



OWASP LATIN AMERICA TOUR 2013 – Sponsorship Opportunities

The OWASP Latam Tour objective is to raise awareness about application security in the Latin America region, so that people and organizations can make informed decisions about true application security risks. Everyone is free to participate in OWASP and all of our materials are available under a free and open software license.

We are proposing a chapters training driven model in which the courses are free for OWASP members and students, the contents are OWASP projects focused and the costs are supported by a mix of funding i.e. local chapter budget, external sponsorships, trainers sponsorship i.e. trip and/or accommodation paid by themselves and local chapter members' sponsorship i.e. taking trainers in as guests.



Who Should Attend the Latam Tour?

- Application Developers
- Application Testers and Quality Assurance
- Application Project Management and Staff
- Chief Information Officers, Chief Information Security Officers, Chief Technology Officers, Deputies, Associates and Staff
- Chief Financial Officers, Auditors, and Staff Responsible for IT Security Oversight and Compliance
- Security Management and Staff
- Executives, Managers, and Staff Responsible for IT Security Governance
- IT Professionals Interested in Improving IT Security
- Anyone interested in learning about or promoting Web Application Security












SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver
Rate	\$2,000/USD	\$1,000/USD	\$500/USD
Logo Placement	On Tour Page	On Tour Page	On Tour Page
Company Acknowledgement	During Entire Tour (in Brochures and OWASP Communication)	During Entire Tour (in Brochures and OWASP Communication)	During Entire Tour (in Brochures and OWASP Communication)
Expo Opportunity	At all tour locations	At up to three (3) tour locations	At one (1) tour location
Sponsorship Discount	10% off Sponsorship at AppSec LATAM 2013 Conference		

A LA CARTE SPONSORSHIP OPPORTUNITIES

Pens (1 Available for entire Tour)	Notepads (1 Available for entire Tour)	Badge Lanyards (2 Available for entire Tour)	Stickers (1 Available for entire Tour)	Coffee Break & Lunch (1 Available x Location)
\$800/USD	\$800/USD	\$800/USD	\$800/USD	\$500/USD

Location	Dates	Venue
 Costa Rica	March 18 and March 19	Training and OWASP Day held in San Jose
 Colombia	March 20 and 21	Training and OWASP Day held in Bogota
 Brazil	March 22 and March 23 (Florianopolis) March 25 and March 26 (Curitiba)	Training and OWASP Day held in Florianopolis/Curitiba
 Ecuador	March 27 and March 28	Training and OWASP Day held in Quito
 Peru	March 25 and March 26	Training and OWASP Day held in Lima
 Argentina	April 4 and April 5	Training and OWASP Day held in Buenos Aires
 Uruguay	April 2 and April 3	Training and OWASP Day held in Montevideo
 Chile	March 18 and March 19	Training and OWASP Day held in Santiago
 Venezuela	March 22 and March 23	Training and OWASP Day held in Caracas