



OWASP

The Open Web Application Security Project
<http://www.owasp.org>

OWASP Day Mexico 2011

November 10-11

“Social Cyber Security and Privacy in Mexico”

Sponsorship Opportunities

OWASP Logo and brand are property of OWASP foundation

About The Event

The OWASP day Mexico 2011 is a conference that is looking to be the year's application security event. IT people of companies, associations, IT chambers, Education, government and private sector in general will attend to listen to top experts with international exposure on application security.

The Expo space is distributed so expositors can have contact with potential clients during diverse occasions though the event. Coffee breaks and Lunch will be held into the Expo area (See Appendix I for a detailed layout of Expo). We expect to have 200 to 300 attendants for the event, they will be interested in application security solutions and products that will help on their implementations.

The OWASP Day Mexico 2011 will be held on Tec de Monterrey (ITESM) University At Aguascalientes on November 11th, 2010. And it will be preceded by training sessions on November 10. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

Contact us, visit www.owaspdaymexico.com for more information on the event or www.owasp.org for more information on OWASP.

Coordinating team

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General Benefits

- Company Logo at Event Website
- Company Logo at in a visible place at the conference entrance and conference room
- Brochure on product/company in every welcome pack
- Expo space (size and location according to sponsorship level)
- Possibility of having an informative session of company's product and services during Coffee Breaks
- Recognition as OWASP Project supporter

Last Year Sponsors

OWASP Day Mexico 2010 was possible due to kind support of:

Diamond



Platinum



Gold



Sponsorship Levels

Diamond

Expected Sponsorship: 2,000 USD

Available Positions: 1

Expo space: 4.2 x 4.2 meters

Free Passes: 10

Benefits:

- ❖ First location of Expo (between the conference room and coffee break area, see Appendix I), high participant traffic on each coffee break and Lunch.
- ❖ Company logo on event site, event entrance (100 X 100 cm), conference room and agenda
- ❖ Literature on product/company in attendees welcome pack
- ❖ Lunch sponsorship (Featured logo at Lunch)
- ❖ 2 informative sessions with attendees at closed Expo area (15 min) during Coffee Break (each session on a different coffee break).
- ❖ 3 sponsor specific mentions before lunch and informative sessions.
- ❖ 400 USD discount for OWASP members

Platinum

Expected sponsorship: 1,000 USD

Available positions: 2

Expo space: 4.2 x 4.2 meters

Free Passes: 6

Benefits:

- ❖ Second location at Expo (Front Lateral, between conference room and coffee break area, see Appendix I), high participant traffic on each coffee break and Lunch.
- ❖ Company logo on event site, event Entrance (75 X 75 cm), conference room and agenda
- ❖ Coffee Break Sponsorship (Featured logo at coffee break)
- ❖ Literature on product/company in attendees welcome pack
- ❖ 1 informative session with attendees at closed Expo area (15 min) during one of the Coffee Breaks
- ❖ 1 specific mention before informative session.
- ❖ 200 USD discount for OWASP members

Gold

Expected Sponsorship: 500 USD

Available Positions: 2

Expo Space: 3.6 meters

Free Passes: 4

Benefits:

- ❖ Third Expo location (lateral, see Appendix I), with attendees traffic on each coffee break and Lunch
- ❖ Company logo on event site, event Entrance (50 X 50 cm), conference room and agenda
- ❖ Coffee Break Sponsorship (Featured logo at break)
- ❖ Literature on product/company in attendees welcome pack

- ❖ 1 informative session with attendees at closed Expo area (15 min) during one of the Coffee Breaks
- ❖ 1 specific mention before informative session.
- ❖ 100 USD discount for OWASP members

Silver

Expected Sponsorship: 200 USD

Available Positions: 5

Expo space: 1.8 meters

Free Passes: 2

Benefits:

- ❖ Expo location (see Appendix I), with attendees traffic on each coffee break and Lunch
- ❖ Company logo on event site, event entrance (35 X 35 cm), conference room and agenda
- ❖ Coffee Break Co-Sponsorship (Featured logo at coffee break)
- ❖ Literature on product/company in attendees welcome pack
- ❖ 40 USD discount for OWASP members

Bronze

This sponsorship level is given to conference providers in recognition to special support to the event

Expected Sponsorship: 100+ USD

Available positions: Not Applicable

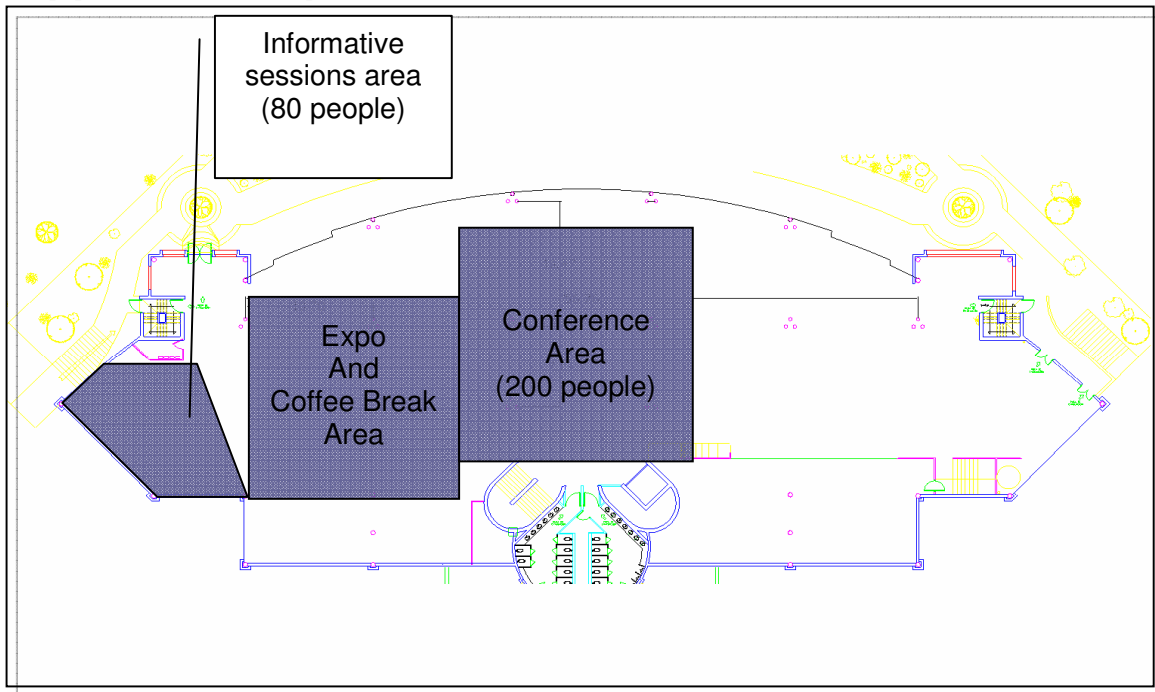
Expo space: Not available

Free Passes: 1

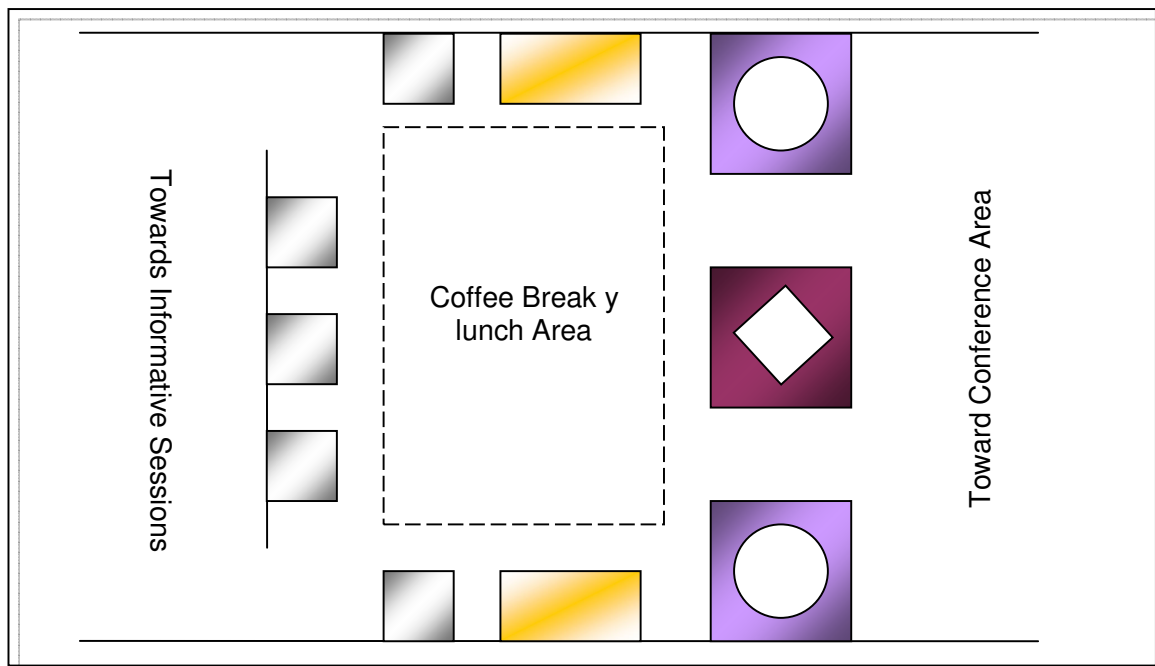
Benefits:

- ❖ Company logo at event website and agenda

Appendix I. Expo Area Location and Distribution



Expo Area



Important : This Diagram is presented for illustrative purposes and it is not at scale.

Appendix II. Become a Member

OWASP membership advantages

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Every member of your Company can take advantage of OWASP Discounts
- ❖ Being a supporting member helps drive business to your company
- ❖ Use of OWASP materials and methodologies in your product
- ❖ Significant discount on OWASP Conference sponsorship opportunities

Category	Description	Annual Fee
Individual Members	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	\$50 USD
University supporters	Accredited educational institutions and government-approved non-profit organizations that would like to use OWASP materials in their courses, research, or other educational purposes.	FREE (Consult your local chapter leader for information)
Vendor Organization Members	Software vendors that market security products or other software and use OWASP Materials in their products or marketing.	\$5,000 USD
Chapter Supporter	Organizations that are not yet interested in becoming a full Organizational Supporter but who have a desire to direct their support in a more regional manner may prefer to become a Chapter Supporter.	\$500 - Silver Chapter Supporter \$1000 - Gold Chapter Supporter \$2000 - Platinum Chapter Supporter

Complete membership/supporter benefits are available at:

<http://www.owasp.org/index.php/Membership>