OWASP AppSec ASIA 2016

OWASP 中国
The Open Web Application Security Project

21st May , 2016
Wuhan · China

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The Open Web Application Security Project

Open Web Application Security Project (OWASP) is an open-source project made up of corporations, public section organizations and individuals from around the world. Providing free, vendor-neutral, practical and cost-effective application security guidelines, OWASP is the de facto standard-setting body for web application security.

OWASP has a strong open and global community with more than 45,000 participants, more than 65 organisational supporters and over 60 academic supporters via 200 local chapters across 6 continents in 117 countries.

OWASP events attract a worldwide audience interested in "what's next?"

-- as an OWASP Conference sponsor, your brand will be included as an answer.

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Building on its successes of the past seven years, OWASP's China chapter is again hosting a flagship OWASP outreach event. **Global AppSec Asia 2016** brings together application security experts and software engineers from all round the world to explore security technologies for core platforms such as Web applications, Mobile internet and Internet of things. Meantime, the sub-forum will focus on how to build cyber security training systems.

➤ Mobile, Web and Cloud Security

➤ Infrastructure Security and Security Development

➤ Application Security Testing and Latest Attacks and Protection

➤ Privacy Protection in web based apps

➤ Emerging web technologies and associated security considerations

➤ Security Trainiings, Certificates and CTP

Why support OWASP?

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OWASP is providing sponsors exclusive access to its audience through a limited number of Expo floor slots, providing a focused setting for potential customers.

Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks giving them direct access to sponsors' booths and technology.   The conference is expected to draw over 500 international attendees; all with budgets dedicated to web application security initiatives. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.

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- **Develop New Sales Leads** - Conference attendees are an extremely focused group of people with strong business interests in security and related topics.

- **Enter China and Asia Markets** - Exhibiting is one of the most cost and time effective ways of entering the China and Asia markets. It is a great opportunity to research and network while gaining exposure to a new, highly qualified client database.

- **Recruit New Employees** - Meet and network with top information and application security professionals.

- **Launch New Products and Services** - Draw attention to your brand by using Global AppSec Asia as a launch pad for new developments, products, and services.

- **Build Customer Loyalty** - Meet face to face with clients and prospects to develop your presence in the marketplace.

- **Position Company Brand** - Being seen at an OWASP event enhances your marketplace visibility and positions your organization as an information security industry leader.

- **Business Development Opportunities** - Attendees set time aside to attend, learn, and do business. Talks, receptions, breaks, and social media provide ample networking opportunities.

Sponsorship Opportunities

Sponsorship Opportunities				
Items	Diamond	Platinum	Gold	Silver
General rate	$12,500.00	$9,000.00	$5,000.00	$3,000.00
Corporate Membership Discount	25%	25%	25%	25%
Logo included on Conference website	Yes	Yes	Yes	Yes
Logo or Company Intro in Pre Conference Mail and social Medias(Times)	5	3	1	1
Log in Conference Background Screen	Yes	Yes	Yes	Yes
Exhibit Standard Space	First Choice	Second Choice	Other	No
Logo in Conference Brochure	Yes	Yes	Yes	Yes
Company description in Conference Brochure	2 pages	1 page	1 page	1 page
Advertisement in Conference Brochure	2 pages	1 page	No	No
Conference Passes（VIP）	3	2	1	No

Item	Badges and Lanyard	Advertisement in Conference Brochure	Tea Break	Lunch	Dinner
Corporate Membership Discount	25%	25%	25%	25%	25%
Description	Provide badge lanyards for attendees; co-branded.	One page advertisement in Conference Brochure	Provide Tea Break for attendees	Provide Lunch for attendees	Provide Dinner for attendees
Logo Placement	Conference website, Badges	Conference website, Conference Brochure	Conference website, Conference Background Screen, Banners during tea break	Conference website, Conference Background Screen, Banner and roll during lunch, Thanks from the Host	Conference website, Conference Background Screen, Banner and roll during Dinner, Thanks from the Host, 15 minutes speech during dinner.
Cost	$2,000.00	$1,500.00	$2,500.00	$4,000.00	$5,000.00

OWASP China Events

1 OWASP China Security Forum 2015

2 OWASP China Security Forum 2014

3 OWASP China Security Forum 2013

4 OWASP China Security Forum 2012

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Conference Official website:
https://www.owasp.org/index.php/AppSec_ASIA_2016