



# OWASP

## IRELAND CONFERENCE 2009

### INTRODUCTION

## OWASP - Sponsorship Options Ireland 2009

**The Irish OWASP Conference** is a premier gathering of Information Security leaders. Executives from top Irish and international firms along with technical thought leaders such as security architects and lead developers will be traveling to hear the cutting-edge ideas presented by Information Security's top talent.

OWASP events attract a worldwide audience interested in "what's next". As an OWASP Conference sponsor, your brand will be included as an answer.

OWASP is providing sponsors **exclusive access** to its audience in **Dublin, Ireland** through a limited number of Expo floor slots, providing a focused setting for potential customers. Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks.

The OWASP Ireland event shall be held at Trinity College Dublin on the 10 September 2009

The conference is expected to draw 150 - 200 technologists who will be looking for ways to spend their remaining 2009 budget and planning for 2010. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

Sponsorship opportunities are filling up rapidly. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

Contact us today or visit [www.owasp.org/index.php/OWASP\\_Ireland\\_AppSec\\_2009\\_Conference](http://www.owasp.org/index.php/OWASP_Ireland_AppSec_2009_Conference) for more information.

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### SPONSORSHIP & TRAINING INFORMATION

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## Diamond Sponsor (1 Position Available) €10,000.00

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- ❖ “Active” OWASP Corporate Member discount of \$4,000 (OWASP memberships are charged in US Dollars USD\$)
- ❖ First choice of Expo space including draped tables, electrical power, and chairs.
- ❖ Sponsor of breakfast. Featured placement of company information around breakfast space.
- ❖ Featured placement of company logo on OWASP Conference website, at entrance to conference, and on any pre-conference literature.
- ❖ Company description in a featured position included in any pre-conference brochures
- ❖ Literature placed in attendee packs.
- ❖ Featured full-page description of company in the conference bulletin. Graphics can be used for product placement of photographs.
- ❖ 5 conference tickets provided for people within your organization or VIP Customers (€750 value)



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## Platinum Sponsor (3 Positions Available) €8,000.00

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- ❖ “Active” OWASP Corporate Member discount of \$2,000 (OWASP memberships are charged in US Dollars USD\$)
- ❖ Second choice of Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWASP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ 5 conference tickets provided for people within your organization or VIP Customers (€750 value)
- ❖ Featured 1/2-page description of company in the conference bulletin. Graphics can be used for product placement of photographs.



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## Gold Sponsor

€6,000.00

- ❖ “Active” OWASP Corporate Member discount of \$1,000 (OWASP memberships are charged in US Dollars USD\$)
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWASP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ Literature placed in attendee packs.
- ❖ 2 conference tickets to the event (€300 value)
- ❖ 1/4 page description of company in the conference proceedings

## Silver Sponsor

€5,000.00

- ❖ “Active” OWASP Corporate Member discount of \$1000 (OWASP memberships are charged in US Dollars USD\$)
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Company logo placed on OWASP Web Site as Conference Sponsor
- ❖ Featured as a sponsor in any pre-conference brochures and banner placement in one high traffic area of conference
- ❖ Literature placed in attendee packs
- ❖ 2 Conference Passes to the event (€300 value)



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#### OWASP Party Sponsor (5 Available) €1,500.00

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- ❖ To be hosted <location here> on <date here> @ <time here>PM
- ❖ Acknowledgement of Party Sponsors on Conference web page and conference announcements
- ❖ Sponsors can place corporate banners near entrance or inside party venue at <location here>

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#### Lunch Sponsor (1-Day) (1 Available) €2,000.00

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- ❖ Exclusive host of Lunch Service on day of conference for delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.

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#### Coffee Break Sponsor (1-Day) (2 Available) €500.00

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- ❖ Exclusive host of full coffee service in afternoon or morning for conference delegates.
  - ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.
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## Badge Lanyard Sponsor (1 Available) €500.00

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- ❖ Provide badge lanyards for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

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## Notepad Sponsor (1 Available) €500.00

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- ❖ Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

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## Pen Sponsor (1 Available) €300.00

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- ❖ Provides the license to provide quality pens for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.



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## OWASP Membership Advantages

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- ❖ Your Company's Logo on OWASP Home Page
  - ❖ Recognition for supporting an OWASP Project
  - ❖ Every member of your Company can take advantage of OWASP Discounts
  - ❖ Being a supporting member helps drive business to your company
  - ❖ Use of OWASP materials and methodologies in your product
  - ❖ Significant discount on OWASP Conference sponsorship opportunities
- ❖ **OWASP memberships are charged in US Dollars USD\$**

Category	Description	Annual Fee
<b>Individual Members</b>	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	<b>\$50 USD</b>
<b>Organization Supporters</b>	Organizations that wish to support OWASP with a 100% tax deductible donation to enable OWASP Foundation to continue the mission. ( <i>Local tax law applies and may differ</i> )  Support Projects & Grants and get discounts at OWASP Conferences to exhibit product/services.  Have a collective voice via the Global Industry Committee	<b>\$5000 USD /12 month term</b>



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<b>University Supporters</b>	<p>OWASP and the University can jointly publicize season of code events which provide funding for students or faculty to perform security based research.</p> <p>OWASP and the University can work together to host security seminars or provide introductory training sessions for students on OWASP tools, documentation and security skills.</p> <p><b>Note:</b> This is intended for the University as a whole to become involved with OWASP. This does not imply individual or organizational membership for the University, students or faculty. However, all students and faculty are encouraged to explore the benefits of becoming an individual member.</p>	<b>No Charge - Contact Your <a href="#">Local Chapter Leader</a> to get involved.</b>
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