Global Industry Committee Mission

The OWASP Global Industry Committee (GIC) shall expand awareness of and promote the inclusion of software security best practices in Industry, Government, Academia and regulatory agencies and be a voice for industry. This will be accomplished through outreach; including presentations, development of position papers and collaborative efforts with other entities.

Number	Goal	Associated Activities	Performance Metrics
1	Increase connection points with industry	 Develop OWASP rolodex of contacts within industry, government, academia and regulatory  Actively invite industry leaders to OWASP events	 Completed rolodex of industry contacts among OWASP leaders (focusing on board and committee chairs, content and format of rolodex TBD)  At least one attending invited industry leader at each appsec conference and summit
2	Understand industry needs and expectations of OWASP	 Develop, execute and distribute the CISO survey  Solicit informal feedback from industry personnel on OWASP activities and products as appropriate	 Completed, produced and distributed CISO survey
3	Gain industry buy-in for OWASP goals and methodologies	 Develop, execute and distribute the CISO Appsec Guide  Meet with industry leaders and representatives to discuss OWASP and Appsec best practices	 Completed, produced, and distributed CISO Appsec Guide
4	Gain industry support of OWASP	 Solicit sponsorships for OWASP, OWASP events, and OWASP projects	 10% increase of industry sponsorship of OWASP (measured in funds) from prior year as a result of GIC effort