

Conduct events to support the OWASP mission around the world

- Conduct 4 Global AppSec, 10 Regional and 15 Local events,
- Hold an OWASP Summit in 2013 with over 250 attendees
- Support Loss-Leader events in North America, South America, Asia, Europe

Generate \$250000 in profits from events.

Support the OWASP mission at non-owasp events

- 25 Promotional events
- Developer event outreach 2
- Booth in a box program

Provide better support for OWASP event planners

- Centralized providers for Video, Equipment Rental, Online messaging, Website Hosting
- Central feedback on speakers, events & training
- Professional Marketing + lead generation
- Graphics design
- Con-Network in a box

Recruit regional participation in the committee

- Desired committee composition 2 US, 2 EU, 2 LATAM, 2 Asiapac
- Strengthen participation requirements in governance (meeting attendance 75%), Liaison requirement