OWASP FOUNDATION PRESENTS

APPSEC APAC

MARCH 17 - 20, 2014

TOKYO, JAPAN

appsecapac.org/2014 (Japanese version)

appsecapac.org   (English version)

The OWASP Foundation

**The Open Web Application Security Project
is an international open community that aims to solve a wide array of
issues related to web application security.**

- Overcoming both corporate and national barriers, through the collaboration of knowledgeable and experienced specialists as well as users, OWASP engages in a wide array of activities involving a variety of participants.

- The OWASP Foundation was established in 2001 and on April 21st, 2004 was officially recognized in the United States as an NPO. Currently, OWASP is engaged in over 120 projects globally and has over 200 local chapters throughout the world. The activities of the OWASP Foundation are supported by contributions such as from corporate members, corporate sponsors and individual members.

- In Japan, OWASP documents including guidelines and tools have, in the past, been translated and released by volunteers, including but not limited to the current core members of OWASP Japan. These guidelines and tools have been utilized by government-related organizations such as the IPA and JPCERT as well as specialized companies and professionals within the industry.

- Moreover, Apache, the web server application with the greatest share, has made use of OWASP publications in its security features, leading to both a direct and indirect spread of OWASP contributions. As a result, companies and professionals specializing in IT and security, manufacturing firms, pharmaceutical and medical-related manufacturing firms, etc. OWASP contributions have been effectively employed by a wide variety of industries.

OWASP Projects

OWASP Flagship Projects are used by many organizations and industry specialists in Japan as well. Moreover, increased project planning and the future proliferation of knowledge is also being anticipated.

Code Projects
- OWASP ModSecurity Core Rule Set Project
- OWASP AntiSamy Project
- OWASP Enterprise Security API
- OWASP CSRFGuard Project

Tools
- OWASP Zed Attack Proxy
- OWASP Web Testing Environment Project
- OWASP WebGoat Project

Documentation
- OWASP Top Ten Project (2013 version released)
- OWASP Application Security Verification Standard Project
- OWASP Code Review Guide Project
- OWASP Codes of Conduct
- OWASP Development Guide Project
- OWASP Secure Coding Practices - Quick Reference Guide
- OWASP Software Assurance Maturity Model (SAMM)
- OWASP Testing Guide Project

https://www.owasp.org/index.php/Category:OWASP_Project

OWASP Japan activities

"More support is needed for a strong yet flexible internet society"

  Taking into consideration that many privacy-related issues and security violations experienced in the wake of the 2011 Tōhoku earthquake and tsunami faced by the sited started to aid in the recovery effort, the need to increase web application security was painfully obvious. In order to achieve a cross-border exchange of open security technology and information in terms of application development, review, administration and governance, the crucial decision to form OWASP Japan was made following the Great East Japan Earthquake.

  Starting in 2012, approximately once every 3 months regular meetings have been held achieving a total participation as of November 2013 of over 2,000 people including developers, researchers, information governance managers, etc. Additionally, many companies have also provided support.

"OWASP Night" Meeting

OWASP Global AppSec

OWASP Global AppSec is an international software security conference organized and held by the OWASP Foundation 4 times a year in various regions around the globe.

Software technology specialists, auditors, risk managers, researchers, entrepreneurs, leading edge practitioners gather to increase web security by sharing the latest research results, information and knowledge. In 2013, the conference was held in Jeju Island, Korea (Asia Pacific), Munich (Europe), Peru (South America).

Additionally, in November, the North American AppSec was held in New York. The following AppSec is scheduled to be held in Tokyo, which, after the OWASP Japan board members made a compelling and enthusiastic proposal, will be the first time in history the conference is held in Japan.

In 2013, the OWASP To 10 which list the top 10 web vulnerability countermeasures and is also popular in Japan was updated. Holding the conference in Japan at this time will bring about many great expectations and synergies.

- Increased interest in the consumer market regarding privacy and security surrounding mobile and smartphone adaptation.
- Recognition of increased needs for improved web security in a wide variety of industries and domains including government-related organizations as well as the financial, medical and logistics/distribution industries.
- Dependency of society on the internet resulting not only engineers and specialists but also like never before software development companies and their users to take notice of the increasing number of instances of identity theft and other security issues.
- The fact that the development of concrete methods to solve these problems from both a technological and a social perspective have a hugely significant meaning for the IT community both in Japan and around the world is evident in that in less than 2 years of activities, OWASP Japan events have attracted over 2,000 participants.

AppSec Apac is an excellent opportunity to share the latest industry trends, technologies, information and knowledge between Japan and the rest of the world.

March 17th – 20th, 2014 in Tokyo, Japan

sola city Conference Center
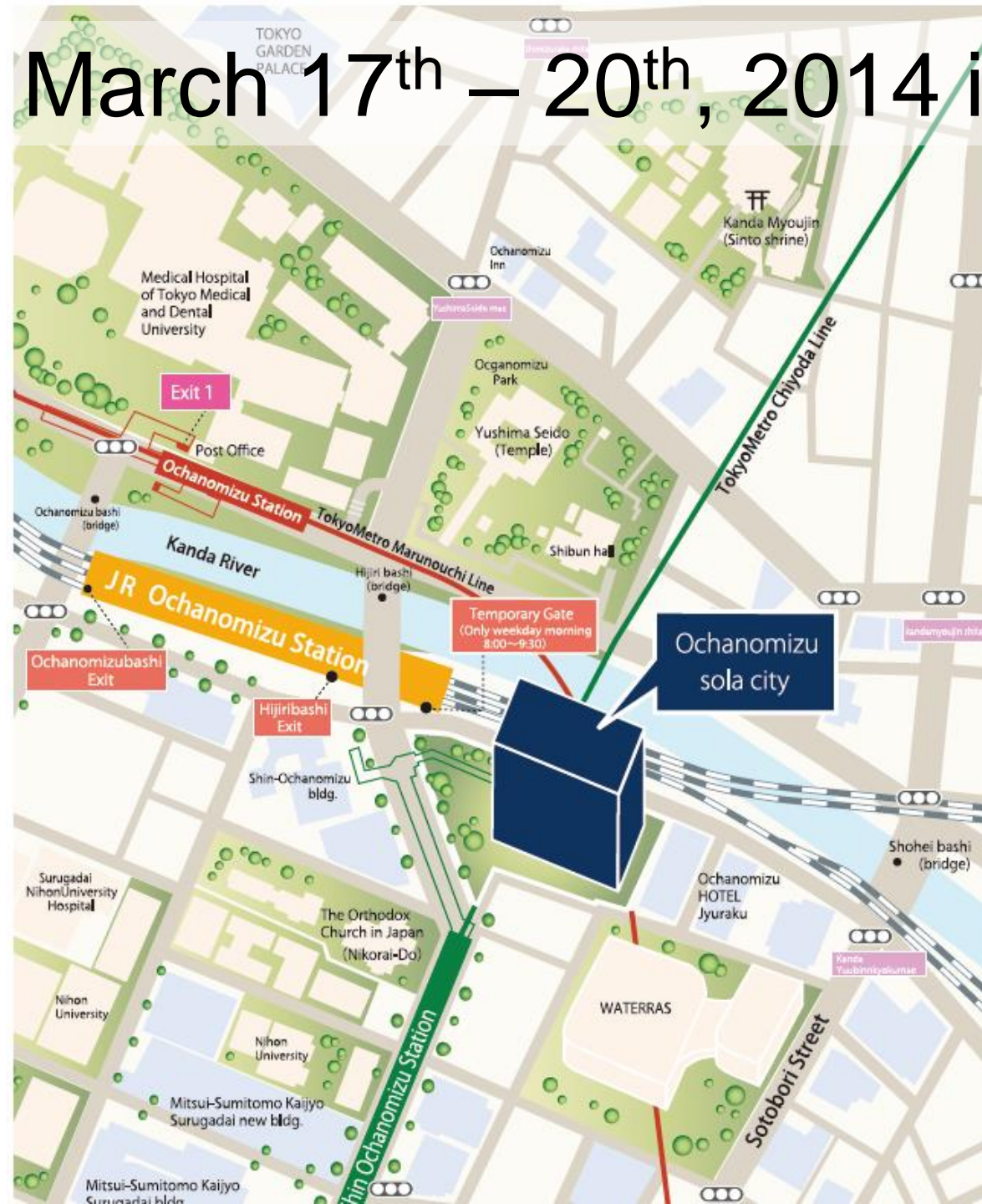
4-6 Kandasurugadai,Chiyoda-ku,Tokyo.101-0062

Ochanomizu sola city

Phone : 03-6206-4855　Fax : 03-6206-4854

mail : info-cc@solacity.jp

◆sola city Hall ···2F
◆Terrace Room ···2F
◆Room A, B, C, D ···1F
◆Conference Center Office ···1F

Keynote Speakers

Suguru Yamaguchi

Suguru Yamaguchi is a Professor with Graduate School of Information Science, Nara Institute of Science and Technology and former Advisor on Information Security to the Cabinet, Government of Japan. He was born in Shizuoka, Japan in 1964. He has D.E from Osaka University, Japan. In 2000, he was promoted to Professor of the Graduate School of Information Science, Nara Institute of Science and Technology. Since 2013, he is Director of Library for FY2013 & 2014. Additionally, from April 2004 to March 2010, he was appointed Advisor on Information Security to the Cabinet of the Government of Japan.
For more extensive profile visit: https://www.owasp.org/index.php/AppSecAsiaPac2014#tab=SPEAKERS

Dave Wichers

Dave Wichers is a cofounder and the Chief Operating Officer (COO) of Aspect Security, a company that specializes in application security services. He is also a long time contributor to OWASP including being a member of the OWASP Board since it was formed in 2003. Dave has over 25 years of experience in the information security field, and has focused exclusively on application security since 1998. At Aspect, in addition to his COO duties, he is Aspect's application security courseware lead, one of their chief instructors, and provides a wide variety of application security consulting services to Aspect's clients. Prior to starting Aspect, he ran the Application Security Services Group at Exodus Communications. Dave has a Bachelors and Masters degree in Computer Science, and is a CISSP.

Michael Coates

Michael Coates is the Chairman of the OWASP board, an international non-profit organization focused on advancing and evangelizing the field of application security. In addition, he is the creator of OWASP AppSensor, a project dedicated to creating attack aware applications that leverage real time detection and response capabilities. Michael is also the Director of Product Security at Shape Security, a Silicon Valley startup developing an entirely new type of web security product to protect web sites against modern attacks. Previously, Michael was the Director of Security Assurance at Mozilla where he founded and grew the Security Assurance and Web Security programs to 25 people. Throughout Michael's career he has advised major corporations and governments on secure architecture and software security. He's also performed hundreds of technical security assessments for financial, enterprise, and cellular customers worldwide. Michael also maintains a security blog at michael-coates.blogspot.com. Michael holds a Master of Science degree in Computer, Information and Network Security from DePaul University and a Bachelor of Science degree in Computer Science from the University of Illinois at Urbana-Champaign.

AppSec Apac is an excellent opportunity to share the latest industry trends, technologies, information and knowledge between Japan and the rest of the world.

OWASP is supported by companies in various industries

Academic Supporters

Sponsorship benefits for organizations specializing in IT & Security:

Opportunity to use the latest technological trends for professional training / development

- Strengthen your company strategy by learning the latest trends in web software security
- Improve your business development strategy with leading information from the security industry
- Get networking and headhunting opportunities with world-class specialists and professionals
- Get the chance to interact with high-need discerning users to improve product development
- Increase your image as a professional company through this unique branding opportunity

Sponsorship benefits for organizations utilizing the internet in their business:

Opportunity to increase the international brand awareness and conduct business networking

- Strengthen your company strategy by learning the latest trends in web software security
- Improve your service development by understanding the latest trends in security issues & risks
- Contribute to information society as a company by developing safe and secure services
- Get the chance to interact with high-need discerning users to improve product development
- Opportunity to brand your company as one that focuses on the highest standards in technology

This is a truly unique opportunity to increase your brand recognition as a company dedicated to the highest standards of professional technology & security not only in Japan and the Asia Pacific region but also internationally throughout the world while supporting the continued activities conducted by OWASP both in Japan and abroad.

OWASP AppSec Apac 2014, Tokyo Sponsorship Opportunities
Premium Sponsorship menu

	Explanation	Diamond SOLD OUT	Platinum SOLD OUT	Gold SOLD OUT	Silver (10 companies approx.)
General rate		$14,000	$9,000	$6,000	$3,000
Discounted rate for OWASP Corporate Supporters		$10,500	$6,750	$4,500	$2,250
Exhibit space	Exhibit space near conference hall or terrace room	Yes – prime location	Yes	Yes	-
Logo on Website – AppSec Apac 2014 & OWASP.org (1 year)	OWASP global site has 1M PV per month and AppSec Apac site will be used for document downloads	Yes – prime	Yes – second tier	Yes – third tier	Logo listed
Logo included in conference brochure	Logo will be listed in pamphlet distributed to attendees	○	○	○	○
Literature included in Attendee Package	Will distribute your company's catalogue, etc. to attendees	○ + Novelties	○	○	Yes
PR Media Exposure	Sponsors introduced in media coverage, etc.	Yes – prime	Yes – second tier	Yes – third tier	Yes
Recognition at conference entrance	Logo will be displayed prominently at entrance, etc.	Yes – prime	Yes	-	-
Conference room naming rights (1 room)	Diamond Sponsor receives naming rights for conference hall	1 room included			
Advertisement in conference brochure	Receive advertising space for your company in conference brochure	Full page	1/3 page	1/8 page	1/10 page
Complimentary Conference Passes	Conference passes and networking party admission	15 passes (Party: 4 people)	8 passes (Party: 3 people)	4 passes (Party: 2 people)	2 passes (Party: 1 people)
Discount on A La Carte Sponsorships	Get discounts on A La Carte Sponsorship Options	25% OFF	20% OFF	15% OFF	10% OFF

A La Carte Sponsorship Opportunities

A La Carte Menu	Explanation	Cost of Sponsorship
Networking Party Sponsor **SOLD OUT**	This is the official conference networking event. The 2 hour event will also include participation from Keynote Speakers and OWASP members.	$5,000
[NEW!] **Interpretation Sponsor** **(5 companies)**	Being a multilingual conference, Japanese/English interpretation services at the training sessions and sessions is crucial. Your company will be prominently featured as supporting the interpretation services at the event. ※Providing interpreters for 4 hours, etc. will also be considered.	$4,000
Lunch Sponsor **(2 companies, 1 per day)**	Your company will be recognized as providing lunch during the event. (Under circumstances with no sponsors, lunch will not be served)	$4,000
Coffee Break Sponsor **(2 companies)**	Coffee breaks will be held twice a day for a total of 4 times in 2 days. Your company will be recognized with providing coffee during the assigned break at the conference with displays at the coffee stations.	$2,000
Badge Lanyard Sponsor	Provide badge straps to all conference attendees, co-branded and produced to OWASP specifications.	$2,000
Conference Room Naming Rights	This option is only available to premium sponsors and cannot be purchased individually. Your company will be able to name 1 conference halls and room where the conference and attractions (open mic, etc.) are to be held.	$1,000
Other options available upon discussion.		

OWASP FOUNDATION PRESENTS

APPSEC APAC
MARCH 17 - 20, 2014
TOKYO, JAPAN

Please submit enquiries to:

OWASP Japan Administrative Office
OWASP Global AppSec Apac 2014 Executive Committee
appsecapac2014@owaspjapan.org
Contact persons：Fukumoto, Okada

The OWASP Foundation
Contact persons: Kelly Santalucia, Laura Grau