

# Application Security Kung-Fu

## Competitive Advantage from Threat Modeling

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# Agenda

- Background
- Information Security (InfoSec) challenges
- Driving security into development
- Threat Modeling
- Bringing it all together
- Conclusion

# Trend of Security Breaches



# WHAT ASSETS DOES YOUR ORG CARE ABOUT?

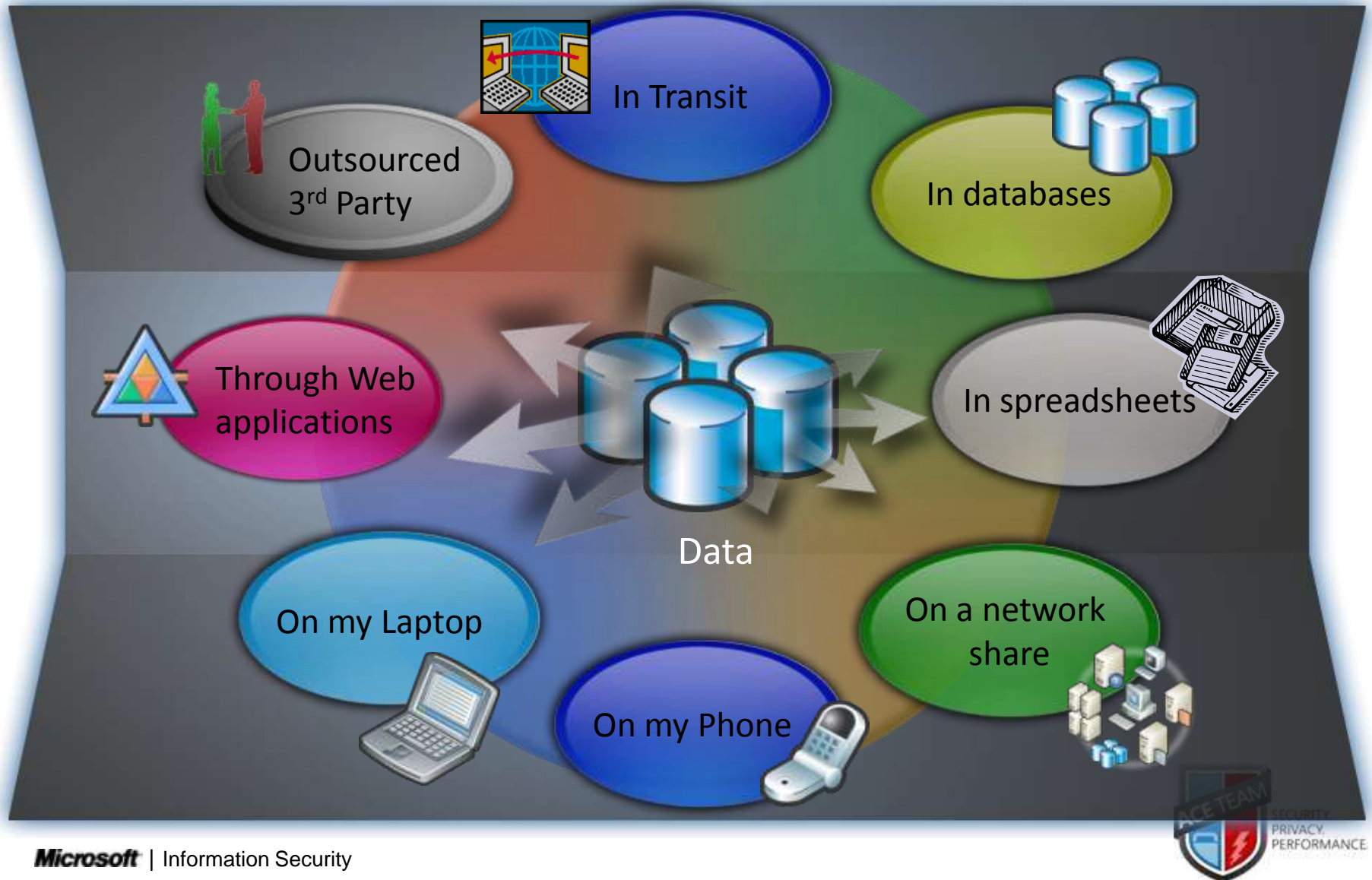
# Scenario



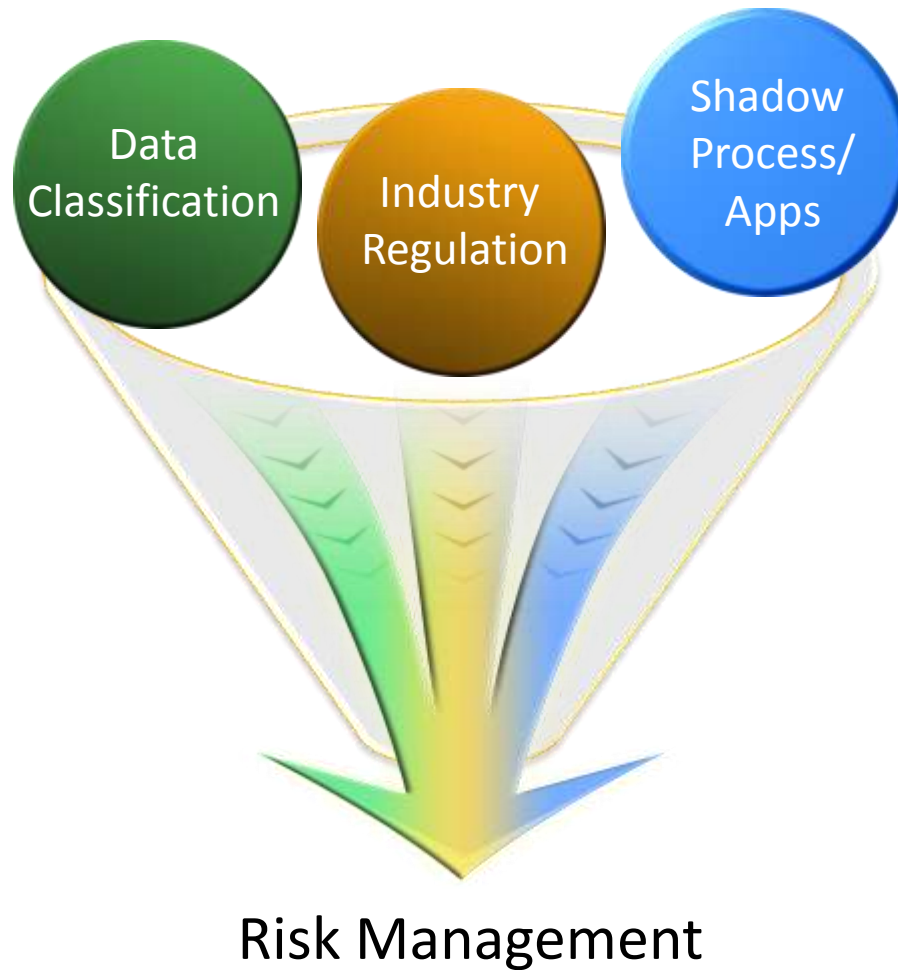
# Business as Usual

Information Security Truths : Tracking Risk

# InfoSec Challenges – Where's the Data

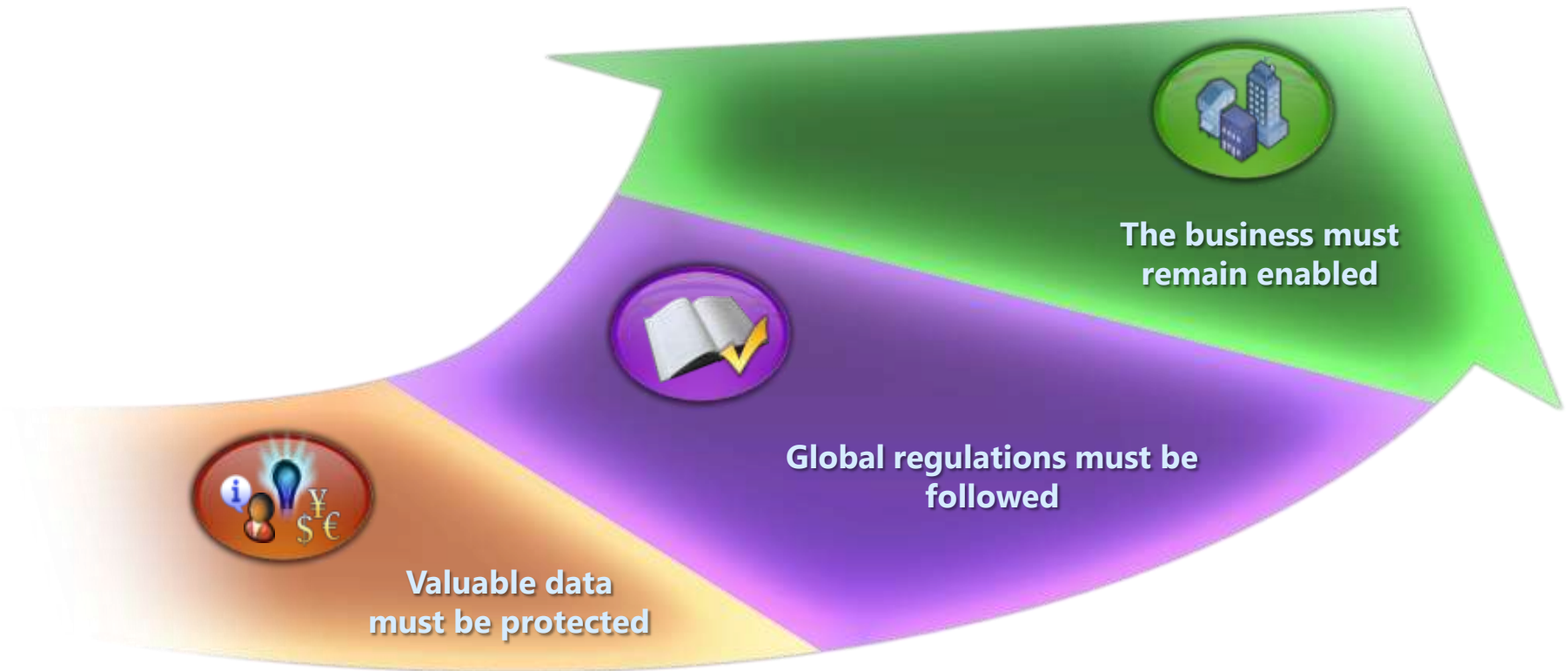


# Process Complexities



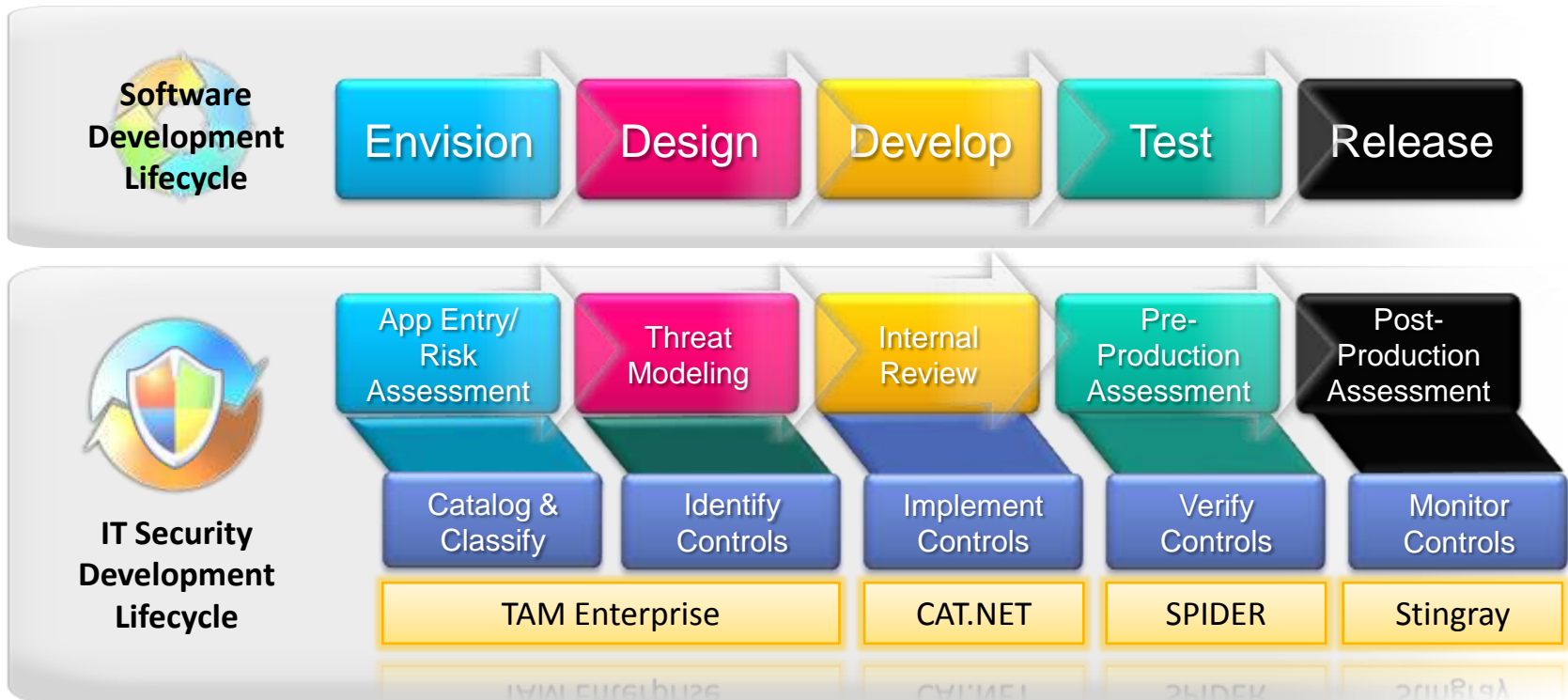


# InfoSec Priority



# IS THERE A PROCESS DRIVING APPLICATION SECURITY?

# Driving Security Into Development



# DO YOU ANALYZE YOUR THREATS? HOW?

# ACE Security

## PROCESS

What is Microsoft Application Threat Modeling?

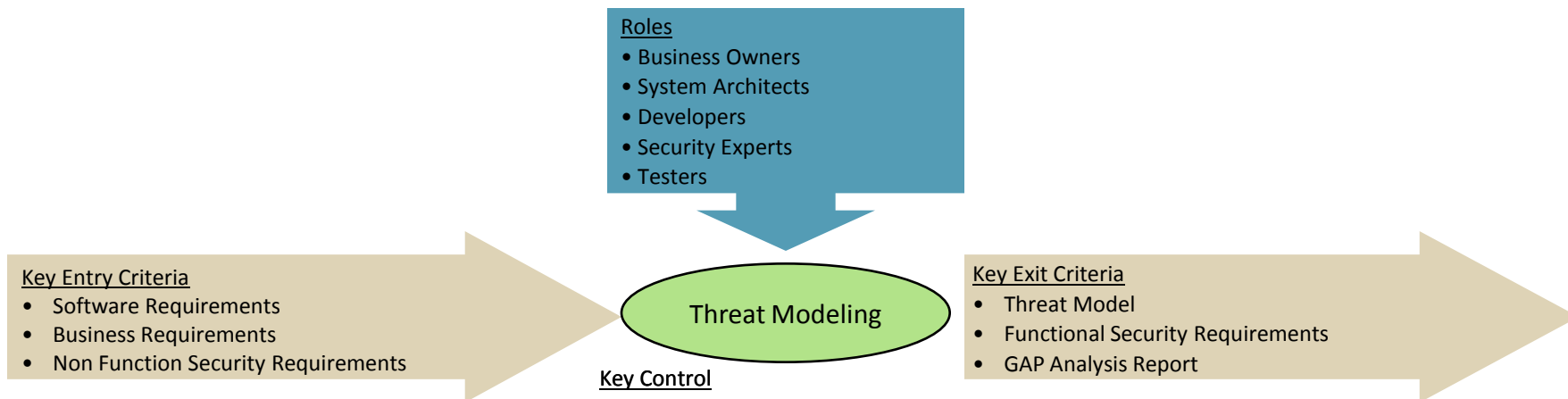


<http://go.microsoft.com/fwlink?linkid=77002>

# Threat Modeling



- The process of proactive identification and enumeration of threats to an application



## Activities and Role Participation

<b>Security Design Requirements</b>	<ul style="list-style-type: none"><li>▪ This activity primarily focuses on creating the security architecture of the system</li></ul>	<ul style="list-style-type: none"><li>▪ System Architects 100%</li></ul>
<b>Threat Modeling</b>	<ul style="list-style-type: none"><li>▪ Threat modeling allows system security personnel to communicate the potential damage of security flaws and prioritize remediation efforts</li></ul>	<ul style="list-style-type: none"><li>▪ Business Owners 10%</li><li>▪ System Architects 30%</li><li>▪ Developers 30%</li><li>▪ Security Experts 20%</li><li>▪ Testers 10%</li></ul>
<b>Security Design Review</b>	<ul style="list-style-type: none"><li>▪ A security design review aims to find any gaps in the design of an application from a secure by design prospective</li></ul>	<ul style="list-style-type: none"><li>▪ Security Experts 100%</li></ul>

# Kung Fu 1: Proactive Security

## Purpose

- Proactive approaches save \$\$ & time

## Reason

- Design flaws identified early in lifecycle
- Focus on business rules rather than technical implementation

## Advantages of TM

- Build security into plan rather than being reactive

## Example

- Evaluating feature set at ISV

# Kung Fu 2: Due Diligence

## Purpose

- Compliance is among top CSO/CIO priorities
- Corporate security spend maps to compliance concerns

## Reason

- No one wants to set the precedence for non-compliance
- Most tangibly quantifiable downside

## Advantages of TM

- Documented security plan
- Ahead of the curve

## Example

- Hospital CISO demonstrated due diligence to board after attack



# Kung Fu 3: Competitive Differentiator

## Purpose

- Security becoming increasingly relevant in competitive situations

## Reason

- Clients want solution secure by design
- Reduce risk profile from app portfolio

## Advantages of TM

- Demonstrate sophistication of approach
- Clearly documented roadmap & standards

## Example

- Utility RFP process re-engineered to evaluate vendor security maturity

# Kung Fu 4: Security Process Agility

## Purpose

- Security comes from incremental changes
- Most organizations struggle with setting a security mindset

## Reason

- Culture change is difficult
- Standards and best practices keep changing
- Education is difficult and has lag

## Advantages of TM

- Changes to best practice can percolate down
- Teams have just in time info

## Example

- Microsoft IT Business Units use TM to drive change

# ACE Services



<http://buildsecurityin.uscert.gov/daisy/bsi/resources/published/articles/932.html>

[http://blogs.msdn.com/ace\\_team](http://blogs.msdn.com/ace_team)



# Lessons Learned



# Microsoft Solution Offerings

## Consulting offerings

- Application Security
  - Security Code Reviews
  - Enterprise Threat Modeling
  - Security Guidance Development
  - Application Security Program development
  - Security Training – Threat Modeling/ Secure Application Dev
- Infrastructure Services
  - Technical Compliance Management using TCM tool
  - PKI, ISA, RMS security architecture/deployments
- Performance Services
  - Application Performance Testing
  - Building Performance Test Frameworks
  - Active Performance Monitoring

# Conclusion

What did we talk about?

Proactive  
Security

Due  
Diligence

Security Process  
Agility

Competitive  
Differentiator



people  ready



# Contact

## How do I find out more?

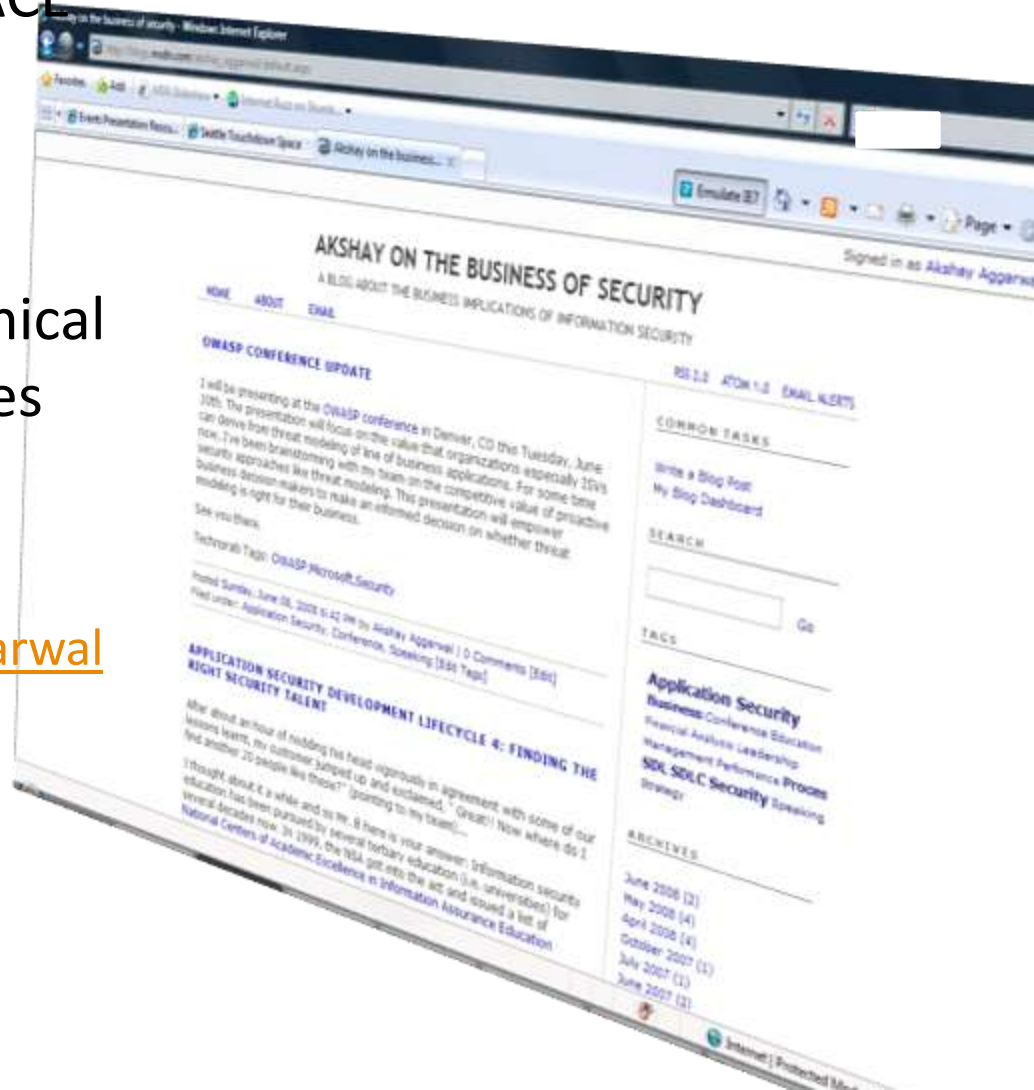
- Contact info for Microsoft ACE Services

[acesvc@microsoft.com](mailto:acesvc@microsoft.com)

- Talk to your Microsoft Technical Account Manager or Services Executive
- Akshay blogs at:

[http://blogs.msdn.com/akshay\\_aggarwal](http://blogs.msdn.com/akshay_aggarwal)

<http://noFUD.org>



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