OWASP Mobile Top 10 2015

Call for Data

Prepared for: Public

Prepared by: Mobile Top 10 Project Team

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Version 1.0

Fellow mobile security experts,

The OWASP Mobile Top 10 project is a consortium of application security experts and vendors that come together every few years. Through collaboration, the group defines a highly influential list of the most prevalent and serious mobile threats that Software Engineers should fix. Collaboration involves collecting vulnerability data from security professionals like you.
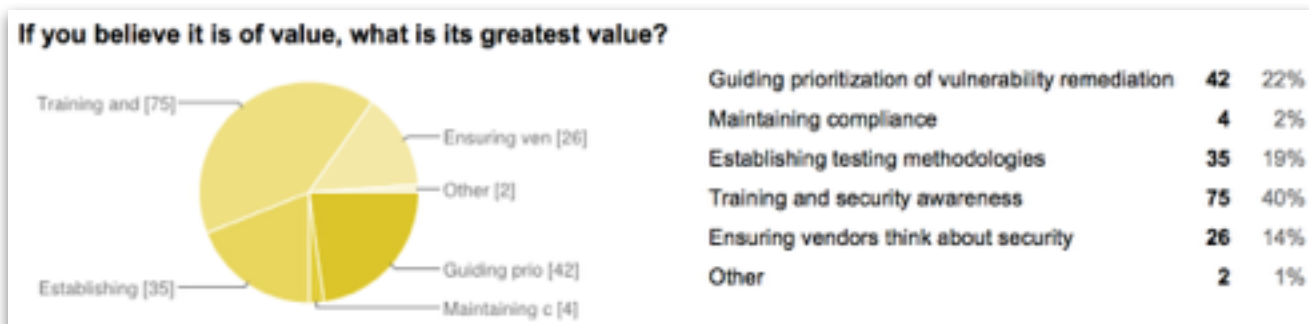
So, we're asking for your participation through data submission.

Key Benefits to Participation

The group recently conducted a market survey (with the help of SANS) to gather feedback on how the Mobile Top 10 is used in the real world. Participation gives your organization a number of key benefits:

1. Be Seen as an Industry Thought Leader

Audiences of the OWASP Mobile Top Ten list are using the list in a number of different ways. Primarily, they are using it as a means of guidance, education, and promoting awareness of critical security issues:

If you believe it is of value, what is its greatest value?

Guiding prioritization of vulnerability remediation	42	22%
Maintaining compliance	4	2%
Establishing testing methodologies	35	19%
Training and security awareness	75	40%
Ensuring vendors think about security	26	14%
Other	2	1%

Your contributions of data will help improve the quality of security assessments, remediation, and design of mobile applications. At the same time, your organization's logo will be proudly displayed in a dedicated "Thanks" page for consumers of the list to see.

2. Increase Goodwill to Particular Audiences

Particular audiences are expected to get the most immediate benefit from the list:
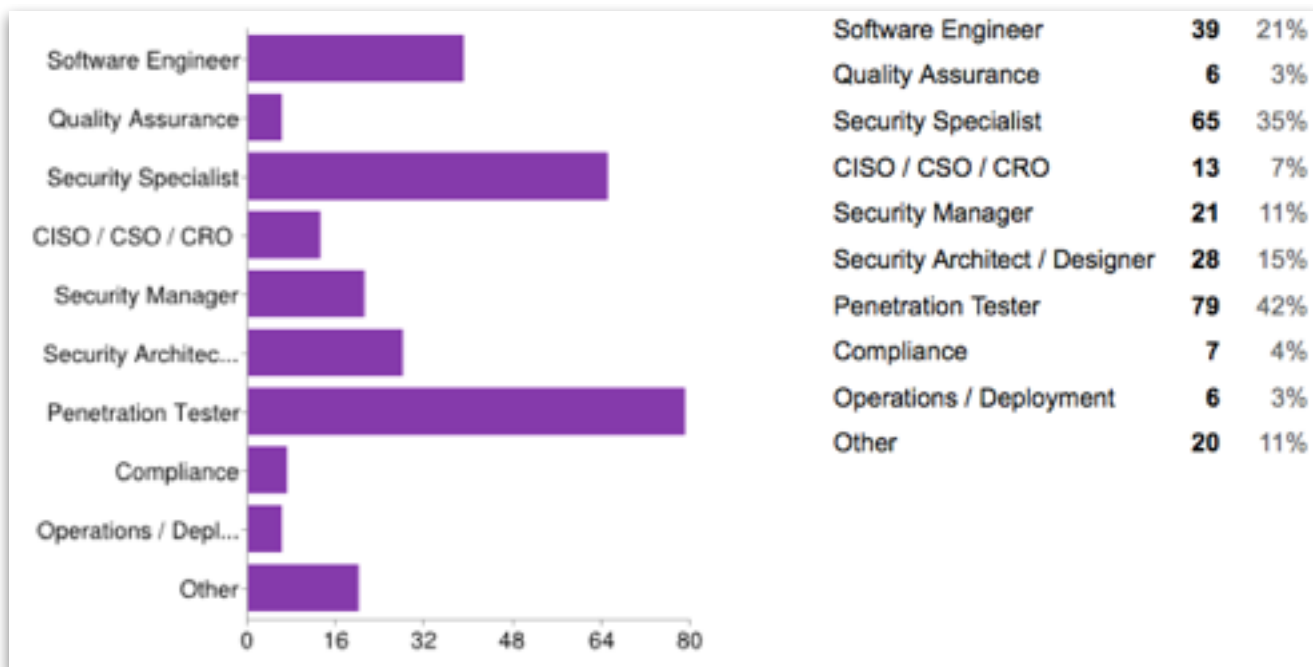

Software Engineers	44	24%
Security Testers	74	40%
Compilance	9	5%
C-level Executives / Managers	9	5%
Operations / Deployment	4	2%
Software Architects / Designers	39	21%
Other	5	3%

Through your participation, you will be helping security testers, engineers, and architects do their jobs with greater security in mind.

3. Gain Market Exposure

Here are the typical professionals that are expected to engage the OWASP Mobile Top Ten list in some way:

Software Engineer	39	21%
Quality Assurance	6	3%
Security Specialist	65	35%
CISO / CSO / CRO	13	7%
Security Manager	21	11%
Security Architect / Designer	28	15%
Penetration Tester	79	42%
Compliance	7	4%
Operations / Deployment	6	3%
Other	20	11%

Your logo will be seen by security specialists across the spectrum of the security industry. Your visibility through the "Thanks" page will promote your organization to these security professionals. The overwhelming audience of the list appears to be security professionals.

Next Steps

Now we just need data.

The data will be used to guide our conversations with regard to grouping and priority of the 2015 list. We're trying to determine how prevalent the various threats, risks, and vulnerabilities are, and we'll use that information to rank the entries on the list.

Here is the type of data we're looking for, going back 12 months from the time you submit:

- Vulnerability name
- Vulnerability count
- Vulnerability severity

[NOTE: Many of us on the project are competitors in our day jobs, but we see the value in, and necessity of, projects like these. We aren't looking for secret sauce here. We're looking for basic vulnerability names and counts that can help us weigh the list and make it better for everyone. And ALL project members' companies will be submitting their own data as well.]

So we ask you to join us in making 2015 the best year ever for the Mobile Top 10. We've already got a heap of companies signed up and committed to provide their data, and inclusion in the data submission process will get your company's logo added to the project page as a thanks.

To submit your data, reach out to any of the project leaders: Jason Haddix, Daniel Miessler, Jonathan Carter, or Chad Butler.

Thanks in advance for your help,

The OWASP Mobile Top 10 Project Team