



# OWASP

## 2011 Global Conference Sponsorship Opportunities

### OWASP Global AppSec Conference Sponsorship

**Open Web Application Security Project (OWASP)** is a global open source application security project composed of corporations, educational organizations, and individuals from around the world. OWASP has quickly become the de facto standards body for web appsec by providing free, vendor-neutral, practical, cost-effective application security guidelines.



**OWASP Global AppSec Conferences Draw over 1500 Global Attendees Annually**

**OWASP Global AppSec Conferences** are the flagship OWASP outreach effort. Each year OWASP hosts four Global AppSec conferences: North America, South America, Europe and Asia. Global AppSec Conferences include multiple days of presentation-style sessions. Additionally, all OWASP Global AppSec Conferences offer pre-conference training and include many opportunities to converse with government, education and industry leaders who may be in attendance. **New for 2011, OWASP is offering exclusive Global AppSec Sponsorships to provide additional benefits and streamline the planning process for our most supportive organizations.**

The Global AppSec Conferences Sponsorship Program participants will enjoy all the benefits of sponsoring four Global AppSec Conferences in one coordinated effort. Global AppSec Sponsorships will get top billing in each sponsorship level, first choice of booth space at Global AppSec Conferences, and be provided opportunities for individual event sponsorships before they are made generally available. Sponsors will also get special recognition on the OWASP Website and in both Global and Regional conference programs around the world, greatly expanding your exposure.



**OWASP offers a variety of opportunities for advertising and logo placement at their four Global AppSec Conferences each year**

All proceeds from sponsorship support the mission of the OWASP Foundation (501c3 Not-For-Profit), driving funding for conferences, research grants, tools and documents, local chapters, and more.

### 2011 Global AppSec Schedule

AppSec Europe  
AppSec North America  
AppSec Latin America  
AppSec Asia Pacific

Dublin, Ireland  
Minneapolis, MN, USA  
Porto Alegre, Brazil  
Beijing, China

June 7<sup>th</sup> – 10<sup>th</sup>  
Sep 20<sup>th</sup> – Sep 23<sup>rd</sup>  
Oct 4<sup>th</sup> – Oct 7<sup>th</sup>  
Nov 4<sup>rd</sup> - Nov 7<sup>th</sup>

Contact us today for more information:

Mark Bristow, OWASP Global Conferences Committee Chair – [Mark.Bristow@owasp.org](mailto:Mark.Bristow@owasp.org), (703) 596-5175  
Sarah Baso, OWASP Global Conferences Committee Secretariat – [Sarah.Baso@owasp.org](mailto:Sarah.Baso@owasp.org), (312) 869-2779



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	Global Diamond (1 position)	Global Platinum (2 positions)	Global Gold (5 positions)	Global Silver (8 positions)
<i>Expo Space</i>	<ul style="list-style-type: none"> <li>• First choice of prime 10'x20' expo space (Table provided, booth optional).</li> <li>• Extra Adjacent Booth slot for \$3000 USD (10'x10' Table provided or similar).</li> </ul>	<ul style="list-style-type: none"> <li>• Second priority expo space selection - after Diamond, but before conference Platinum sponsors.</li> <li>• 10'x10' Expo space (Table provided, booth optional).</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to select space before conference Gold sponsors</li> <li>• 10'x10' Expo space (Table provided, booth optional)</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to select space before conference Silver sponsors.</li> <li>• 10'x10' Expo space (Table provided, booth optional).</li> </ul>
<i>Advertising Opportunities (If available)</i>	<ul style="list-style-type: none"> <li>• Print Campaign– Premium placement of company logo placed in any print conference promotion.</li> <li>• Press Announcements – Company name included in any Conference pre-show press announcement as a Global Diamond Level Sponsor.</li> <li>• Sponsorship of the OWASP Conferences section of the newsletter.</li> </ul>	<ul style="list-style-type: none"> <li>• Print Campaign– Premium placement of company logo placed in any print conference promotion.</li> <li>• Press Announcements – Company name included in any Conference pre-show press announcement as a Global Platinum Level Sponsor.</li> <li>• Optional co-sponsorship of the OWASP Conferences section of the newsletter.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on OWASP-provided Global Sponsors Banners/Rollups, appearing in high-traffic areas.</li> <li>• Print Campaign– Premium placement of company logo placed in any print conference promotion.</li> <li>• Press Announcements – Company name included in any Conference pre-show press announcement as a Global Gold Level Sponsor.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on OWASP-provided Global Sponsors Banners/Rollups, appearing in high-traffic areas.</li> <li>• Print Campaign– Premium placement of company logo placed in any print conference promotion.</li> <li>• Press Announcements – Company name included in any Conference pre-show press announcement as a Global Silver Level Sponsor.</li> </ul>
<i>Logo placement: Your company's logo will appear in these places</i>	<ul style="list-style-type: none"> <li>• OWASP wiki main page with link to company website, listed as Global AppSec Sponsor</li> <li>• OWASP Conference website</li> <li>• Premium placement on OWASP provided Global Sponsors Banners/Rollups in high-traffic areas.</li> <li>• Every conference web page</li> <li>• Pre-Conference Literature</li> <li>• Conference Brochure</li> <li>• Conference Entrance</li> <li>• Entrance to all conference tracks</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP wiki main page with link to company website, listed as Global AppSec Sponsor</li> <li>• OWASP Conference website</li> <li>• OWASP Provided Global Sponsors Banners/Rollups in high-traffic areas.</li> <li>• Pre-Conference Literature</li> <li>• Conference Brochure</li> <li>• Prominent placement at entrance to 1 conference track</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP wiki main page with link to company website, listed as Global AppSec Sponsor</li> <li>• OWASP Conference website</li> <li>• OWASP provided Global Sponsors Banners/Rollups in high-traffic areas.</li> <li>• Pre-Conference Literature</li> <li>• Conference Brochure</li> <li>• Entrance to 1 conference track</li> </ul>	<ul style="list-style-type: none"> <li>• OWASP wiki main page with link to company website, listed as Global AppSec Sponsor</li> <li>• OWASP Conference website</li> <li>• OWASP Provided Global Sponsors Banners/Rollups in high-traffic areas.</li> <li>• Pre-Conference Literature</li> <li>• Conference Brochure</li> </ul>
<i>Company description Placement (if available)</i>	<ul style="list-style-type: none"> <li>• Premium placed, one full-page, four-color advertisement in Conference Brochure,</li> <li>• Premium logo placement in the official Conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• One half-page, four-color advertisement in Conference Brochure</li> <li>• Premium logo placement in the official Conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• One quarter-page, four-color advertisement in Conference brochure</li> <li>• Premium logo placement in the official Conference brochure</li> </ul>	<ul style="list-style-type: none"> <li>• Premium logo placement in the official Conference brochure</li> </ul>
<i>Literature Placement</i>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee packs</li> <li>• Information Desk</li> </ul>
<i>Conf. Passes</i>	6 per Conference	5 per Conference	3 per Conference	2 per Conference
<i>Expo Passes</i>	4 per Conference	2 per Conference	2 per Conference	2 per Conference
<i>Base Cost</i>	\$80,000 USD	\$70,000 USD	\$60,000 USD	\$50,000 USD
<i>Mmber Discnt</i>	\$5,000 USD	\$3,500 USD	\$3,000 USD	\$2,500 USD



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Become a proud sponsor of the OWASP mission!

