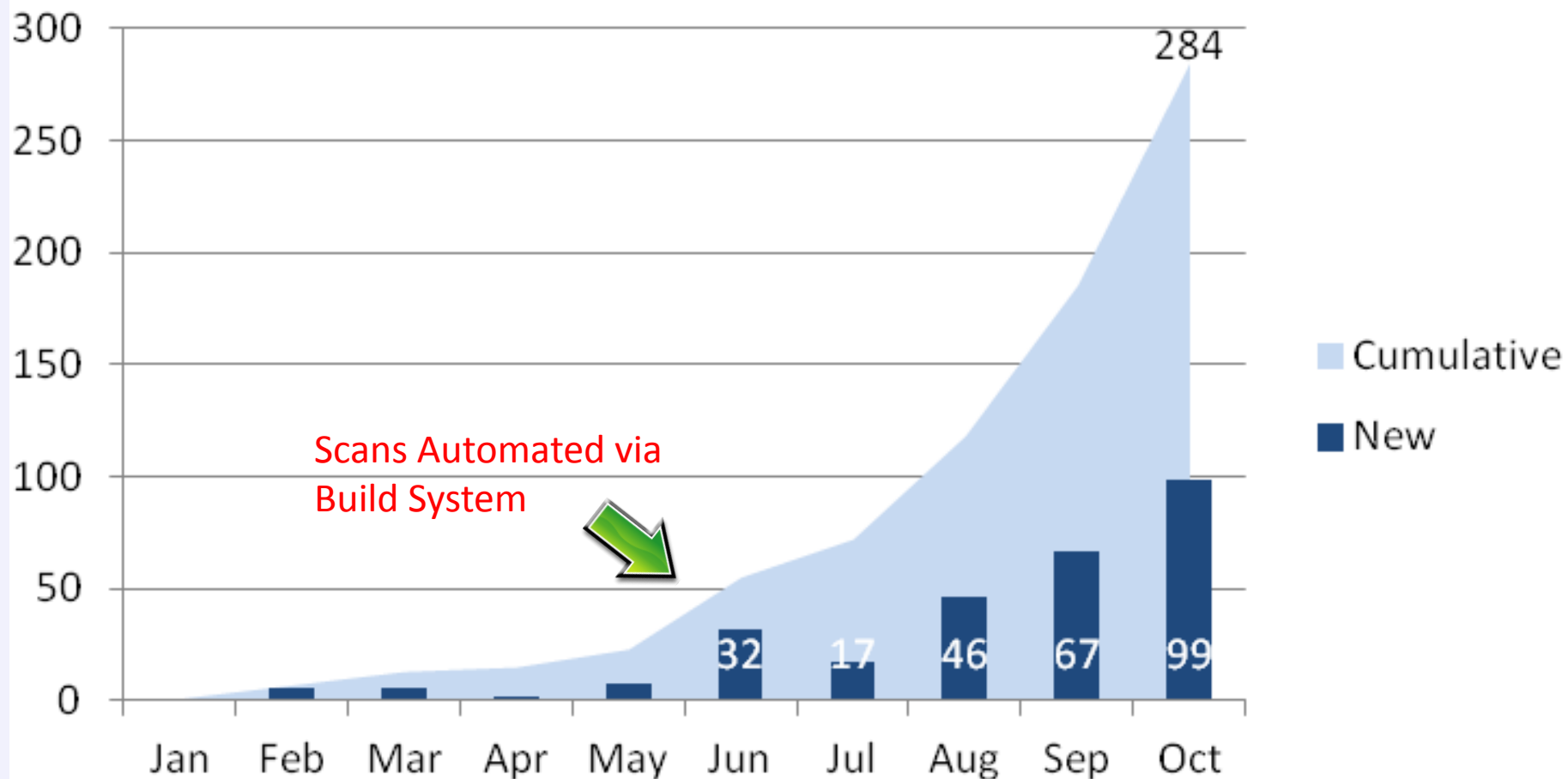




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Unique Apps

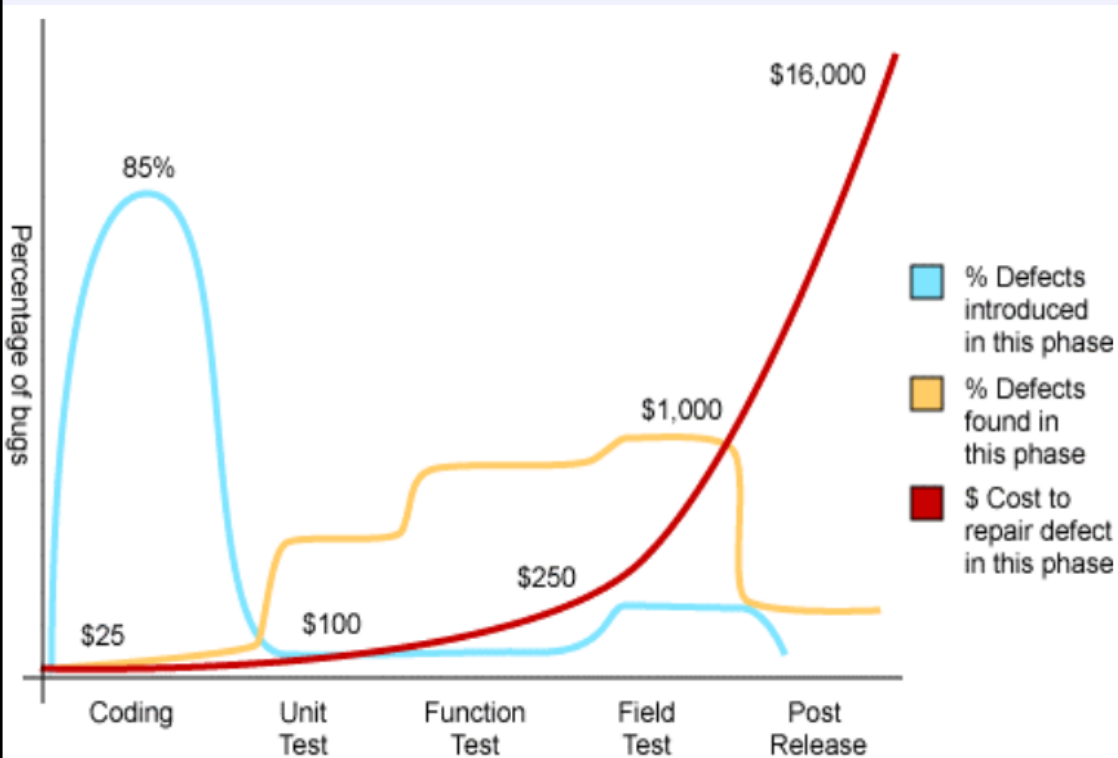




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Advantages of Early Flaw Detection



Source: Applied Software Measurement, Capers Jones, 1996

1/17/2013

“The National Institute of Standards and Technology (NIST) estimates that code fixes performed after release can result in 30 times the cost of fixes performed during the coding/development phase.”

Source:

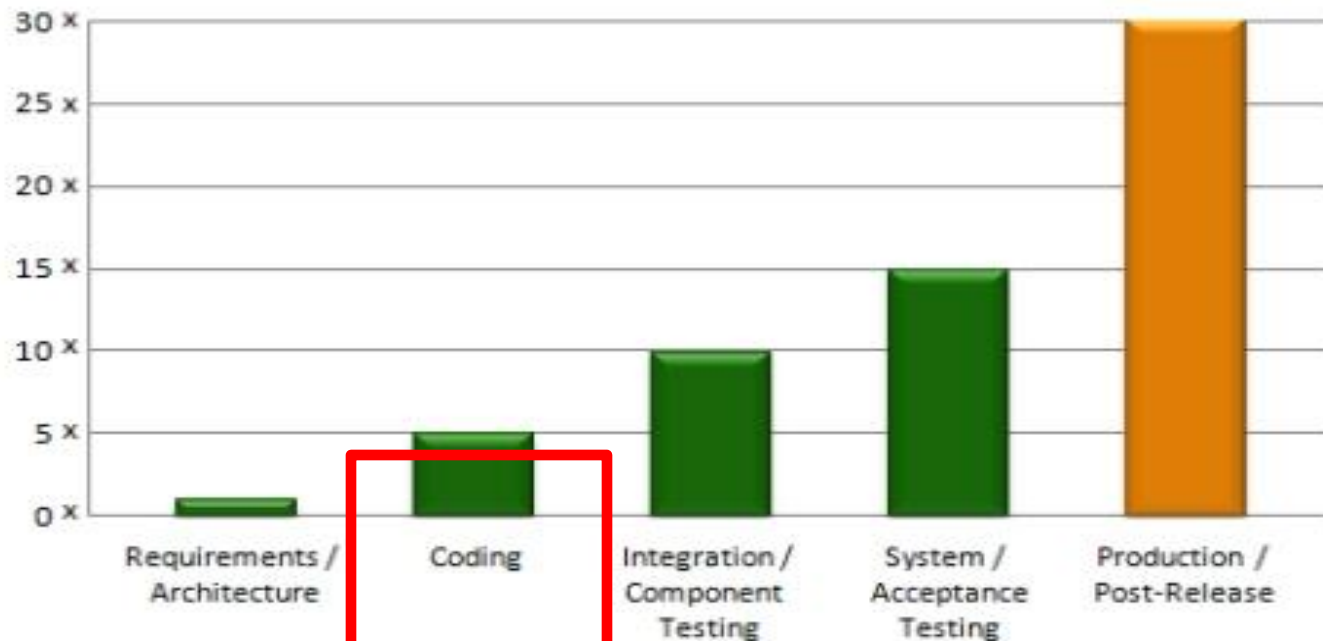
<http://www.nist.gov/director/planning/upload/report02-3.pdf>



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Relative cost to fix, based on time of detection



Source: National Institute of Standards and Technology



Scan Early and Often!



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Summary: Building a Successful App Sec Program

- Critical to Success: Executive Support/Sponsorship
- Center of Excellence Approach
- Application inventory and classification
- Defined security policies
- Technology for automated testing
- Manual pen testing
- Integration of static code analysis with internal SDLC
- Assessment of 3rd party/purchased software
- Remediation guidance
- Developer Training
- Metrics



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Thank You

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