cybersecurity.

DON'T FEED THE HIPPOS!

Learn from failures of others!

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WHOAMI



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HOW ALL STARTED



Source: https://commons.wikimedia.org/wiki/File:Twisted_road.jpg



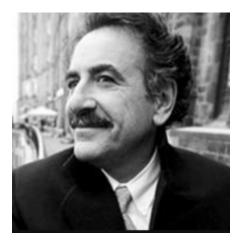




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A STORY BY ERNESTO SIROLLI

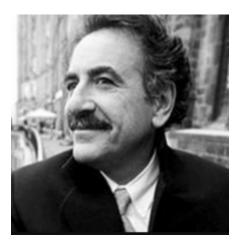


When most well-intentioned aid workers hear of a problem they think they can fix, they go to work. This, Ernesto Sirolli suggests, is naïve. In this funny and impassioned talk, he proposes that the first step is to listen to the people you're trying to help, and tap into their own entrepreneurial spirit.



Source: https://www.ted.com/talks/ ernesto_sirolli_want_to_help_someone_shut_up_and_listen

A STORY BY ERNESTO SIROLLI



And we said to the Zambians, "My God, the hippos!"

And the Zambians said, "Yes, that's why we have no agriculture here."

"Why didn't you tell us?"

"You never asked."



DON'T FEED THE HIPPOS!



Source: http://www.redbubble.com/



DON'T FEED THE HIPPOS



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Source: http://www.saasawubona.com/



SECURITY MYTHS



Source: http://65.media.tumblr.com/4bba711ee9b106dd1360d6023c95b60f/ tumblr_nk4yt2jysc1ryiymyo3_1280.jpg



SECURITY IS MEAN BUSINESS



Source: http://www.burrard-lucas.com/collections/hippos



SECURITY IS EXPENSIVE



Source: https://simple.wikipedia.org/wiki/Hippopotamus#/media/ File:Mouth_of_a_hippo.jpg



SECURITY IS COMPLEX



Source: https://pixabay.com/photo-1207307/



HOW IT'S DONE



Source: http://whiteraven90.deviantart.com/



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DON'T BE THE MEAN SECURITY GUY





DON'T HIDE



Source: http://www.burrard-lucas.com/collections/hippos



MEET THE OTHERS



ΠΙΧυ

Source: https://s-media-cache-ak0.pinimg.com/564x/43/49/7d/ 43497ddd923498ceb9c2d725329a3b29.jpg

PAY ATTENTION



© Nixu

Source: http://animalfactguide.com/wp-content/uploads/2013/01/ iStock_000003506850XSmall.jpg



UNDERSTAND THEIR CONTEXT



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Source: http://image.123tagged.com/images/h/hippo_swimming-17007.jpg



SUPPORT



Source: http://www.vriendenvanafrika.nl/images/a404babyhippo.jpg



APPRECIATE!



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Source: http://media2.s-nbcnews.com/j/MSNBC/Components/Video/__NEW/ x_lon_hippo_150618.nbcnews-fp-360-200.jpg



DON'T TEACH WIRED TRICKS!



Source: https://community.uservoice.com



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DON'T UPSET



08/09/16 © Nixu Source: http://www.dailymail.co.uk/news/article-1208479/Shocked-gamekeeper-runslife-ton-hippo.html



SHUT UP AND LISTEN!

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